



Per prima cosa visita il sito web del ristorante in cui ordini i tuoi piatti e copia il tuo **URL**.

Menü - Big Burgers

bigburgers.order.dish.co/menus

Big Burgers

Wir haben geöffnet  
Donnerstag 00:00 - 23:59

Werkstattstraße 62, Köln 50733,  
NRW, Germany

Wie möchten Sie Ihre Bestellung erhalten?

Lieferung Abholung

Menü Öffnungszeiten Info

Alles Test Burgers Test Pizzen

**Test Burgers**

Demo Burger 1	€1,000.00	+
Test Burger	€1,500.00	+

**Test Pizzen**

Margarete pizza Ø 30 cm	€500.00	+
Margerete pizza Ø 45 cm	€550.00	+

Ihre Bestellung

Lege Gerichte und Getränke in deinen Warenkorb.

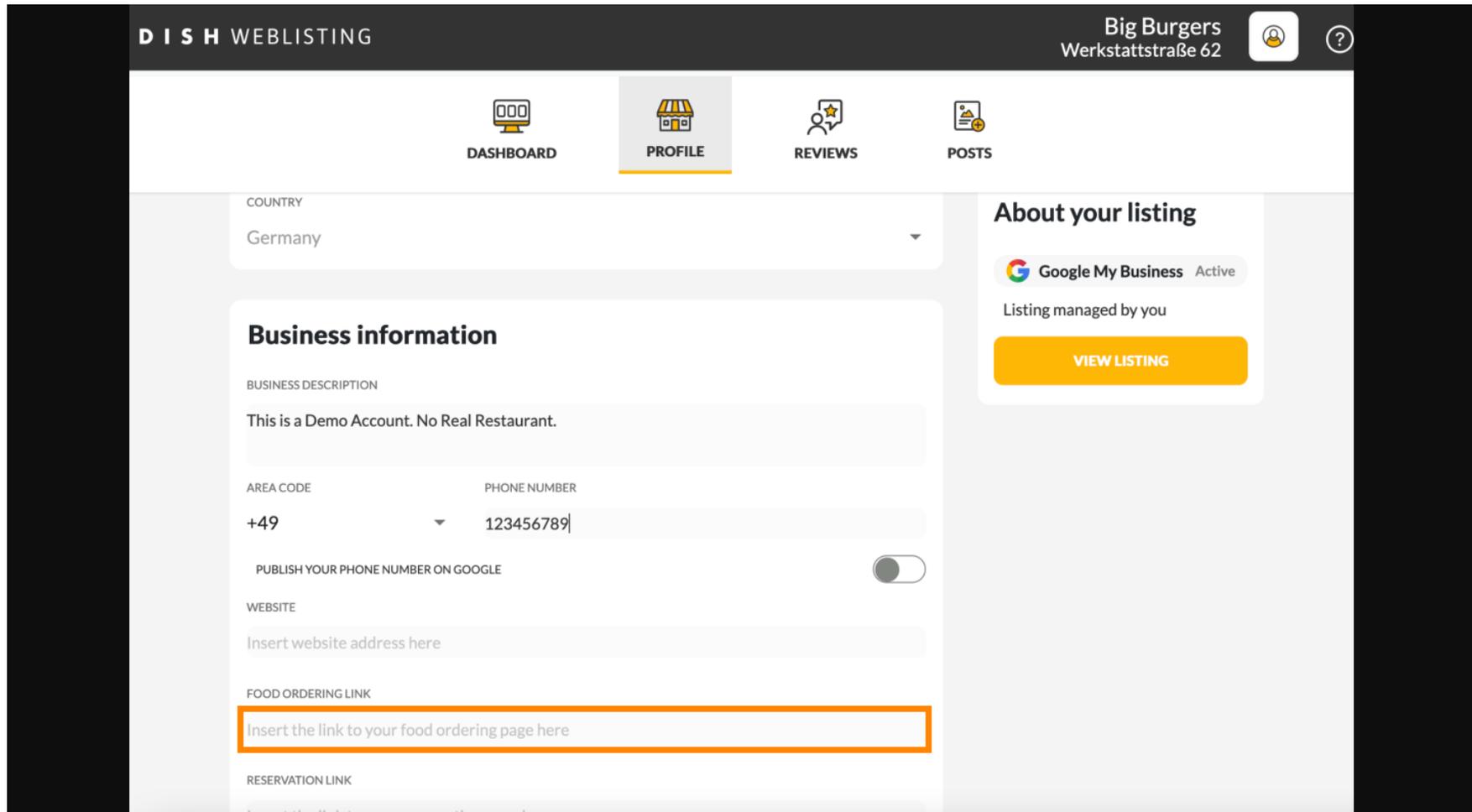
Bestellvorgang



La prima variante comoda e consigliata è quella di accedere a [DISH Weblisting](#) e cliccare su [profilo](#).  
**Nota: ci sono due varianti per collegare il link del sito web DISH Order con Google My Business.**

The screenshot shows the DISH Weblisting interface for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The top navigation bar includes 'DASHBOARD', 'PROFILE' (highlighted with an orange box), 'REVIEWS', and 'POSTS'. The main content area is divided into 'General information' and 'Extended information' tabs. The 'General information' section contains fields for 'LOCATION NAME' (Big Burgers), 'ADDRESS LINE (STREET & STREET NUMBER)' (Werkstattstraße 62), 'ZIP/POSTCODE' (50733), 'CITY/SUBURB' (Köln), and 'COUNTRY' (Germany). The 'Business information' section shows a 'BUSINESS DESCRIPTION' field with the text 'This is a Demo Account. No Real Restaurant.'. On the right side, there is a 'Your profile is 92% complete' notification with a progress indicator and a list of items to improve profile completeness, including 'Website'. Below this, the 'About your listing' section shows 'Google My Business Active' and 'Listing managed by you', with a 'VIEW LISTING' button.

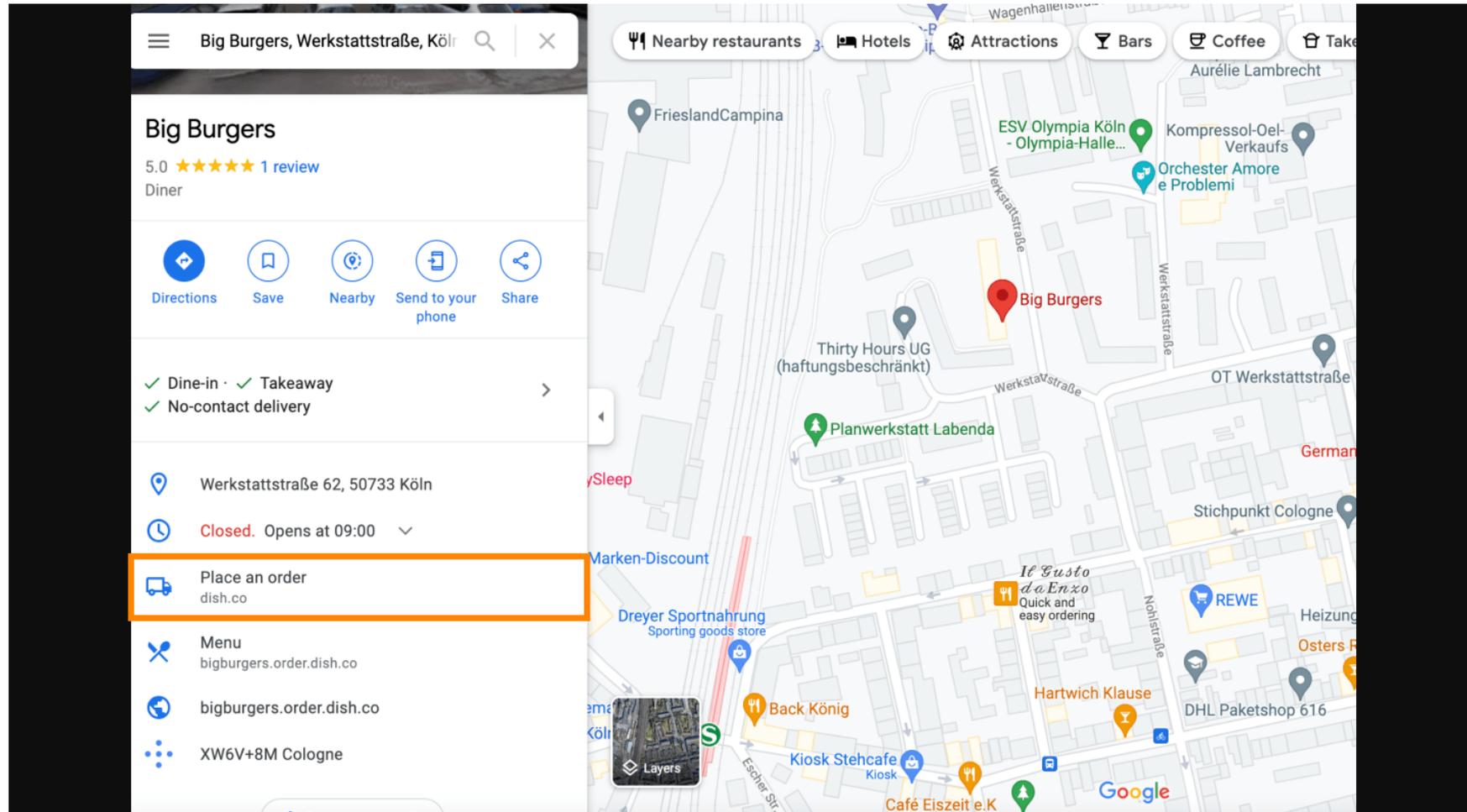
- Scorri verso il basso fino alle informazioni aziendali. Nel campo **food ordering link** puoi inserire l' **URL** del tuo sito web DISH Order. **Nota: assicurati di salvare le informazioni aggiornate.**



The screenshot shows the 'DISH WEBLISTING' interface for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The 'PROFILE' tab is selected in the navigation menu. The main content area is divided into two columns. The left column contains the 'Business information' section, which includes a 'COUNTRY' dropdown set to 'Germany', a 'BUSINESS DESCRIPTION' field with the text 'This is a Demo Account. No Real Restaurant.', 'AREA CODE' (+49) and 'PHONE NUMBER' (123456789) fields, a 'PUBLISH YOUR PHONE NUMBER ON GOOGLE' toggle switch, a 'WEBSITE' field with the placeholder 'Insert website address here', and a 'FOOD ORDERING LINK' field with the placeholder 'Insert the link to your food ordering page here'. The right column contains the 'About your listing' section, which shows 'Google My Business' as 'Active', 'Listing managed by you', and a 'VIEW LISTING' button.



Con [DISH Weblisting](#) il link per l'ordinazione del cibo nella voce Google del tuo ristorante viene inserito automaticamente senza la necessità di utilizzare il complesso pannello di configurazione di Google My Business



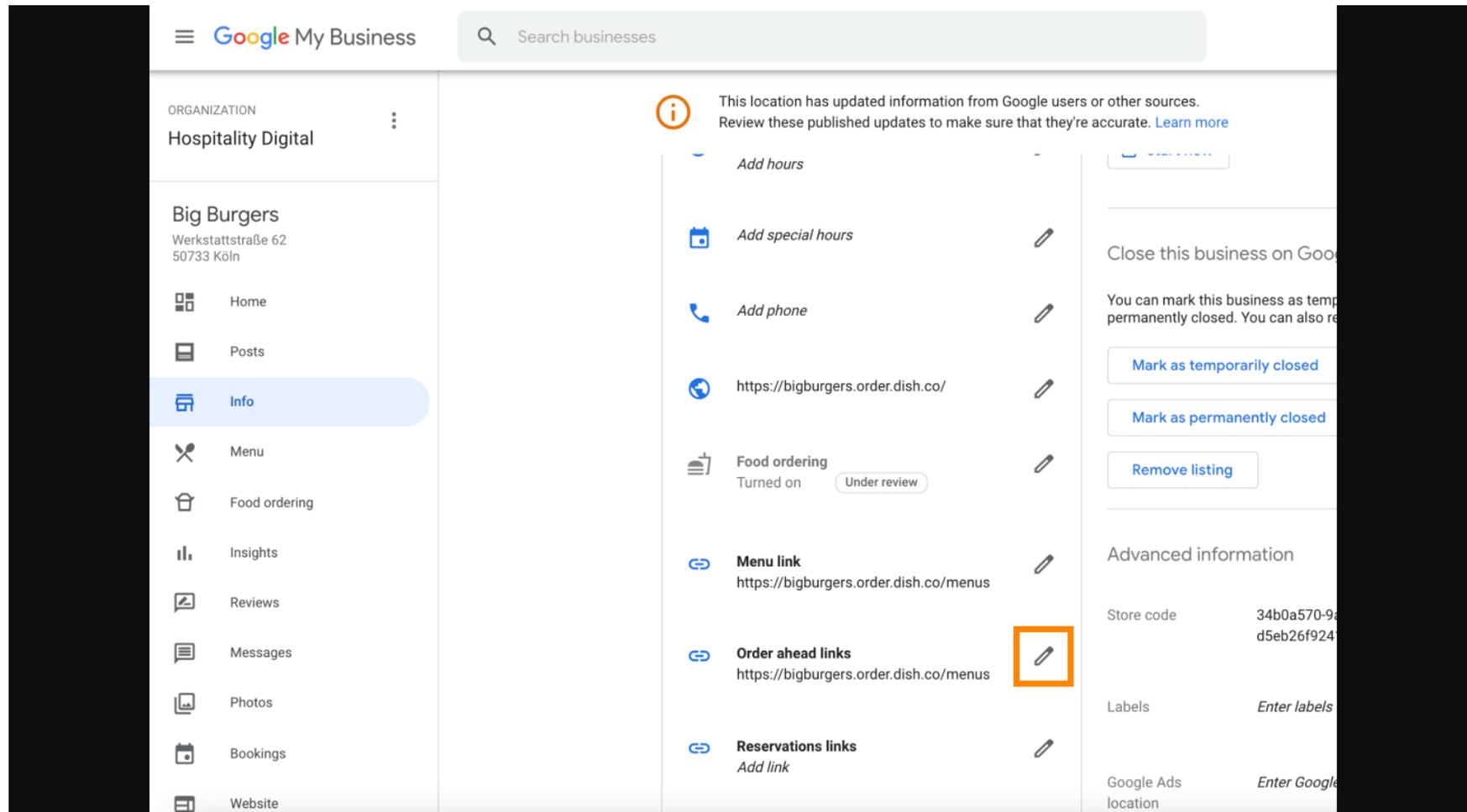


La seconda variante: ti trovi nella Dashboard del tuo account Google My Business. Fai clic su **info** per modificare le impostazioni aziendali.

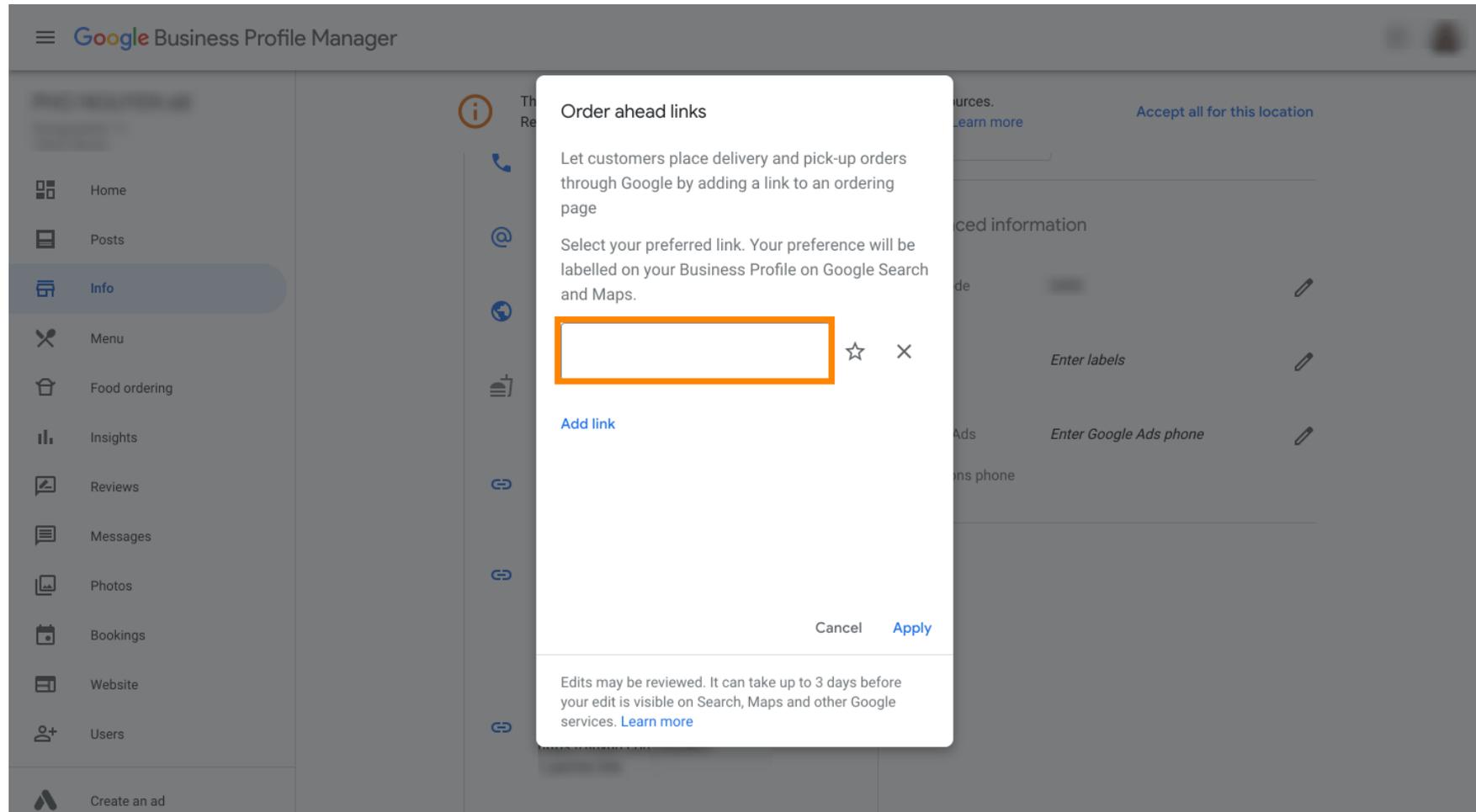
The screenshot shows the Google My Business dashboard for a business named 'Big Burgers'. The left sidebar contains a navigation menu with the following items: Home, Posts, Info (highlighted with an orange box), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business profile for 'Big Burgers', which is a 'Diner' and 'Hamburger restaurant' located at 'Werkstattstraße 62, 50733 Köln'. The profile includes a street view image, a location pin, and a table of operating hours. A notification at the top indicates that the location has updated information from Google users or other sources. On the right side, there are options to 'View on Search', 'View on Maps', and 'Share your Business Profile'. Below these, there is an advertisement for 'Diner in Köln' with the URL 'https://bigburgers.order.dish.co/' and the text 'Big Burgers - Open Daily From 7am'. At the bottom right, there is a promotional message: 'Start with €80 in free ad credit'.

Day	Hours
Sunday	9:00 AM - 5:00 PM
Monday	9:00 AM - 5:00 PM
Tuesday	9:00 AM - 5:00 PM
Wednesday	9:00 AM - 5:00 PM
Thursday	9:00 AM - 5:00 PM
Friday	9:00 AM - 5:00 PM
Saturday	9:00 AM - 5:00 PM

- Scorri verso il basso fino a raggiungere **link per gli ordini anticipati** e clicca sull'icona **della matita** per aggiungere o rimuovere i link per gli ordini.

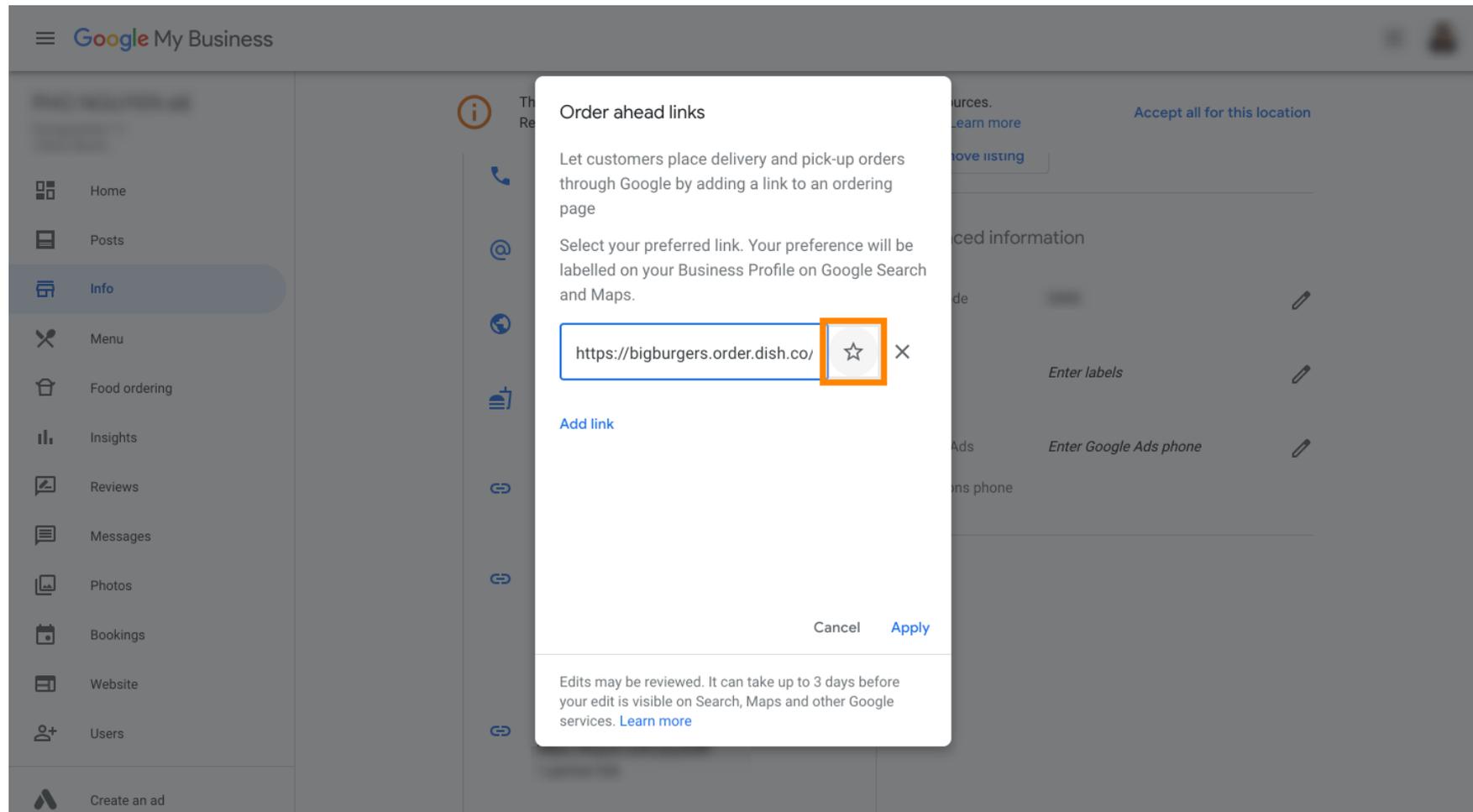


 **Incolla** il testo precedentemente copiato URL del sito web per gli ordini DISH qui.



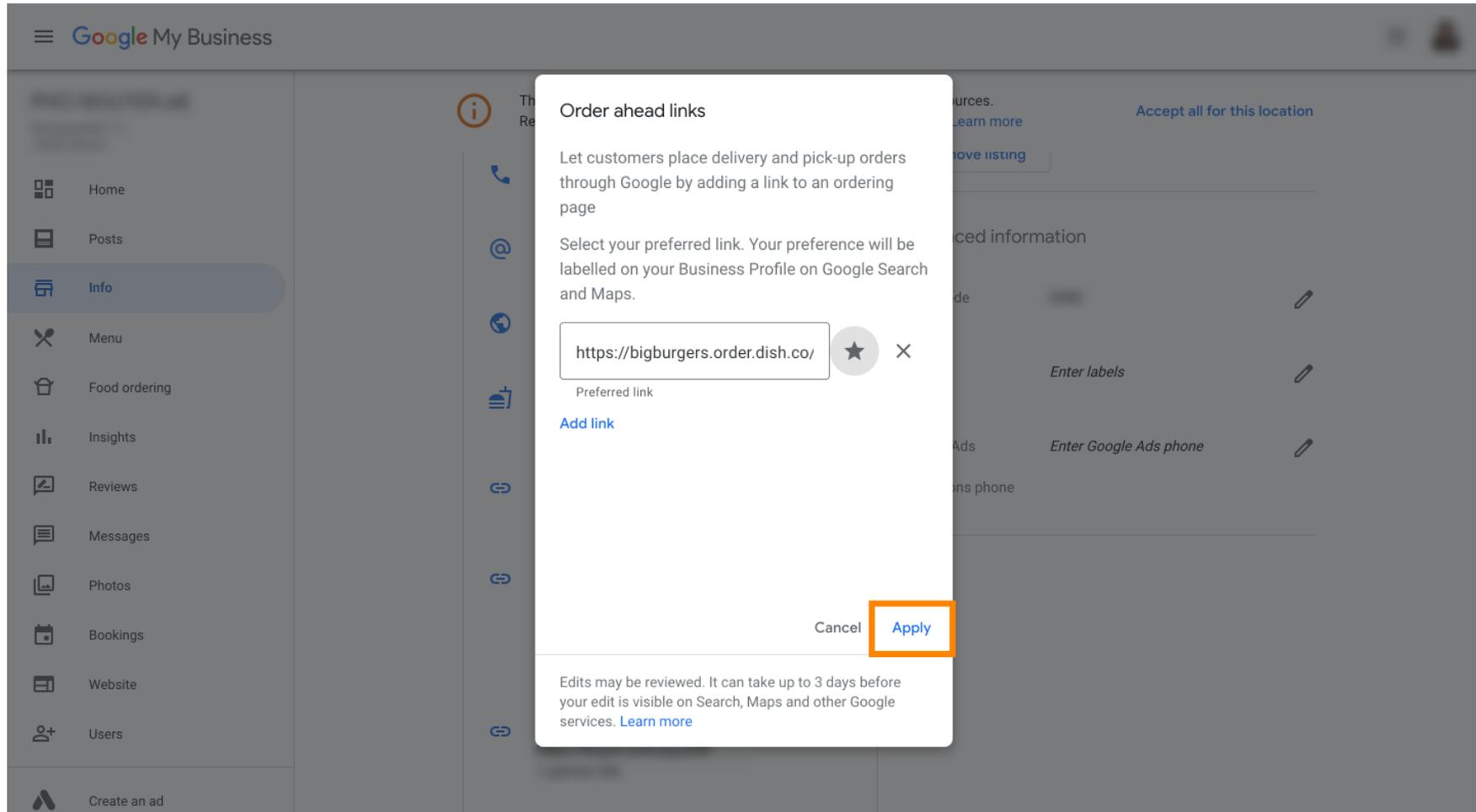


Assicurati di preferire il link cliccando sulla **stella** . **Nota: il link sarà visibile agli ospiti come link preferito dal ristorante** .





Completa il processo cliccando su **Applica** .





Assicurati che l'opzione di ordinazione del cibo sia attivata. In caso contrario, fai clic sull'icona della matita .

Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

20/12/2017	17:00-23:00
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

Home  
Posts  
**Info**  
Menu  
Food ordering  
Insights  
Reviews  
Messages  
Photos  
Bookings  
Website  
Users  
Create an ad

Food ordering  
Turned on

Labels *Enter labels*

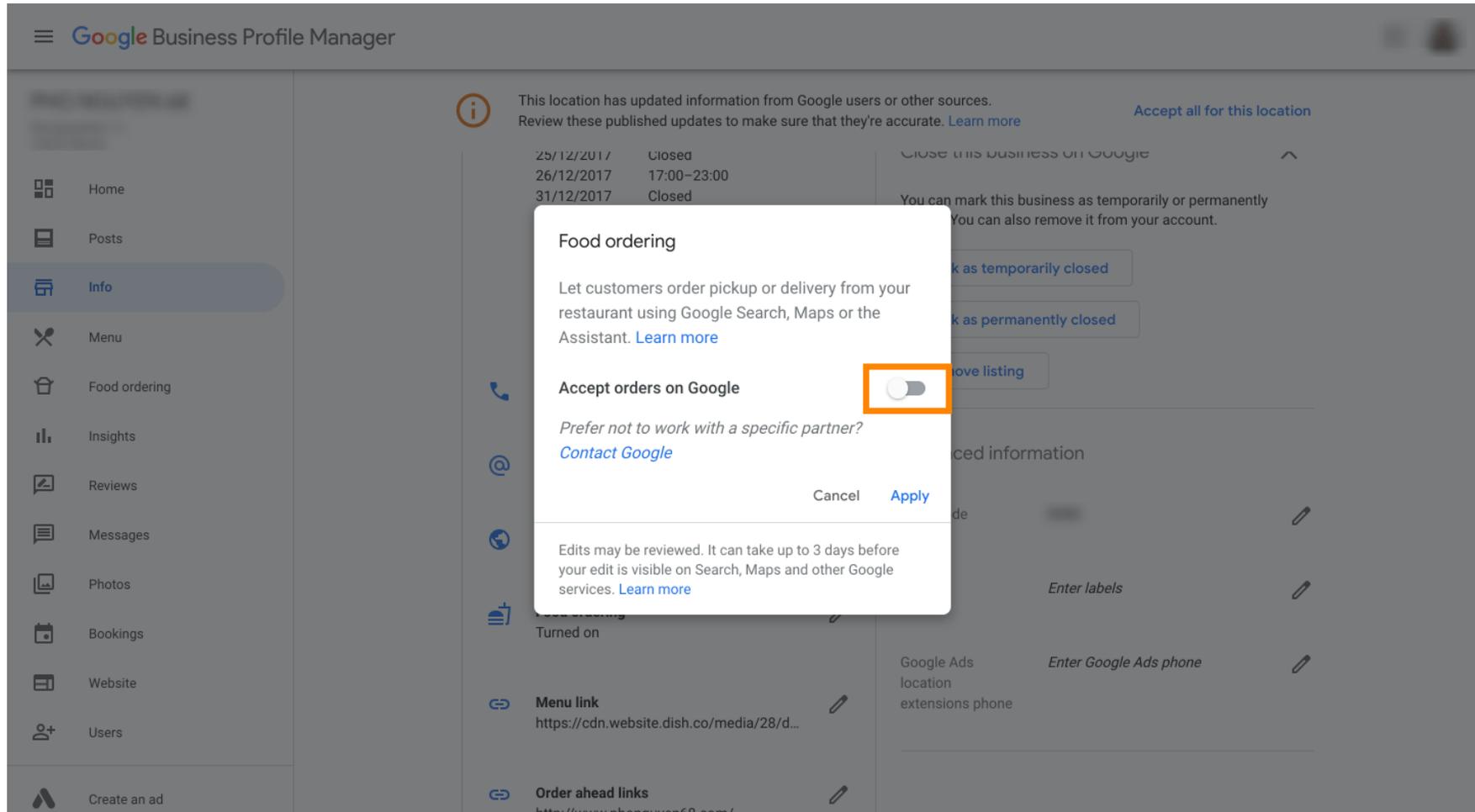
Google Ads location extensions phone *Enter Google Ads phone*

Mark as temporarily closed  
Mark as permanently closed  
Remove listing

Advanced information

Shop code

👉 Ora clicca sull'interruttore **on /off** per attivare il pulsante dell'ordine.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable or disable food ordering on Google. The dialog contains the following text:

**Food ordering**

Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)

**Accept orders on Google**

*Prefer not to work with a specific partner?*  
[Contact Google](#)

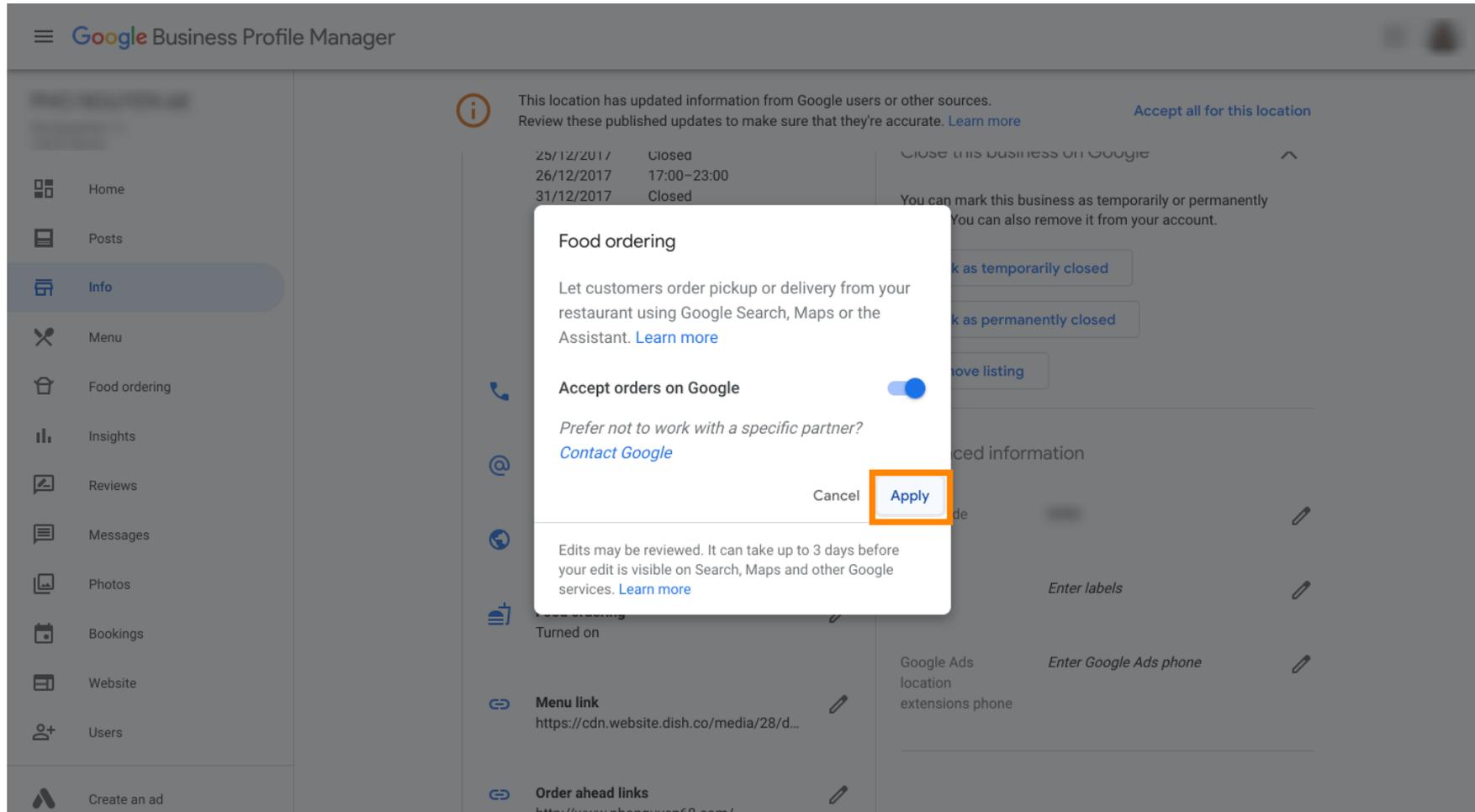
Cancel [Apply](#)

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the "Info" tab selected in the left sidebar, with various business details like "Menu link" and "Order ahead links" visible.



Confermare cliccando **su Applica** .



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering on their Google profile. The dialog includes the following text and controls:

- Food ordering**
- Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google**
- Prefer not to work with a specific partner?* [Contact Google](#)
- Buttons: **Cancel** and **Apply** (highlighted with an orange box)
- Footer: Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

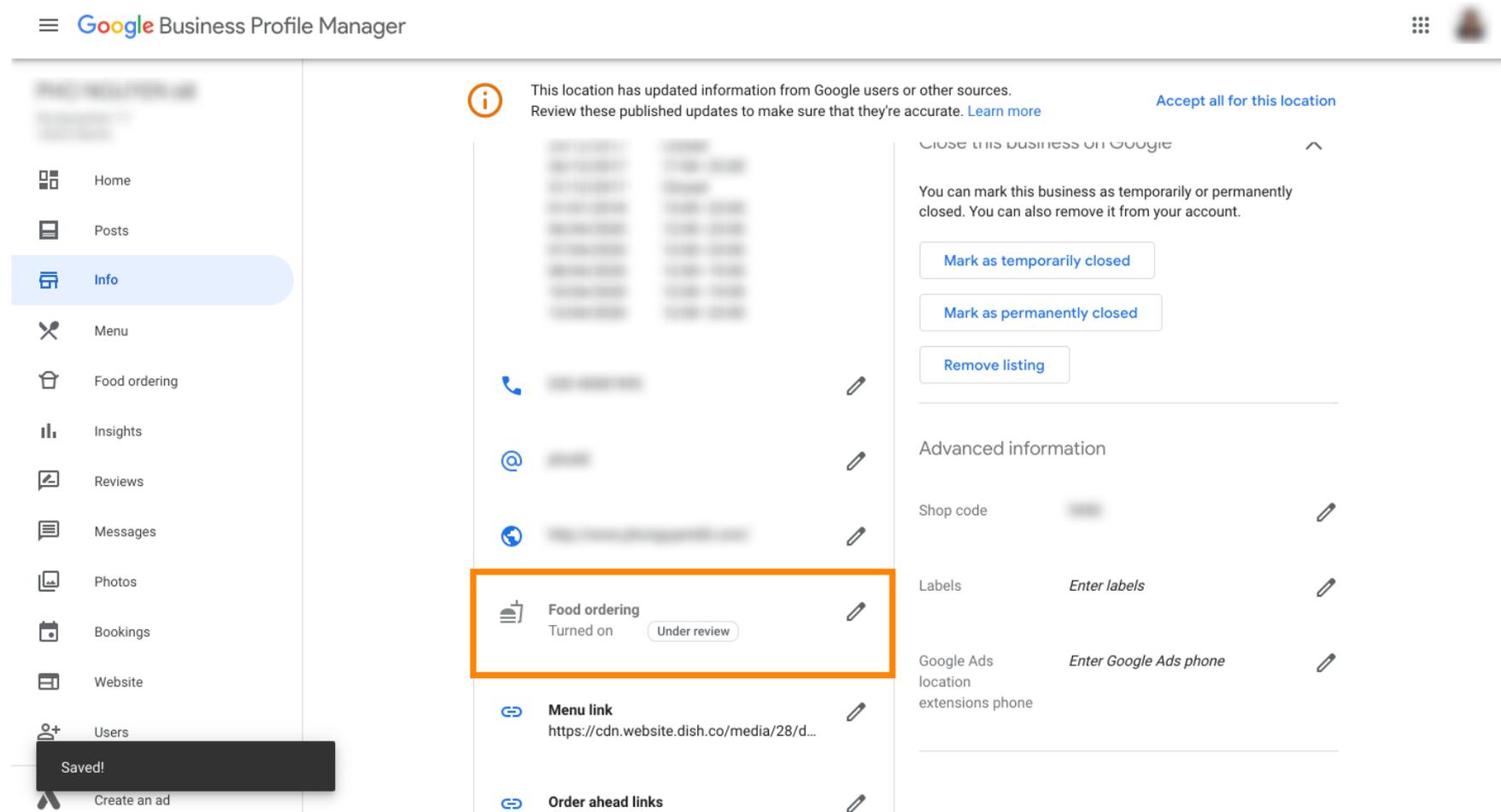
The background shows the "Info" tab of the Google Business Profile Manager, with a notification at the top: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)". Below the notification is a table of updates:

Date	Status	Action
25/12/2017	Closed	<a href="#">Close this business on Google</a>
26/12/2017	17:00-23:00	<a href="#">Mark as temporarily closed</a>
31/12/2017	Closed	<a href="#">Mark as permanently closed</a>

Other visible elements in the background include the "Menu" section with a "Turned on" status, and the "Menu link" field with the URL <https://cdn.website.dish.co/media/28/d...>

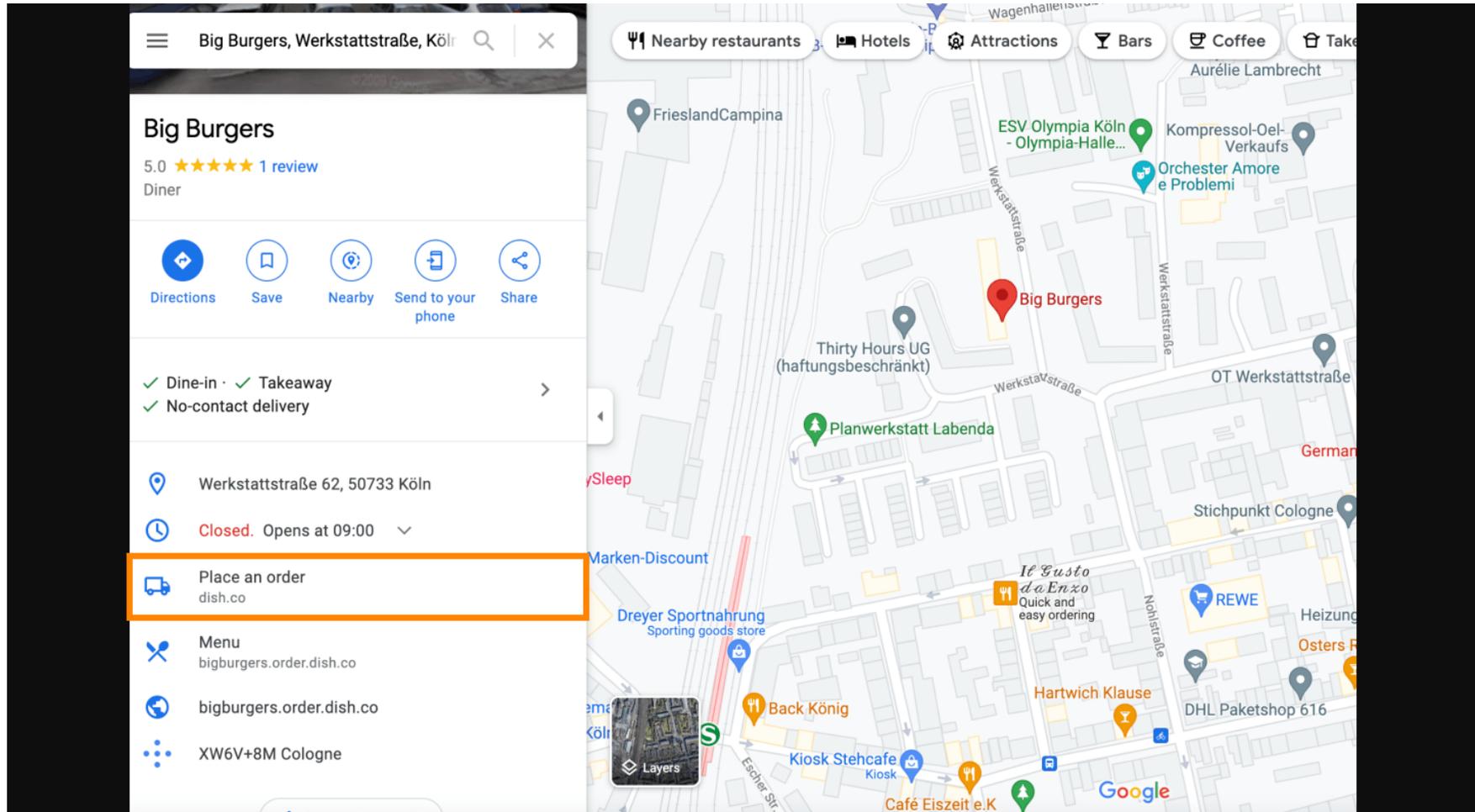


La modifica deve essere esaminata da Google. Potrebbero volerci alcuni minuti prima che venga aggiornata.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation sidebar with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom of the sidebar. The main content area features a top notification: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more Accept all for this location'. Below this, there are sections for 'Close this business on Google' (with buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'), 'Advanced information' (with fields for 'Shop code', 'Labels', and 'Google Ads location extensions phone'), and a list of links. The 'Food ordering' link is highlighted with an orange box; it shows 'Turned on' and 'Under review' status. Other links include 'Menu link' and 'Order ahead links'.

**i** Ecco fatto. Hai integrato con successo DISH Order nella voce Google del tuo ristorante.





Scansiona per andare al lettore interattivo