



La première étape consiste à vous connecter à votre **compte DISH**. Remarque : <https://website.dish.co>

The screenshot shows a dashboard for 'Test Bistro Training' with the following components:

- Header:** Restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE'. Navigation icons for moon, toggle, and sun. A 'VISIT WEBSITE' button and language selector 'English'.
- Left Sidebar:** Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, Account.
- Website Performance Card:**
  - Test Bistro Training (Last data generation: 09/09/2020)
  - 93 website views the past 28 days
  - +20.8% change (up arrow)
- Online food ordering insights Card:**
  - 0 orders the past 7 days
  - 0.0% change (up arrow)
  - 0 orders the past 28 days (with food truck icon)
- Website views per day Chart:** A bar chart showing daily views from 12.08 to 09.09. The highest view count is on 26.08 (approx. 27 views).
- Help Icon:** A yellow circle with a question mark in the bottom right corner of the dashboard area.

Une fois connecté, cliquez sur **Conception et contenu**.

The screenshot shows the DISH dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The navigation menu on the left includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two cards: 'Test Bistro Training' showing 93 website views (up +20.8%) and 'Online food ordering insights' showing 0 orders (up 0.0%). A bar chart titled 'Website views per day' shows data from 12.08 to 09.09, with a peak of 27 views on 26.08. A 'VISIT WEBSITE' button and language selector (English) are in the top right.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
08.09	19
09.09	27

Et puis cliquez sur **Description**.

**Test Bistro Train..**  
TRAINING STREET 007, BERLIN, DE

**Website Performance**

Test Bistro Training  
Last data generation: 09/09/2020

**93**  
website views the past 28 days  
**+20.8%**

Online food ordering insights  
0 orders the past 7 days  
**0.0%**  
0 orders the past 28 days

Website views per day

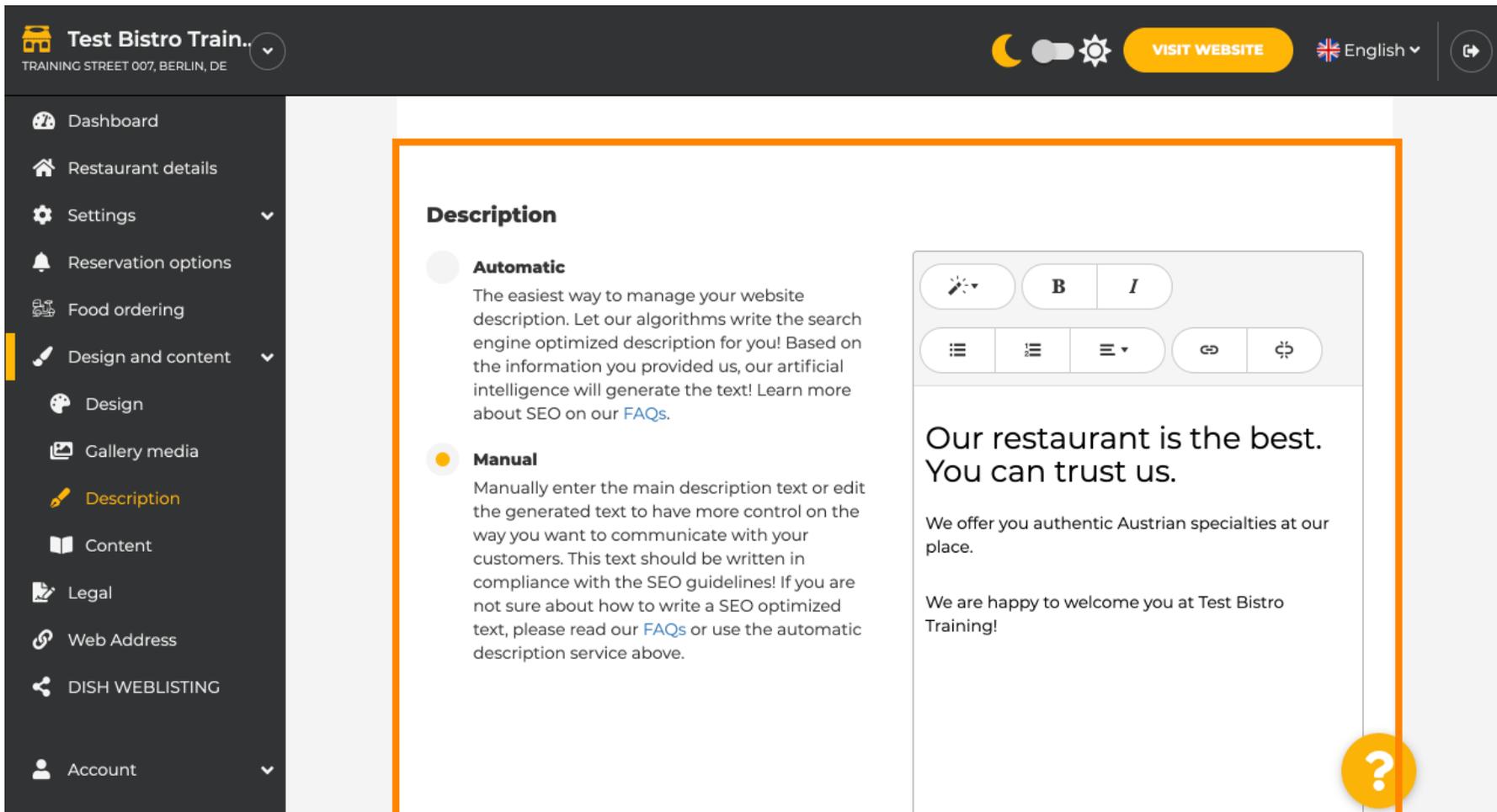
Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	0
28.08	27
30.08	2
01.09	0
03.09	1
05.09	0
07.09	2
08.09	9
09.09	19
09.09	28



Vous êtes maintenant dans la section **Description du site Web** , où vous pouvez ajuster les paramètres et modifier les descriptions.

The screenshot shows the 'Website Description' management interface. At the top, there is a header with the restaurant name 'Test Bistro Train...' and address 'TRAINING STREET 007, BERLIN, DE'. On the right, there are icons for a moon, a toggle switch, a gear, a 'VISIT WEBSITE' button, and a language selector set to 'English'. A dark sidebar on the left contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and features three sections: 'Welcome title' with a text input field containing 'With our exquisite ingredients we will make your stay u...', 'Tagline' with a text input field containing 'Test Bistro Training - Austrian Cuisine', and 'Description' with a radio button selected for 'Automatic' and a text input field containing 'The easiest way to manage your website description. Let our algorithms write the search'. A floating help icon (a yellow circle with a question mark) is visible in the bottom right corner of the main content area.

-  Faites défiler jusqu'à la section « Description ». Dans « Description », vous pouvez modifier la description principale de votre établissement.



The screenshot shows the management interface for 'Test Bistro Train..' with the following elements:

- Header:** Restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE'. Navigation icons for moon, toggle, and sun. A 'VISIT WEBSITE' button and language selector 'English'.
- Left Sidebar:** A dark sidebar with menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
  - Description Section:**
    - Automatic:** The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
    - Manual:** Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.
  - Text Editor:** A rich text editor with a toolbar containing icons for undo, redo, bold (B), italic (I), bulleted list, numbered list, link, and unlink. The main text area contains:
    - Our restaurant is the best. You can trust us.**
    - We offer you authentic Austrian specialties at our place.
    - We are happy to welcome you at Test Bistro Training!



Pour activer la fonction de description IA, cliquez sur **automatique**. Remarque : la description automatique est une fonctionnalité incluse uniquement dans DISH Professional.

**Test Bistro Train..**  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
- Design
- Gallery media
- Description**
- Content
- Legal
- Web Address
- DISH WEBLISTING
- Account

### Description

**Automatic**  
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

**Our restaurant is the best.  
You can trust us.**

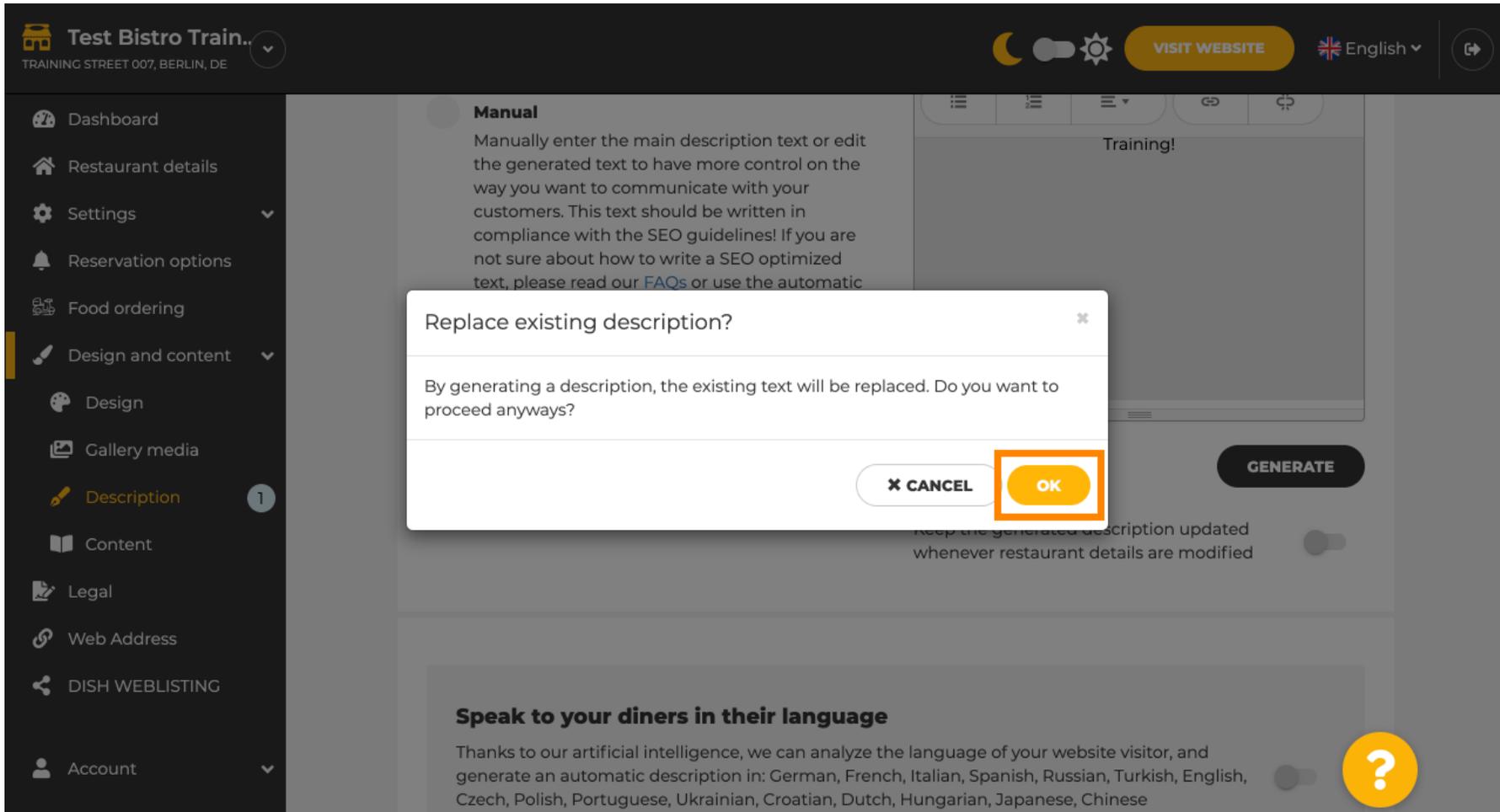
We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

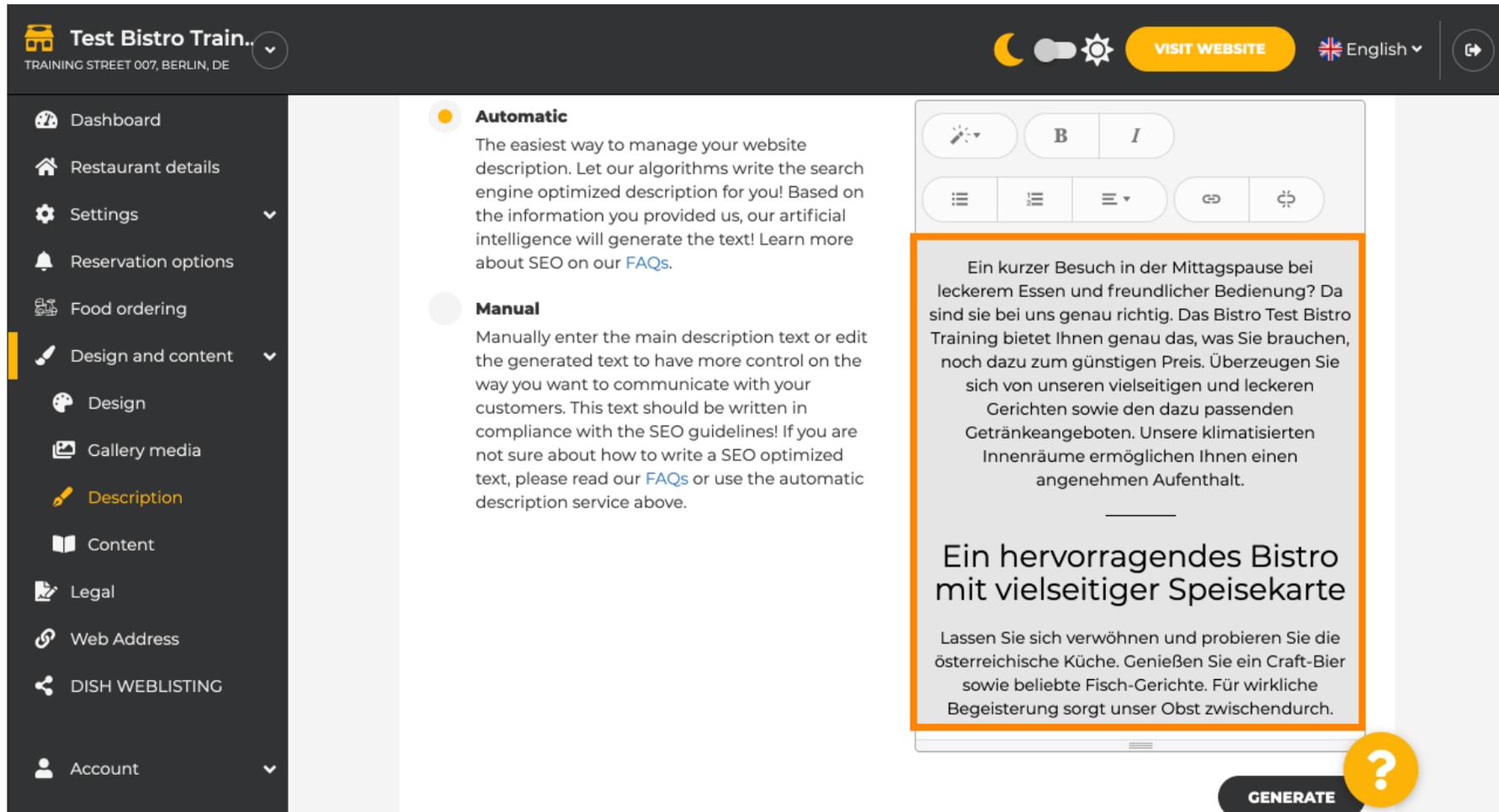
- 🔔 Pour que le nouveau paramètre prenne effet, cliquez sur « **Générer** ». Votre description personnalisée optimisée pour Google sera générée , en fonction des informations de votre établissement.

The screenshot shows the DISH management interface for a restaurant named "Test Bistro Train...". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (with a notification badge '1'), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Manual" and contains the following text: "Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above." Below this text is a preview window showing a mobile device screen with the text "Training!". A "GENERATE" button is highlighted with an orange border. At the bottom, there is a toggle for "Speak to your diners in their language" with a list of supported languages and a question mark icon.

📌 Votre description actuelle sera remplacée. Cliquez sur **OK** pour continuer.



 La nouvelle **description générée** s'affiche dans la langue définie de votre compte DISH.



The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Automatic' and explains that the system generates SEO-optimized descriptions. Below this, the 'Manual' option is available for editing. A preview of the generated text is shown in a light gray box with an orange border, containing German text about a bistro. The text is: 'Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.' Below this is a sub-heading 'Ein hervorragendes Bistro mit vielseitiger Speisekarte' and another paragraph: 'Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.' At the bottom right, there is a 'GENERATE' button and a question mark icon.

- Si vous souhaitez activer l'affichage de votre description dans la langue du visiteur, cliquez sur le bouton . **Remarque : notre IA analyse la langue du visiteur et l'adapte immédiatement.**

The screenshot displays the DISH website management interface. At the top, the restaurant name 'Test Bistro Train...' and address 'TRAINING STREET 007, BERLIN, DE' are visible. The top right corner features a 'VISIT WEBSITE' button, a language selector set to 'English', and a refresh icon. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a 'GENERATE' button and a section titled 'Speak to your diners in their language'. This section contains the text: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. A toggle switch for this feature is currently turned off. Below this, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom, there is a 'SAVE' button and a help icon (question mark).

Assurez-vous d'appliquer toutes les modifications en cliquant sur **ENREGISTRER**.

The screenshot displays the DISH website editor interface. At the top, the header includes the restaurant name "Test Bistro Train.." and location "TRAINING STREET 007, BERLIN, DE". Navigation icons for moon, sun, and settings are present, along with a "VISIT WEBSITE" button and a language selector set to "English".

The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area features a toggle for "Speak to your diners in their language". The text below the toggle reads: "Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese". The toggle is currently turned on.

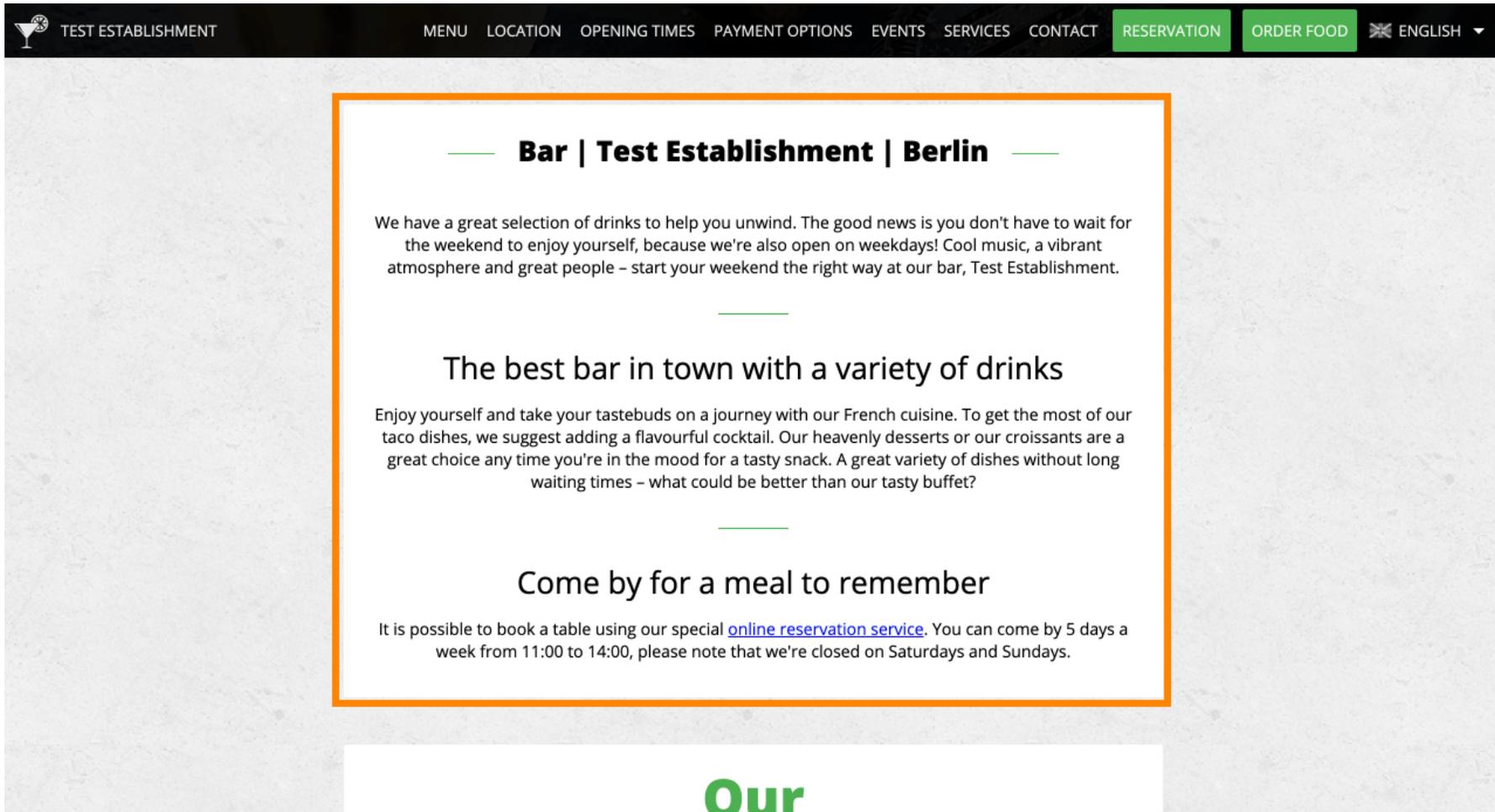
Below this, there is a "Preview" section with a language dropdown set to "English" and a "PREVIEW" button.

At the bottom of the editor, a "SAVE" button is highlighted with an orange box. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and links for "Imprint", "FAQ", "Terms of Use", "Data Privacy", and "Cookie settings". A question mark icon is also visible in the bottom right corner.

Cliquez sur **APERÇU** pour voir les modifications effectives sur votre propre site Web.

The screenshot shows the DISH website management interface for 'Test Slovakia'. The left sidebar contains a navigation menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a toggle for 'Speak to your diners in their language' which is currently turned on. Below this, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button highlighted with an orange border. At the bottom of the main content area, there is a 'SAVE' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Cookie settings'. A yellow question mark icon is visible in the bottom right corner of the interface.

Ceci est votre nouvelle **description générée par l'IA**.



TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

**Bar | Test Establishment | Berlin**

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

**The best bar in town with a variety of drinks**

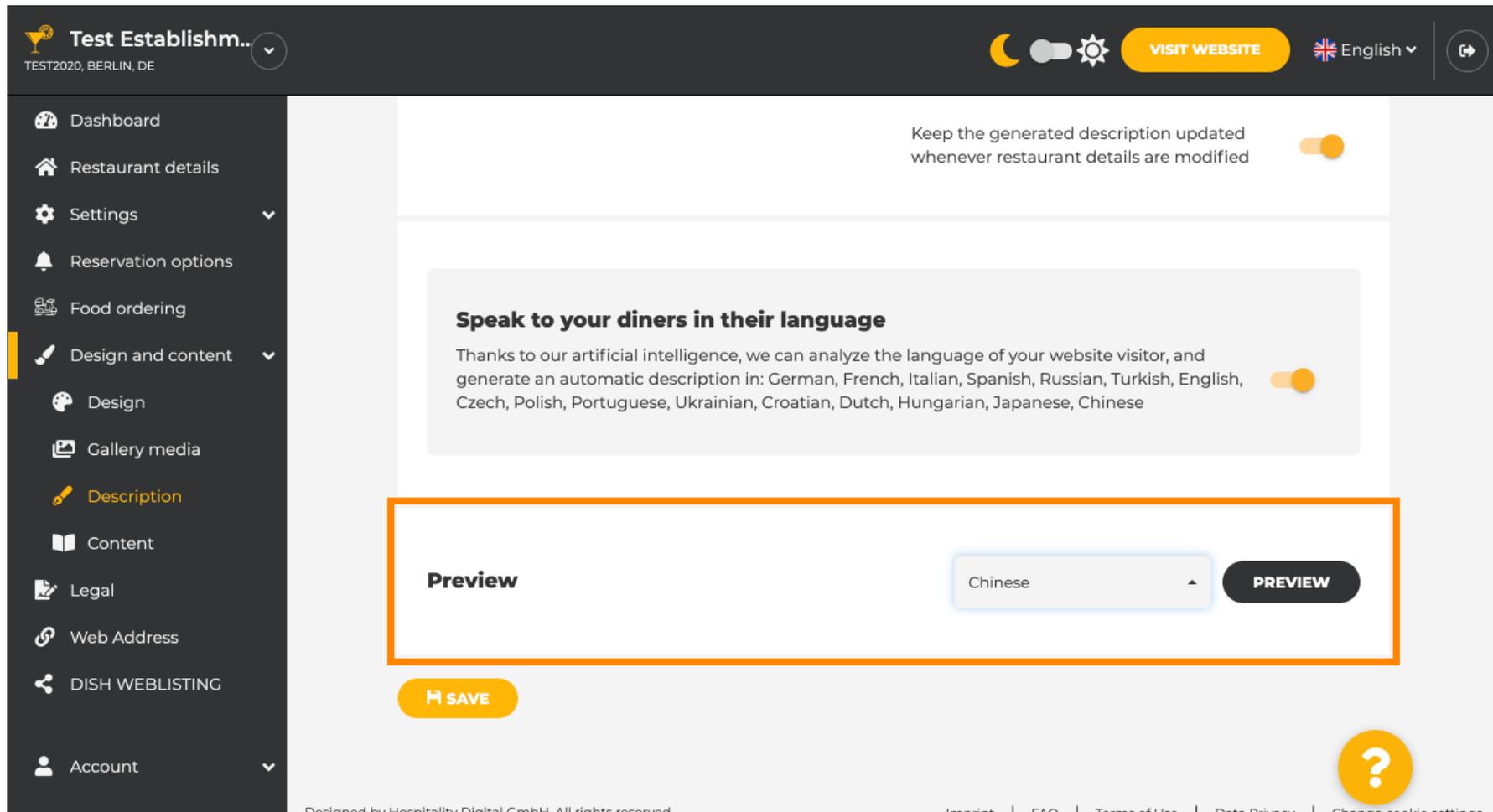
Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

**Come by for a meal to remember**

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

**Our**

- 🔑 Pour voir à quoi ressemblerait votre site Web dans une autre langue, sélectionnez **une autre langue** dans le menu déroulant et cliquez sur **APERÇU**.





Dans ce cas, nous avons choisi d'afficher le site web en chinois. Et voilà ! Vous avez terminé.





Scannez pour accéder au lecteur interactif