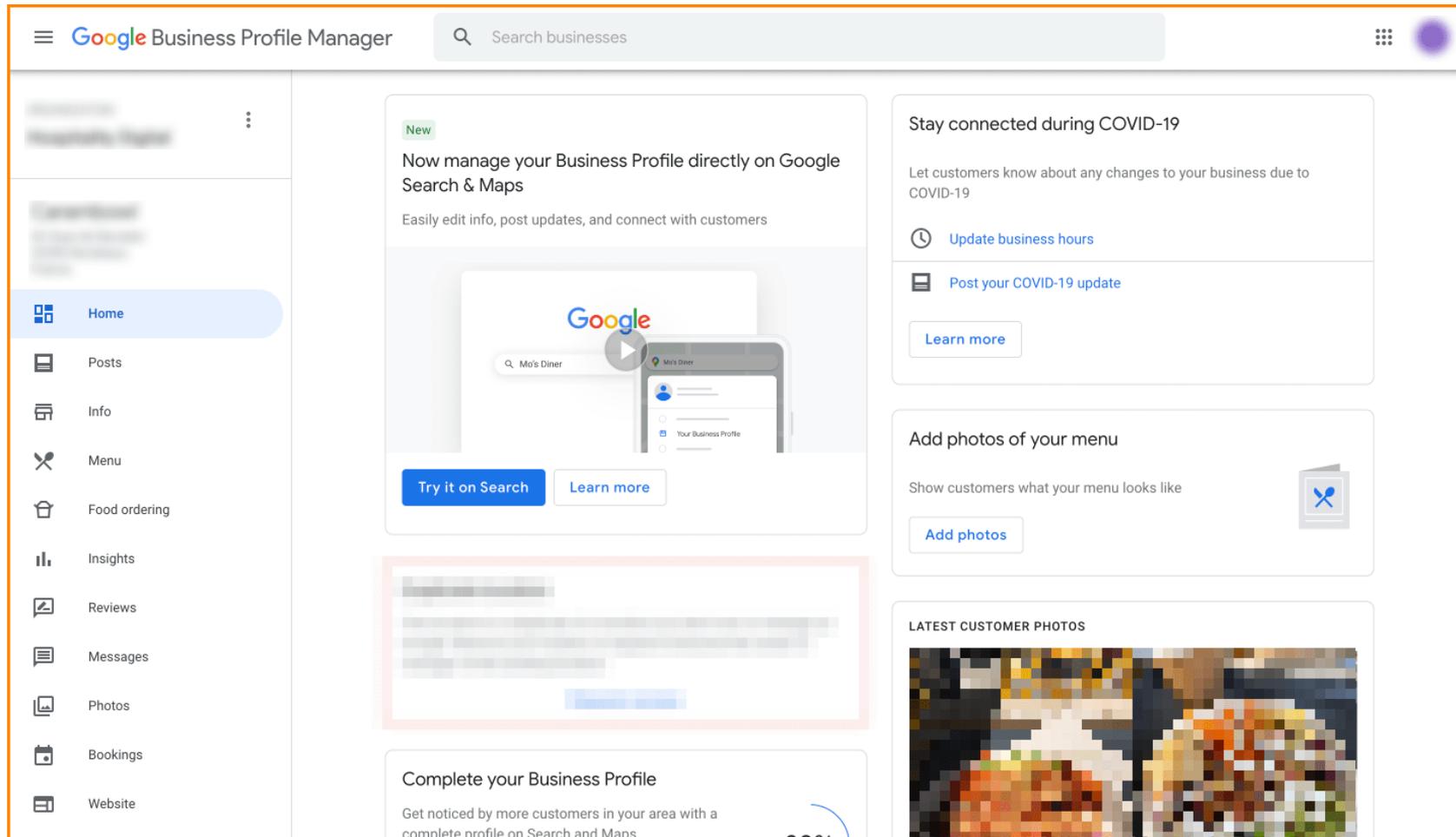


 Il primo passo è accedere al tuo **Google Business Profile Manager**.



Fare clic su **Ordinazione cibo**.

Google Business Profile Manager

Search businesses

- Home
- Posts
- Info
- Menu
- Food ordering**
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

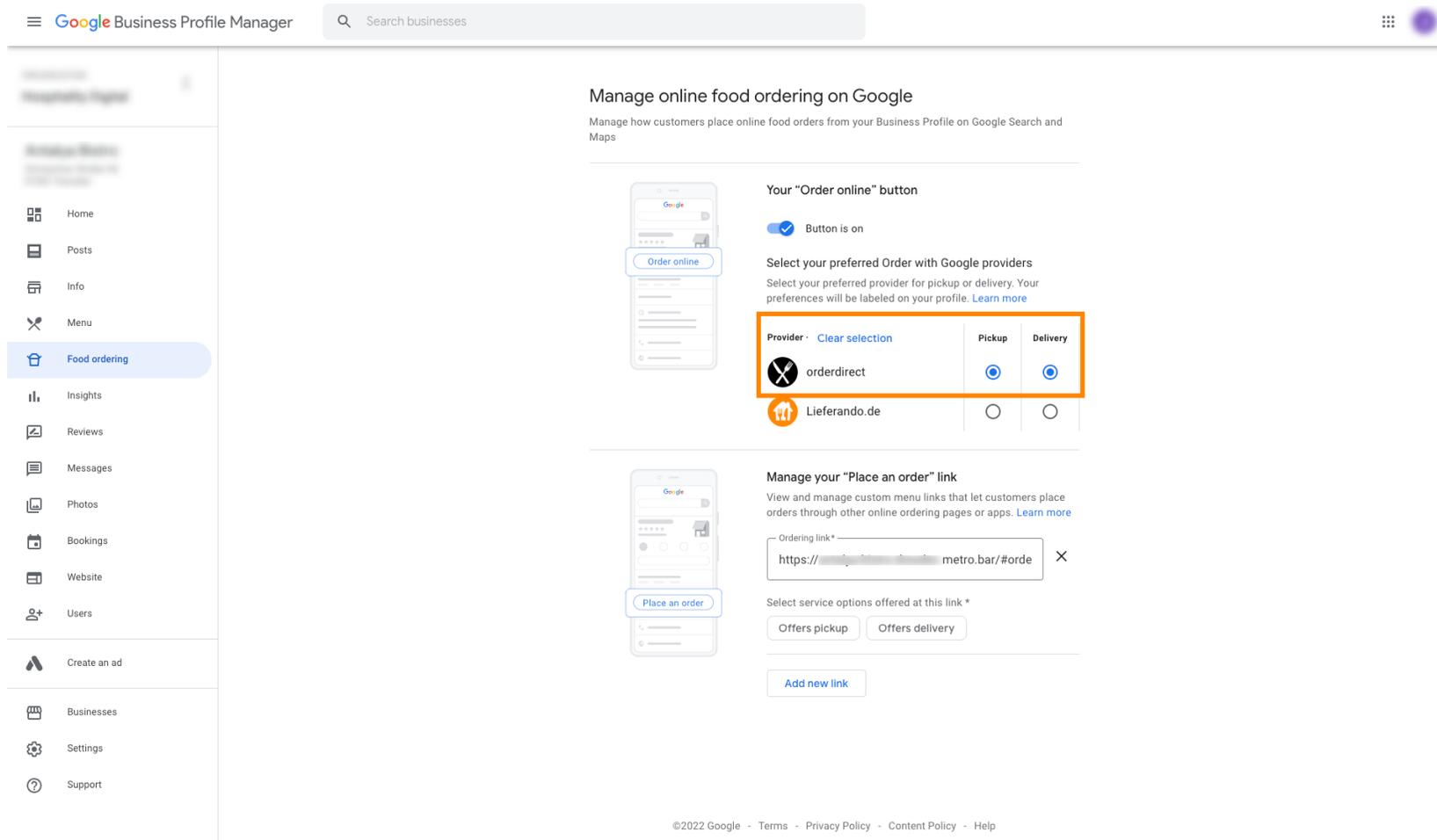
LATEST CUSTOMER PHOTOS

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps



Qui puoi gestire l'ordinazione di cibo online su Google. Seleziona "orderdirect" per Pickup e Delivery .



Google Business Profile Manager | Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
 orderdirect	<input type="checkbox"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 Lieferando.de	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link*
 X

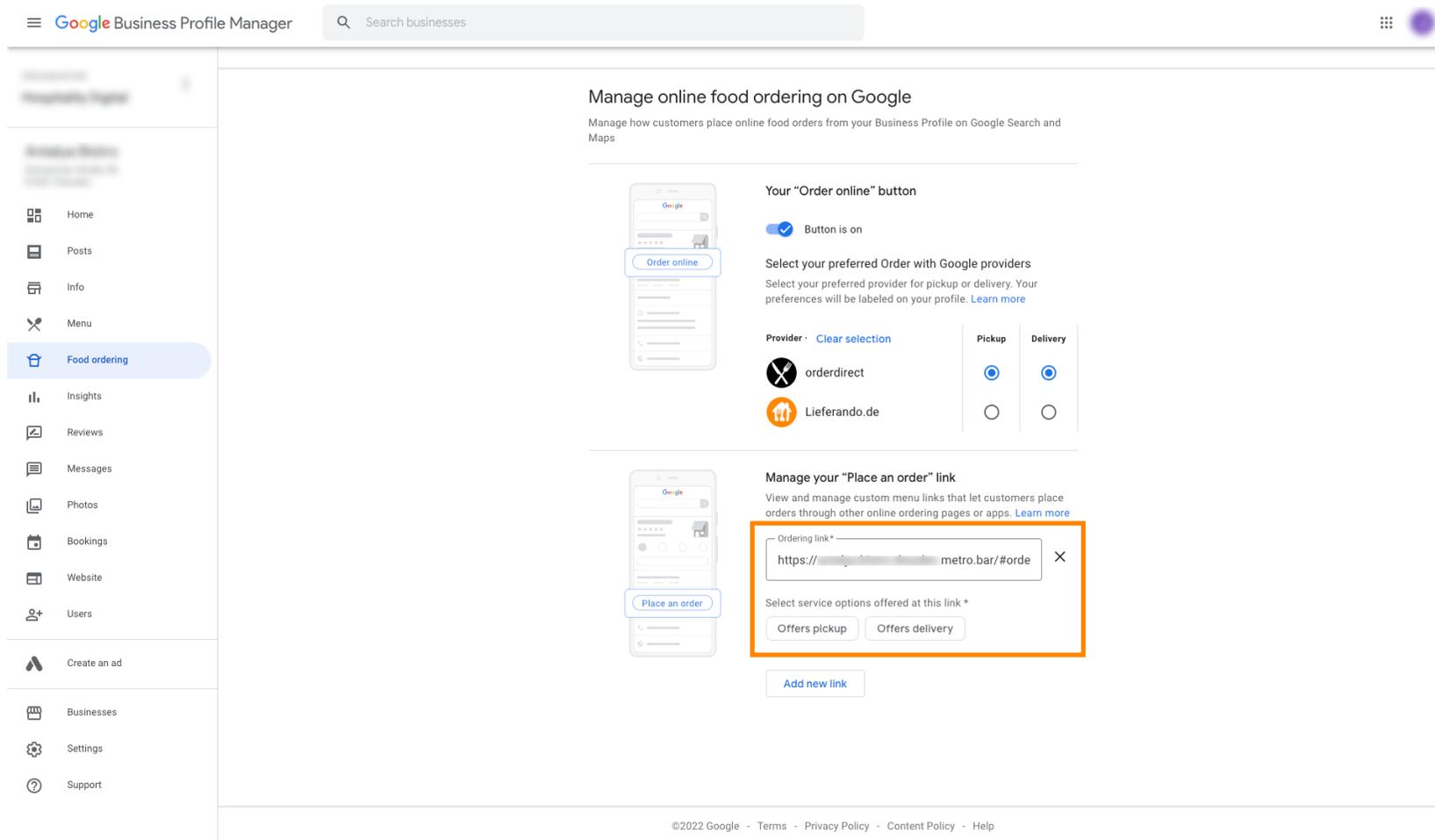
Select service options offered at this link *

Offers pickup Offers delivery

[Add new link](#)

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Sotto **Gestisci il link "Effettua ordine"** puoi aggiungere l' **URL** del tuo negozio online e selezionare le **opzioni di servizio** offerte dal link cliccandoci sopra.



Google Business Profile Manager | Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps



Your "Order online" button

- Button is on

Select your preferred Order with Google providers
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
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Ordering link*

Select service options offered at this link *

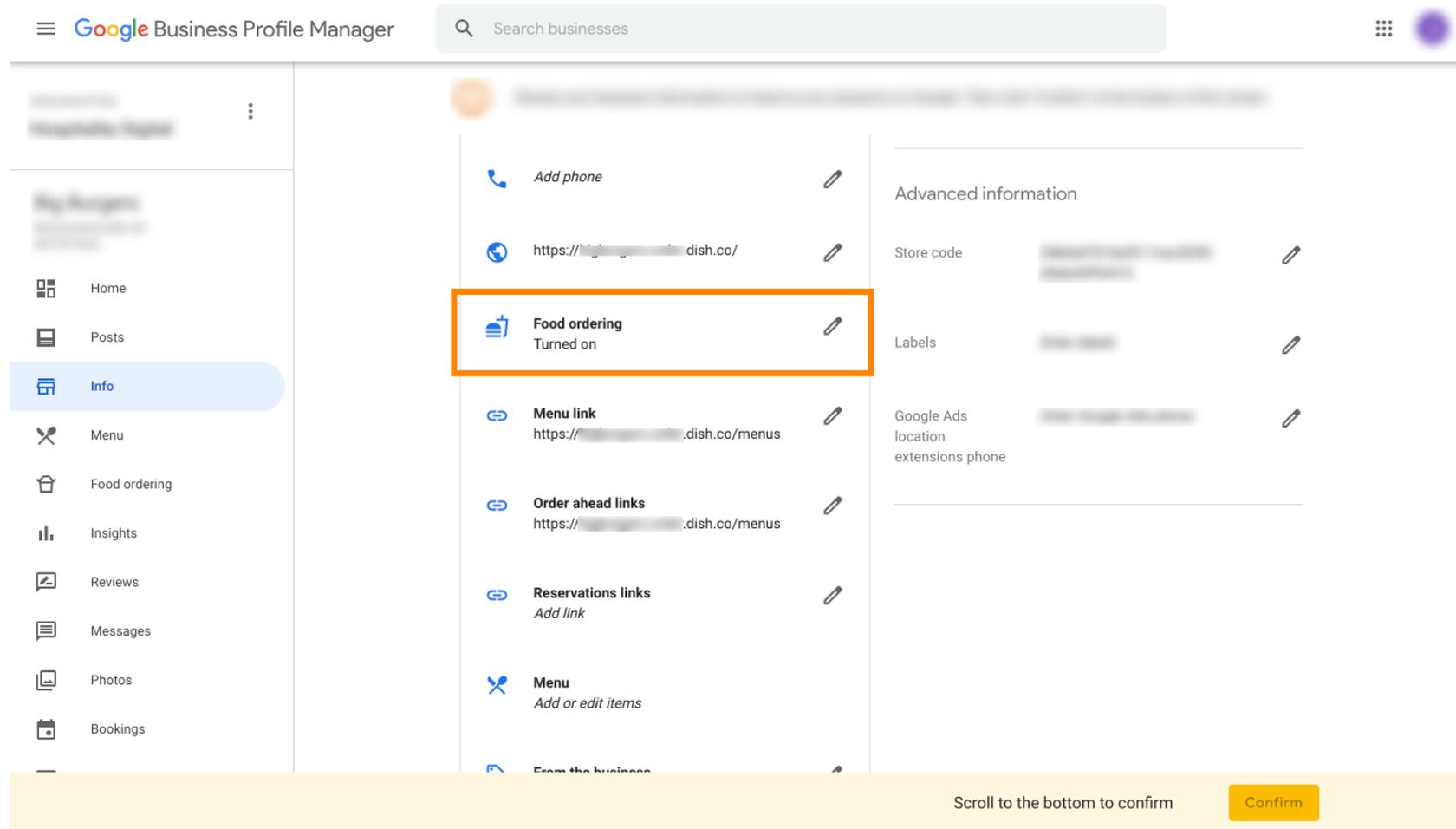
Offers pickup
 Offers delivery

[Add new link](#)

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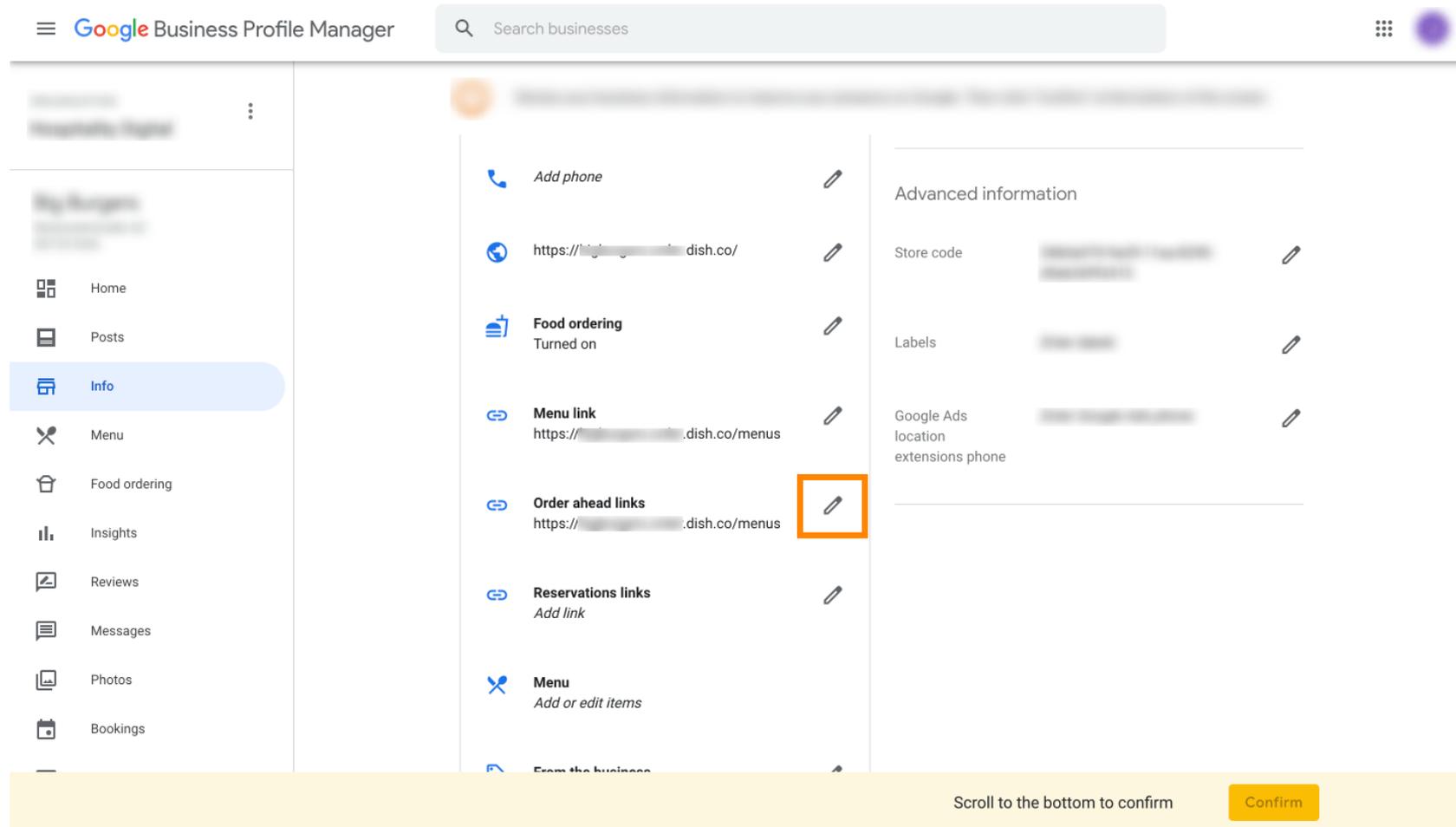
Ora torna al tuo Google Business Profile Manager e assicurati che l'opzione Ordinazione cibo sia **attivata**.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays business details, including a search bar at the top and a list of settings. The 'Food ordering' option, which is currently 'Turned on', is highlighted with an orange border. Other settings include 'Add phone', a website link ending in '.dish.co/', 'Menu link', 'Order ahead links', 'Reservations links', and 'Menu'. On the right side, there is an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

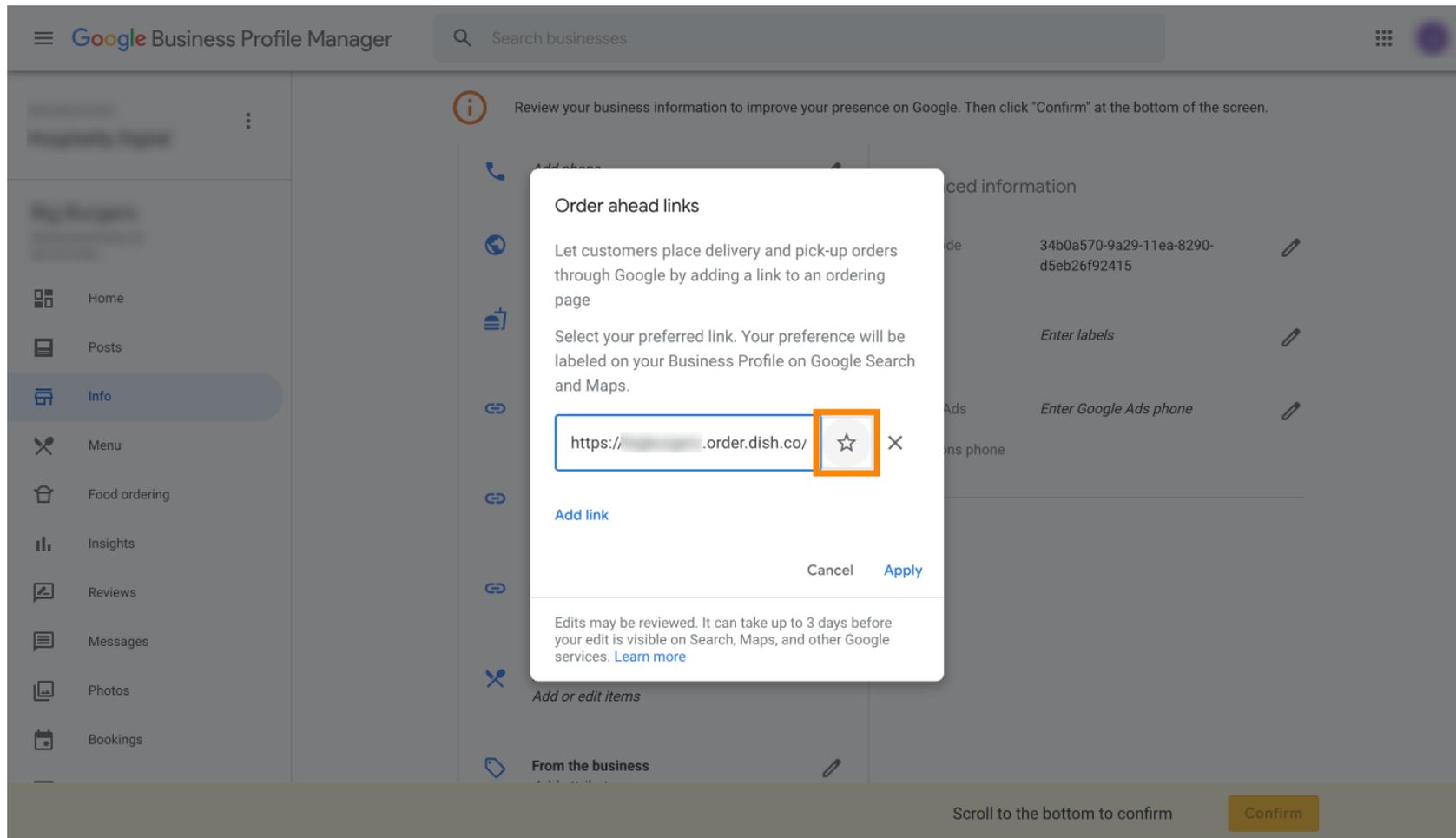


Se hai più di un partner con cui ordini il tuo cibo, puoi contrassegnare il partner preferito cliccando sull'icona **della matita**.

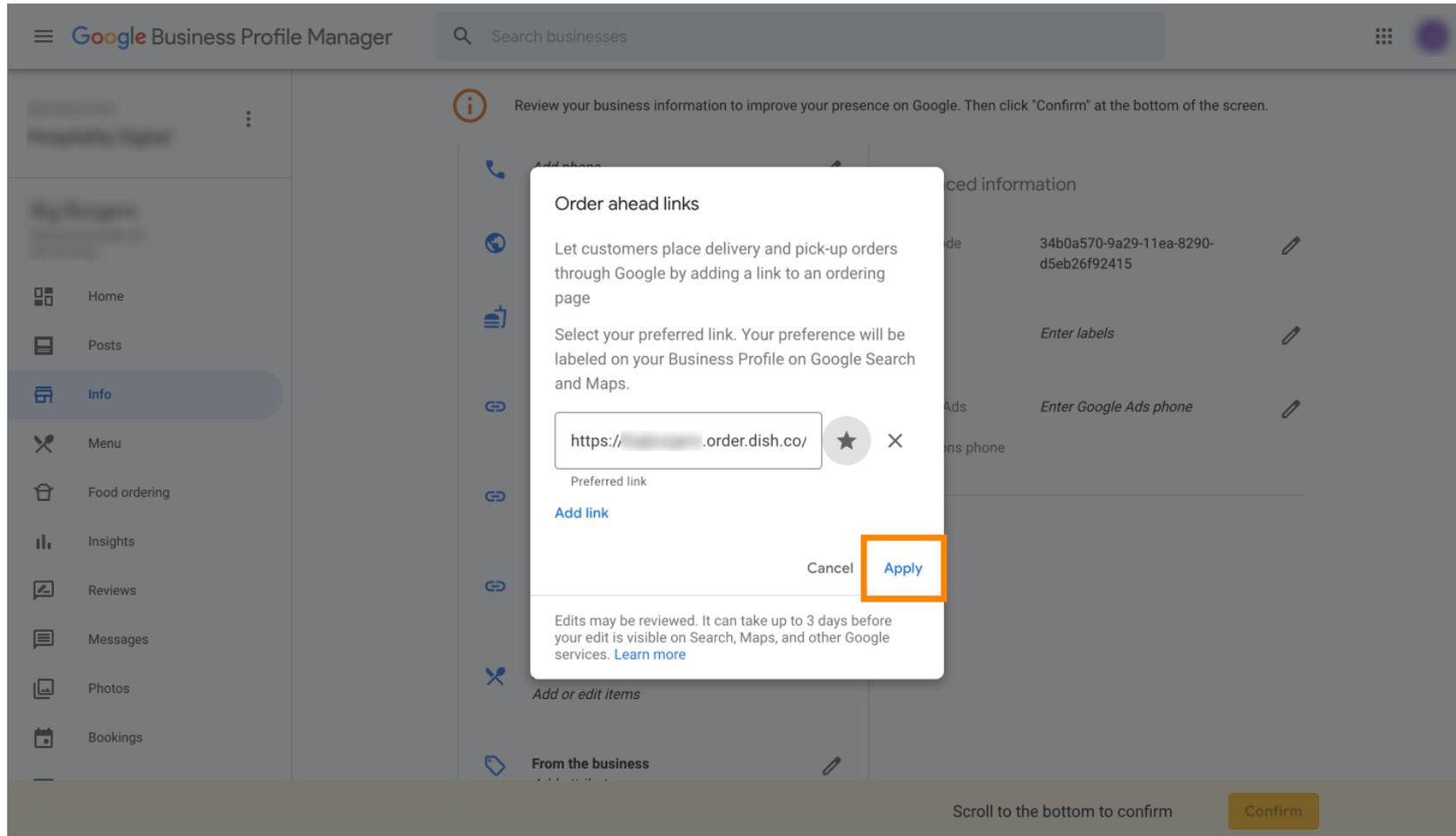


The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is titled 'Info' and contains several sections: 'Add phone', a website link 'https://...dish.co/', 'Food ordering' (Turned on), 'Menu link' (https://...dish.co/menu), 'Order ahead links' (https://...dish.co/menu) with a pencil icon highlighted by an orange box, 'Reservations links' (Add link), and 'Menu' (Add or edit items). On the right, there is an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone', each with an edit icon. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

- Non è necessario fare clic sull'icona a forma di stella per contrassegnare il collegamento come preferito.



Per sicurezza, seleziona **Applica**. Ecco fatto, hai finito.





Scansiona per andare al lettore interattivo