



Partendo dalla dashboard del sito web DISH, clicca su **IMPOSTAZIONI** per aggiungere il codice di Google Analytics.

The screenshot displays the 'John's Business' dashboard. The left sidebar contains a 'Settings' menu item highlighted with an orange box. The main content area is titled 'Website Performance' and includes several data cards:

- John's Business**: Shows 88 website views in the past 28 days, a +17.3% increase.
- Website views per day**: A bar chart showing a significant spike on 08.04.
- Top browsing languages**: Shows 3 views from the United Kingdom.
- Top devices**: A pie chart showing 0 views from 'Other'.
- Opening hours views**: Shows 0 views, a +0.0% change.
- Contacts**: Shows 0 contacts, a +0.0% change.

The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon.

Quindi fare clic su **Analisi** per continuare il processo.

The screenshot shows the 'Website Performance' dashboard for 'John's Business'. The dashboard includes a sidebar menu with 'Analytics' highlighted, a main content area with a summary card, a bar chart of website views per day, and four smaller summary cards for top browsing languages, top devices, opening hours views, and contacts.

John's Business
TESTSTREET 12, BERLIN, DE

Website Performance

John's Business
Last data generation: 18/04/2021

88
website views the past 28 days
+17.3%

Website views per day

Date	Views
21.03	0
22.03	0
23.03	0
24.03	0
25.03	0
26.03	0
27.03	0
28.03	0
29.03	0
30.03	0
31.03	0
01.04	0
02.04	0
03.04	0
04.04	0
05.04	0
06.04	0
07.04	0
08.04	0
09.04	75
10.04	0
11.04	0
12.04	0
13.04	0
14.04	0
15.04	0
16.04	0
17.04	0
18.04	13

Top browsing languages
3

Top devices
Other

Opening hours views
0
+0.0%

Contacts
0
+0.0%

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Digita il **codice Google Universal Analytics** nella casella contrassegnata.

John's Business
TESTSTREET 12, BERLIN, DE

VISIT WEBSITE English

Custom Google Analytics

Google Analytics

Please add your personal Google Universal Analytics code here to track your own visitor data.

Google Universal Analytics

SAVE

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Dopo aver digitato il codice, fare clic su **SALVA** per terminare il processo.

The screenshot displays the 'Custom Google Analytics' configuration page. At the top left, the user is logged in as 'John's Business' with the address 'TESTSTREET 12, BERLIN, DE'. The top right features a 'VISIT WEBSITE' button and a language selector set to 'English'. The left sidebar lists various settings categories, with 'Analytics' currently selected. The main content area is titled 'Custom Google Analytics' and contains the following text: 'Google Analytics' followed by 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this is a text input field labeled 'Google Universal Analytics' and a yellow 'SAVE' button, which is highlighted with an orange border. At the bottom of the page, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon with a question mark. The footer also includes links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



Ecco fatto! Il tuo codice di Google Analytics è stato salvato correttamente. **Nota: visita <https://analytics.google.com> per saperne di più su Google Analytics.**

John's Business
TESTSTREET 12, BERLIN, DE

Dashboard
Restaurant details
Settings
Opening hours
Categories
Services
Payment options
Menu
Offerings
Analytics
Reservation options
Food ordering
Design and content
Legal
Web Address
DISH WEBLISTING
Account

Custom Google Analytics

✓ Your changes were saved successfully.

Google Analytics

Please add your personal Google Universal Analytics code here to track your own visitor data.

Google Universal Analytics

SAVE

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Scansiona per andare al lettore interattivo