



Bienvenue sur le tableau de bord de DISH Réservation . Dans ce tutoriel, nous vous montrons comment activer les réservations sur Facebook et Instagram.

The screenshot shows the DISH Reservation software interface. On the left, a sidebar menu includes options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with Hours selected), Reservations (selected), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. A message at the top right encourages adding walk-in customers or reservations via phone/email. The main area displays a date range from Tuesday, 20 Jun to Tuesday, 20 Jun, with a note about no limits being configured. Below this, three filter buttons (All, Completed, Upcoming) and two count indicators (0 reservations and 0 guests) are shown. A large central box displays a placeholder icon of a person looking through binoculars and the text "No reservations available". At the bottom, there's a "Print" button and a footer with links to FAQ, Terms of use, Imprint, Data privacy, and Privacy Settings. A yellow question mark icon is located in the bottom right corner of the main content area.

1 Tout d'abord, cliquez sur **Réservations** dans le menu **Paramètres**.

The screenshot shows the DISH Reservation software interface. On the left, a sidebar menu lists various options: Reservations (highlighted with an orange border), Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange border), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. At the bottom of the sidebar, there is a message: "Too many guests in house? Pause online reservations." In the center, there is a message bar: "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" with "WALK-IN" and "ADD RESERVATION" buttons. Below this is a date range selector showing "Tue, 20 Jun - Tue, 20 Jun". A message below says "You have no limits configured for the selected date." with an "Add a new limit" button. At the bottom of this section are filters: "All" (radio button selected), "Completed", "Upcoming", and guest counts "0". The main area displays a placeholder image of a person looking through binoculars and the text "No reservations available". At the bottom left is a "Print" button. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and links to "FAQ", "Terms of use", "Imprint", "Data privacy", and "Privacy Settings". A yellow circular icon with a question mark is located in the bottom right corner.



Cliquez ensuite sur **Activer maintenant** dans Réserver avec Facebook.

DISH RESERVATION

Reservations

Table plan

Menu

Guests

Feedback

Reports

Settings ▾

Hours

Reservations

Tables/Seats

Reservation limits

Offers

Notifications

Account

Integrations

Too many guests in house?
Pause online reservations

CHANNELS

Through which channels would you like to receive online reservations?

Online Widget

Reserve with Facebook

Activate now

Reserve with Google

CAPACITY

What is the maximum group size for reservations via the reservation widget?

4 people

What is the minimum group size for reservations via the reservation widget?

1 person

ADMINISTRATION

Up to what group size would you like reservations to be automatically confirmed?

2 people

ENGAGEMENT

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET

Additional information for your guests

Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

COVID-19 Guest Information

Est123

UK

EN

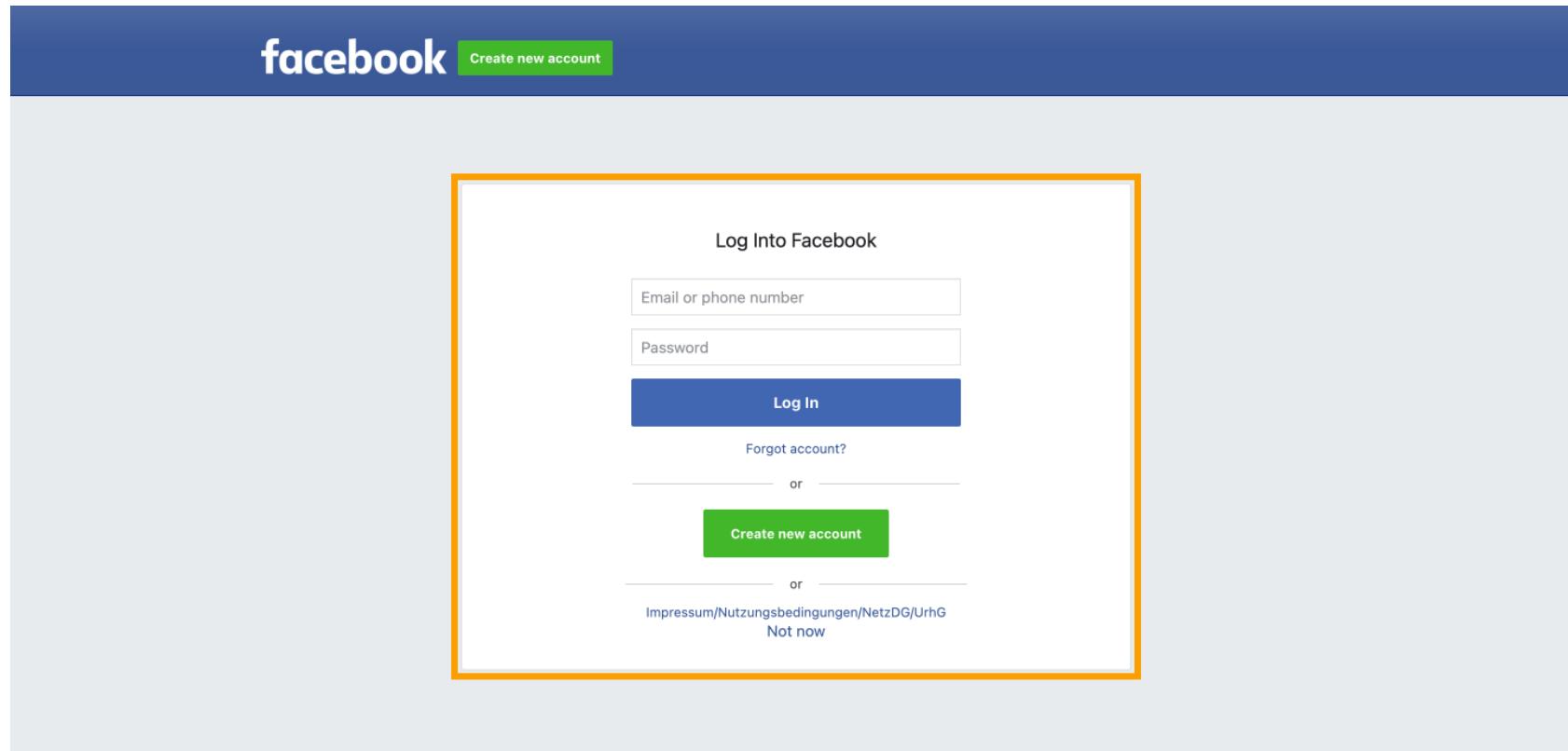


Une nouvelle fenêtre contextuelle s'ouvrira avec des informations sur la procédure suivante. Pour continuer, cliquez sur « Activer maintenant » .

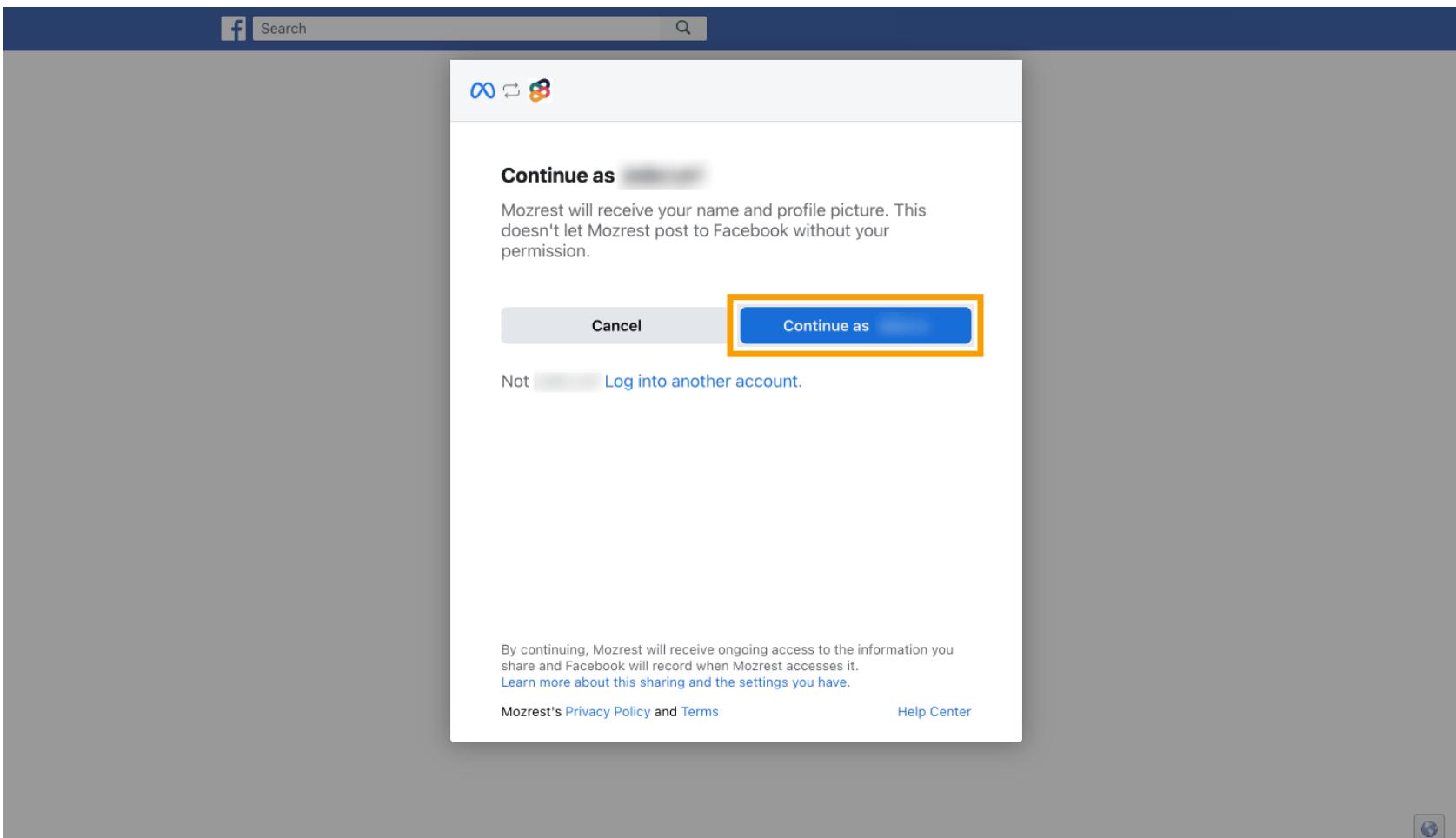
The screenshot shows the DISH Reservation software interface. On the left, there's a sidebar with various options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (Hours, Reservations, Tables/Seats, Reservation limits), Offers, Notifications, Account, Integrations, and a message about too many guests in house. The main area has sections for CHANNELS (Online Widget, Reserve with G) and CAPACITY (Maximum and minimum number of people). A central modal window is open, titled 'Get more reservations with Facebook & Instagram'. It features an image of two restaurant staff members looking at a tablet displaying a mobile phone screen with a reservation button. Below the image, the text reads: 'Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:'. Step 1: Click the button below to initiate the integration process. You will be redirected to your Facebook Page. Step 2: Grant access to our integration partner, Mozrest. Step 3: If necessary, add your Instagram account and confirm the settings. Step 4: Once you have successfully completed the process, return to this page and click the "Check connection" button. The modal also lists requirements: 'You will need: Facebook Business account Admin access' and contains a large orange 'Activate now' button. At the bottom of the modal, there's a link 'Full Guide: How to Connect Your Facebook Page'.



Vous serez ensuite redirigé vers Facebook. Connectez-vous ou inscrivez-vous avec votre compte professionnel sur Facebook.

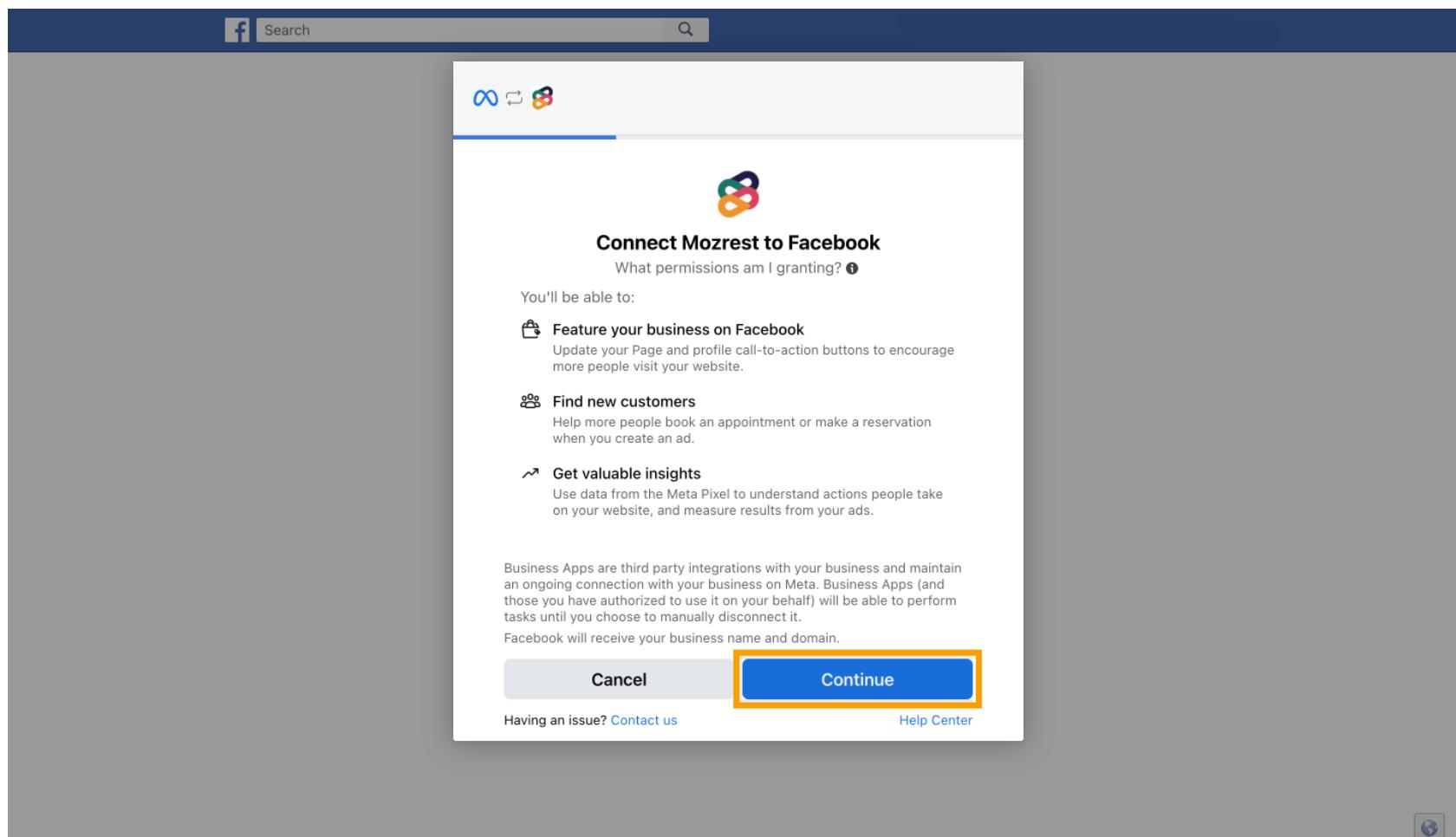


- ⓘ Une fenêtre contextuelle s'ouvrira avec des informations sur l'utilisation de vos informations. Sélectionnez votre compte en cliquant sur « **Continuer en tant que [votre compte]** » .



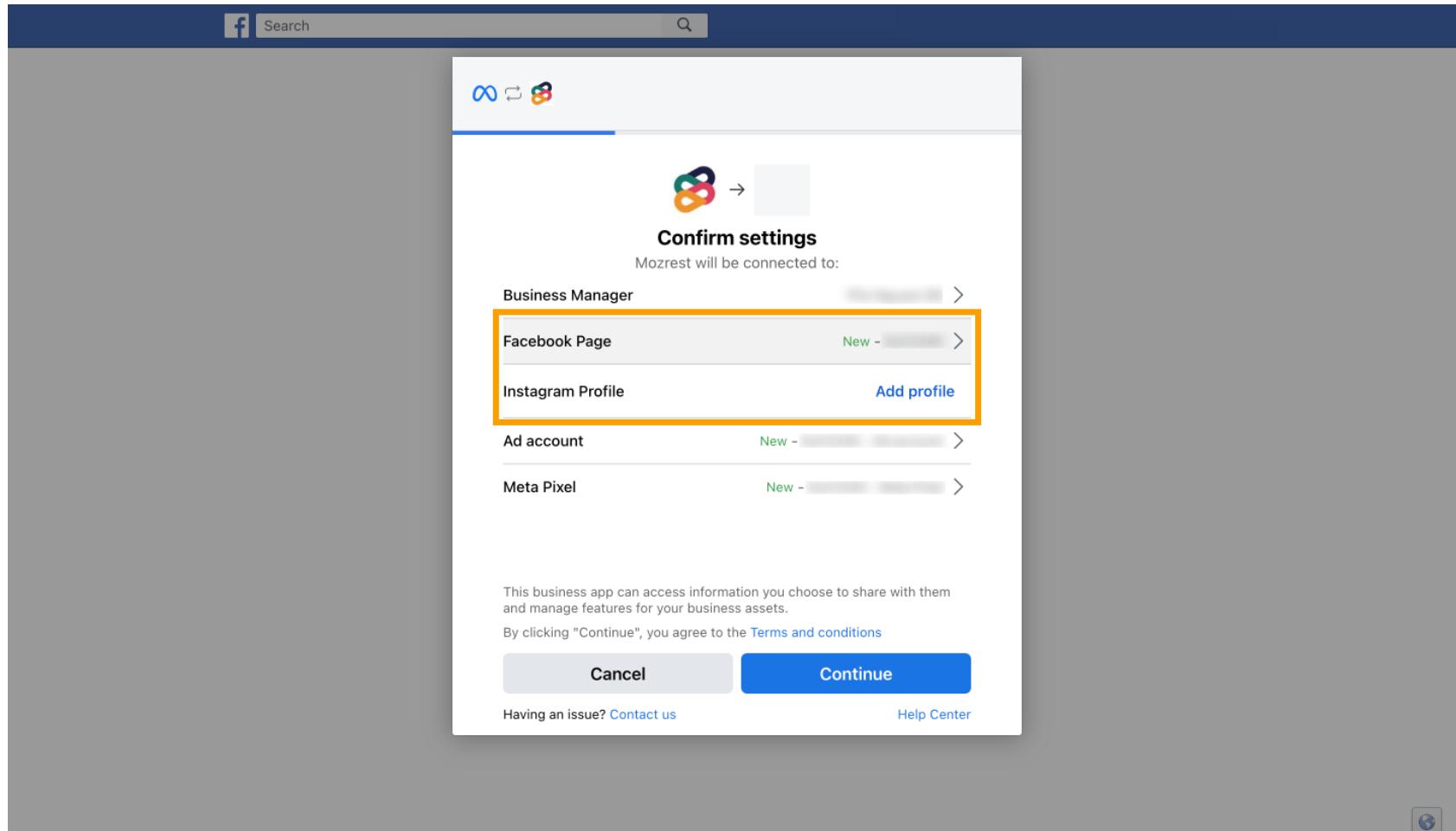


À cette étape, vous obtiendrez plus d'informations sur l'utilisation de vos données. Cliquez ensuite sur « Continuer » pour connecter Mozrest à Facebook.



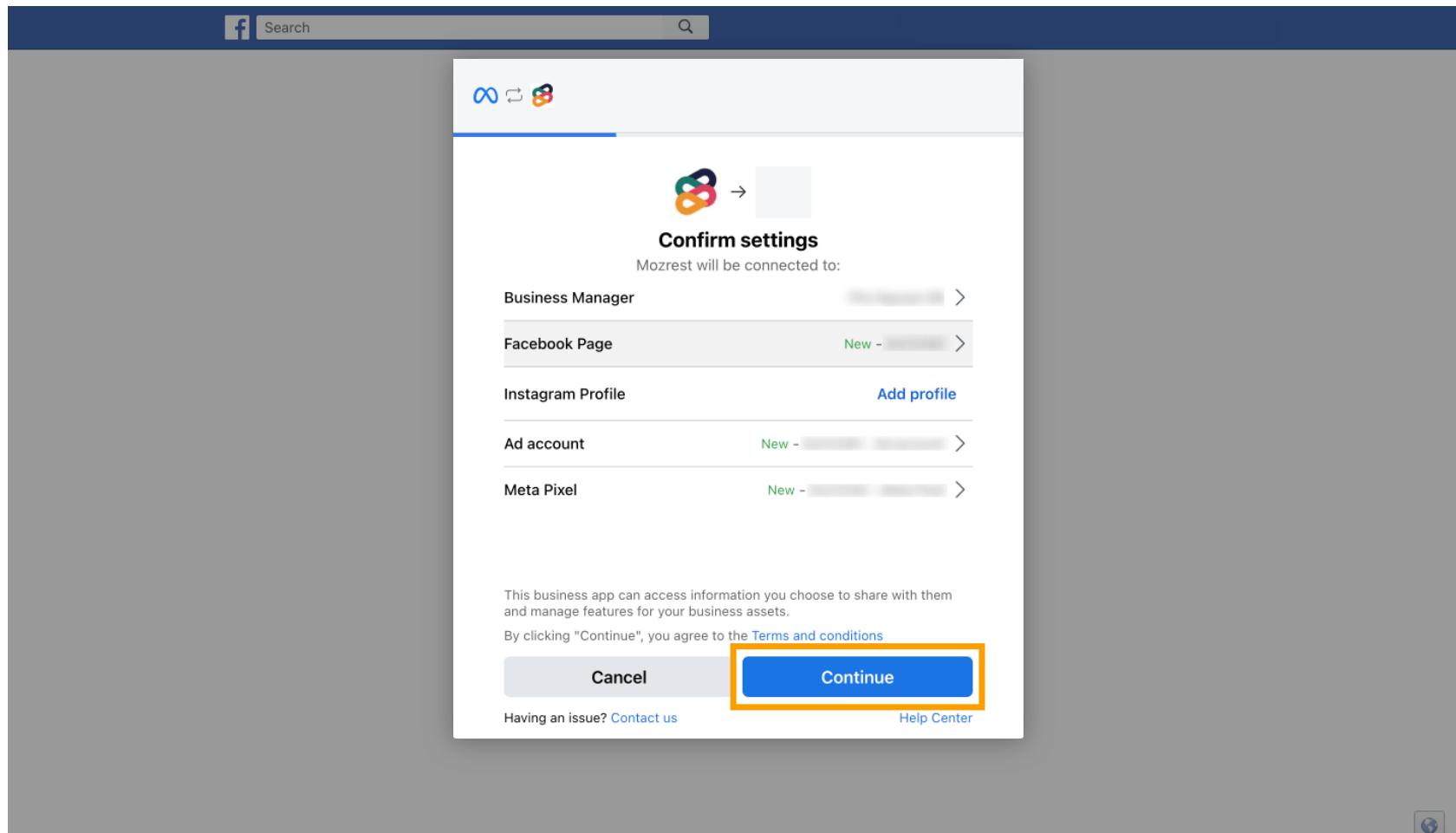


Ensuite, un aperçu des comptes que vous allez connecter s'affichera.



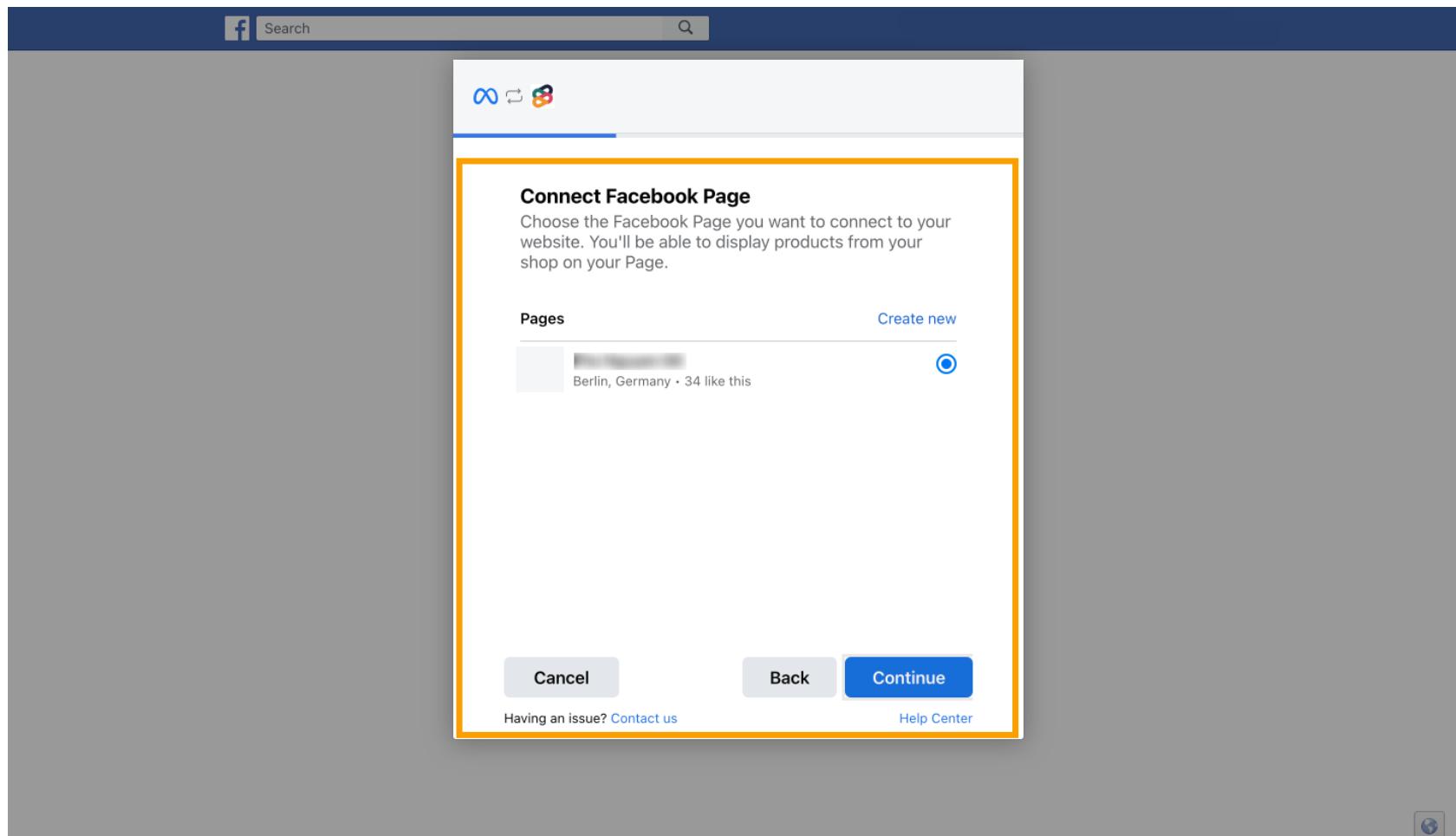


Continuez en cliquant sur **Continuer**.

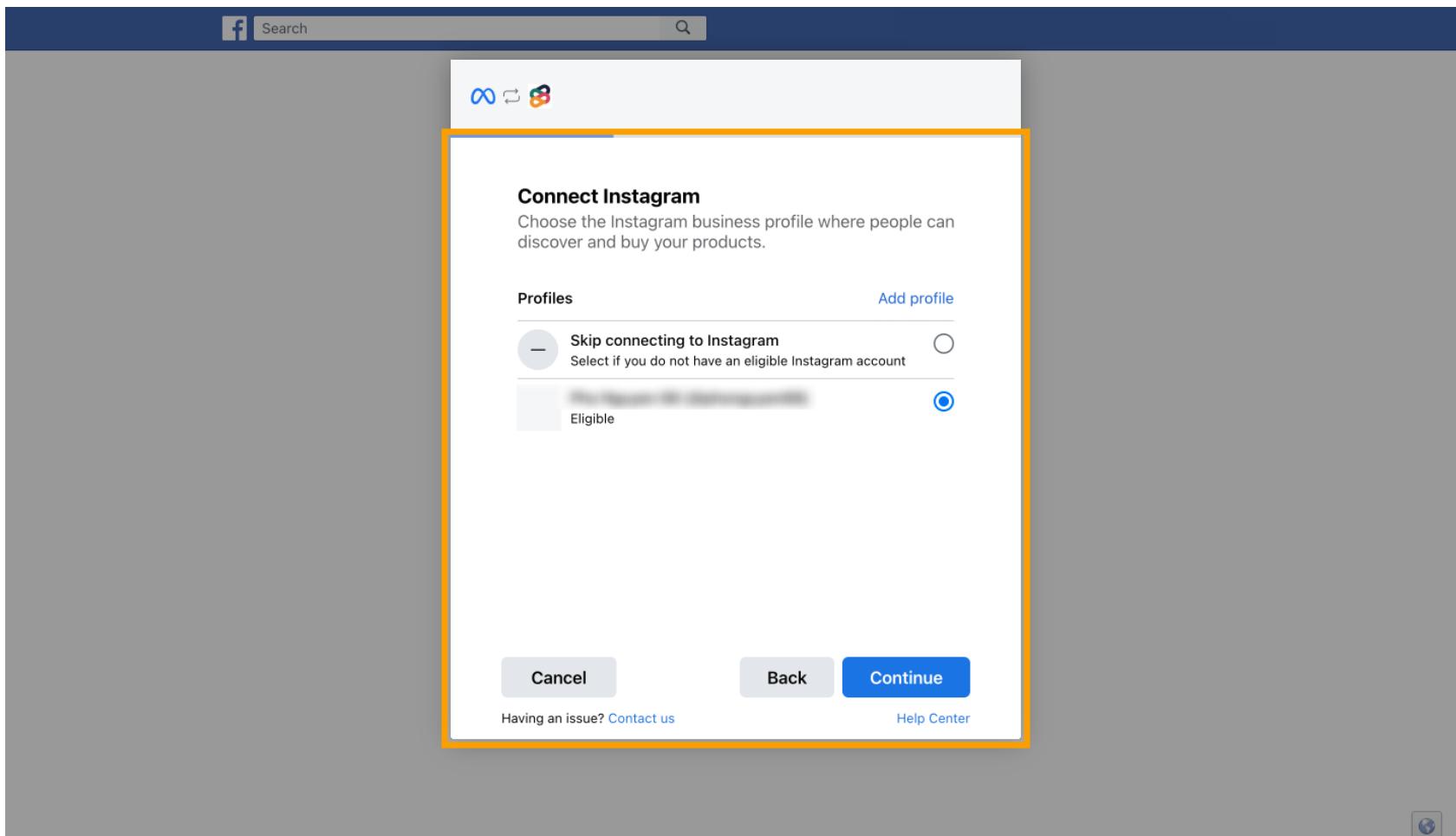




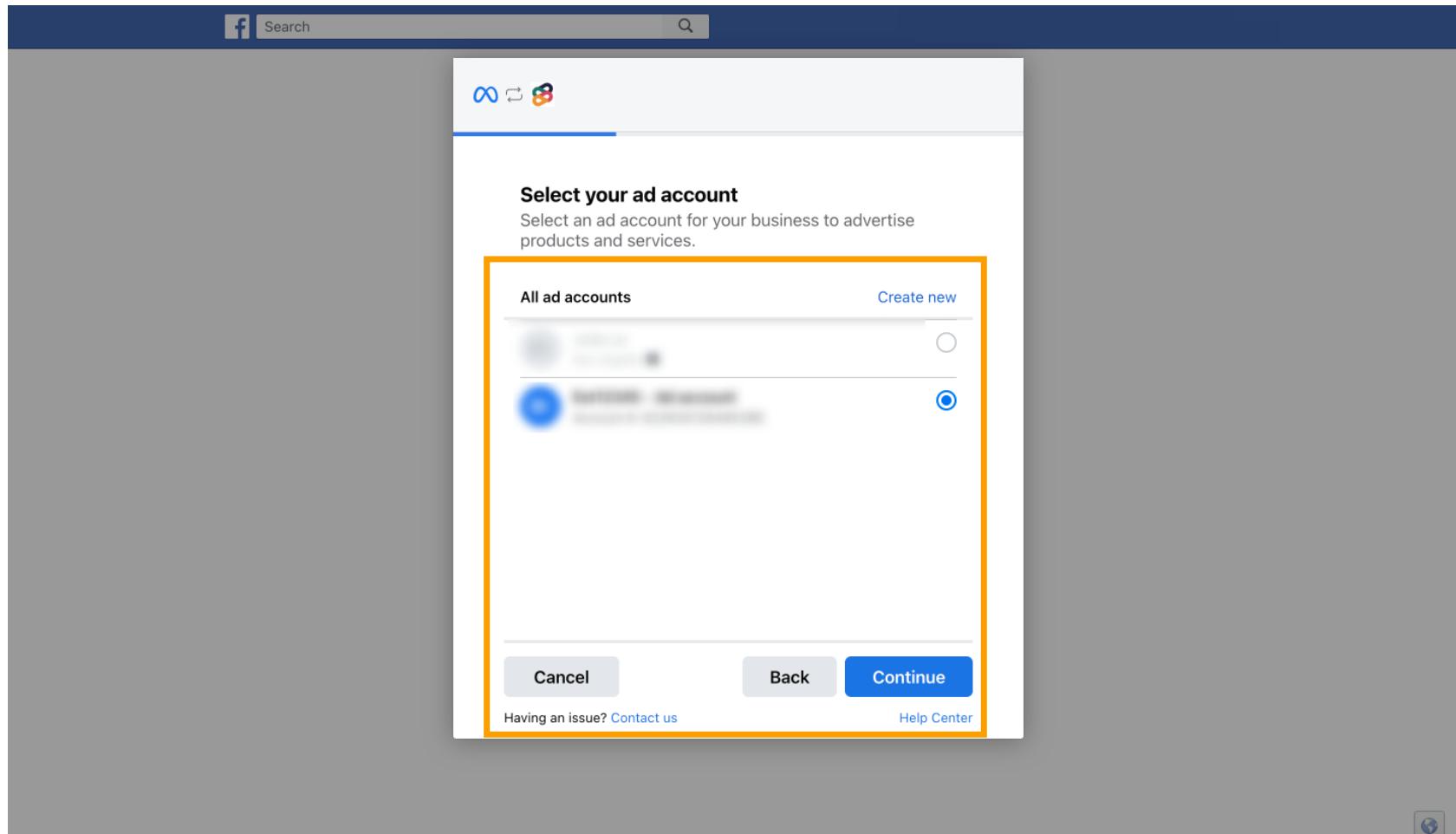
Sélectionnez ensuite la **page Facebook** pour laquelle vous souhaitez activer le bouton de réservation et cliquez sur **Continuer** pour continuer.



- ④ Une fois la page Facebook sélectionnée, sélectionnez le **profil Instagram** pour lequel vous souhaitez activer le bouton de réservation et cliquez sur **Continuer** pour continuer.

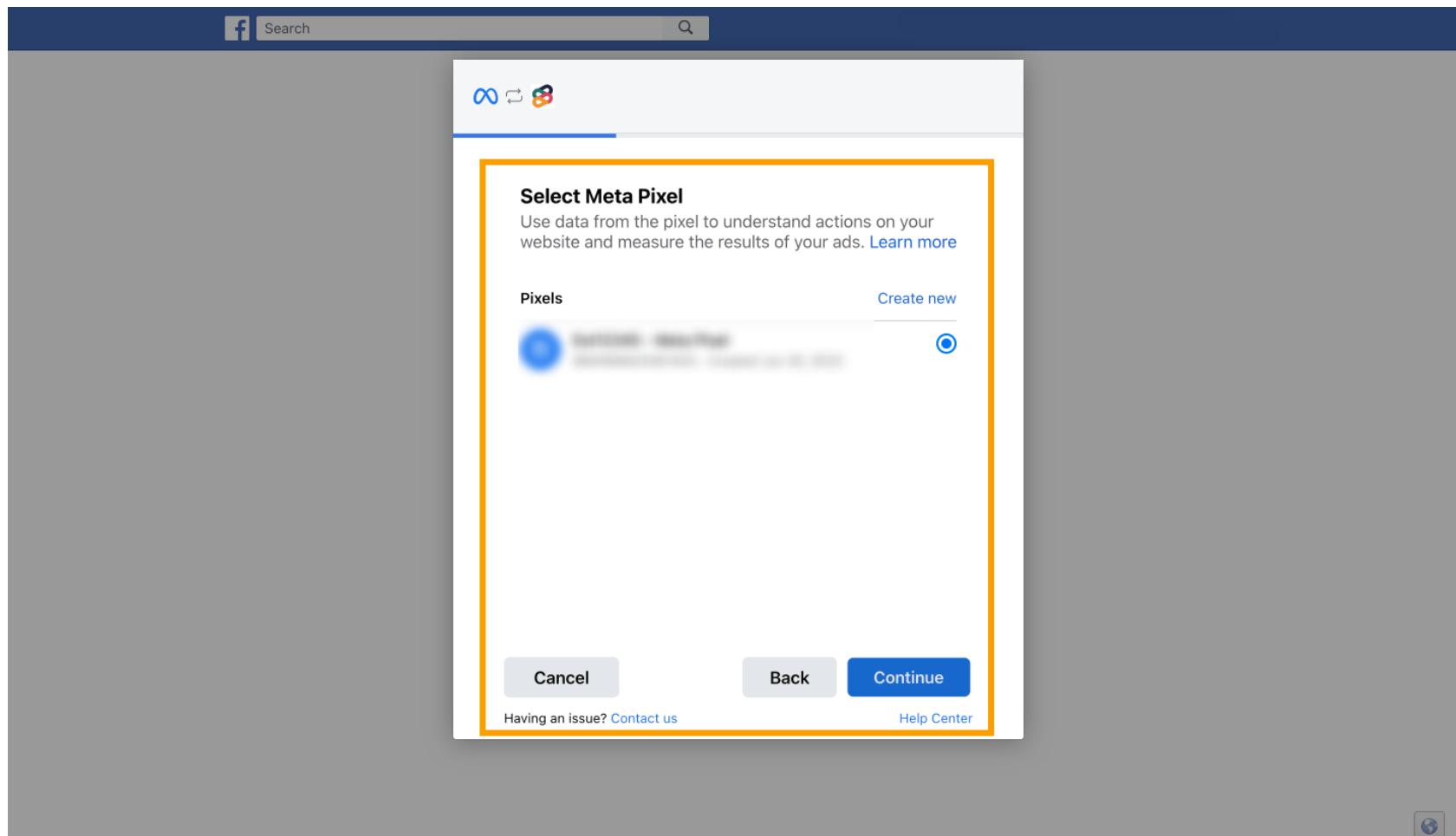


- ④ Sélectionnez ensuite un **compte publicitaire** pour la page Facebook sélectionnée afin de promouvoir vos produits et services , puis cliquez sur « **Continuer** ». **Remarque : Facebook vous oblige à le faire si vous souhaitez faire de la publicité.**



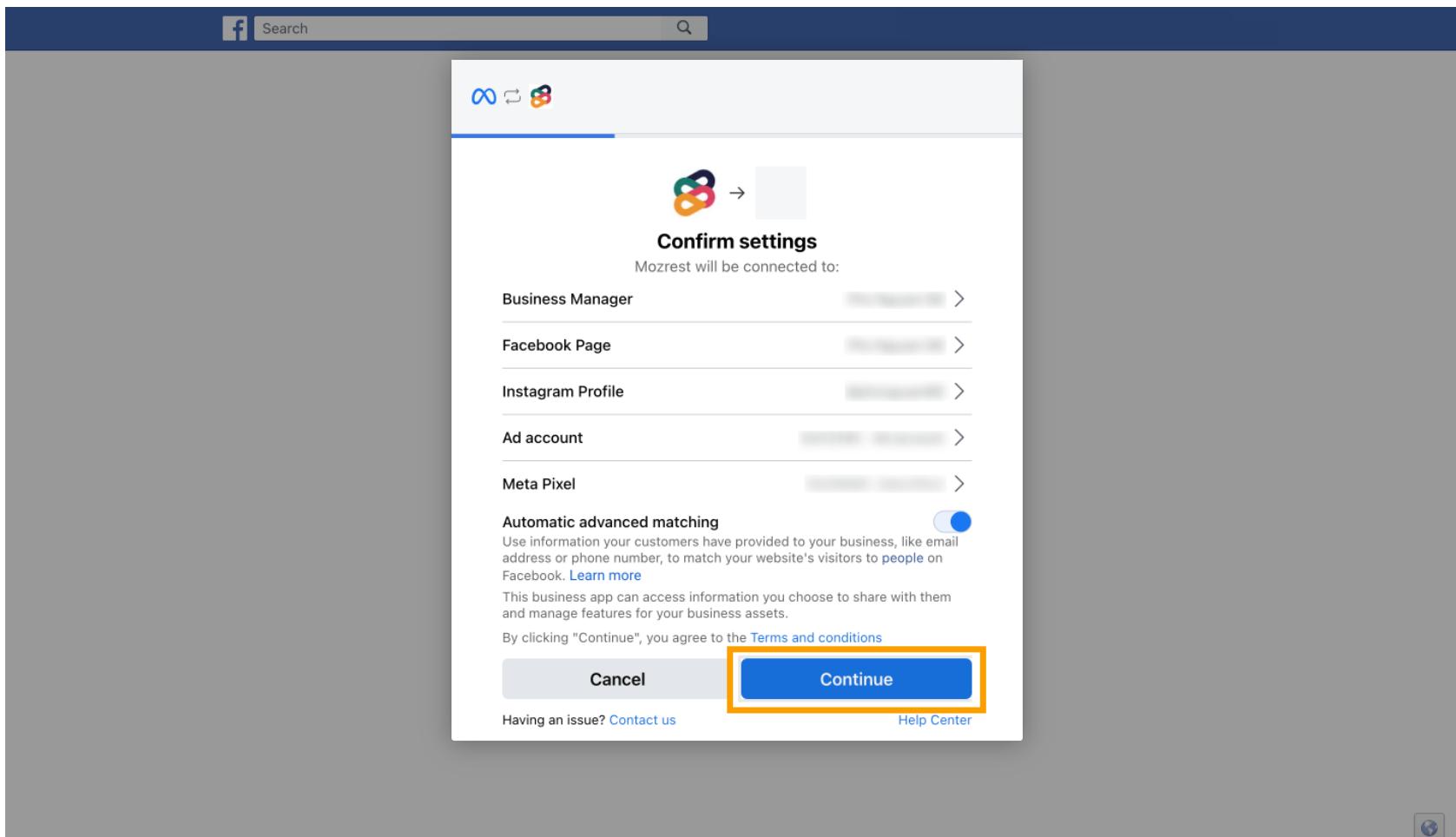


Après avoir configuré le compte ajouté, sélectionnez un **Meta Pixel** pour la page Facebook sur laquelle vous activerez le bouton Réserver et cliquez sur **Continuer**.



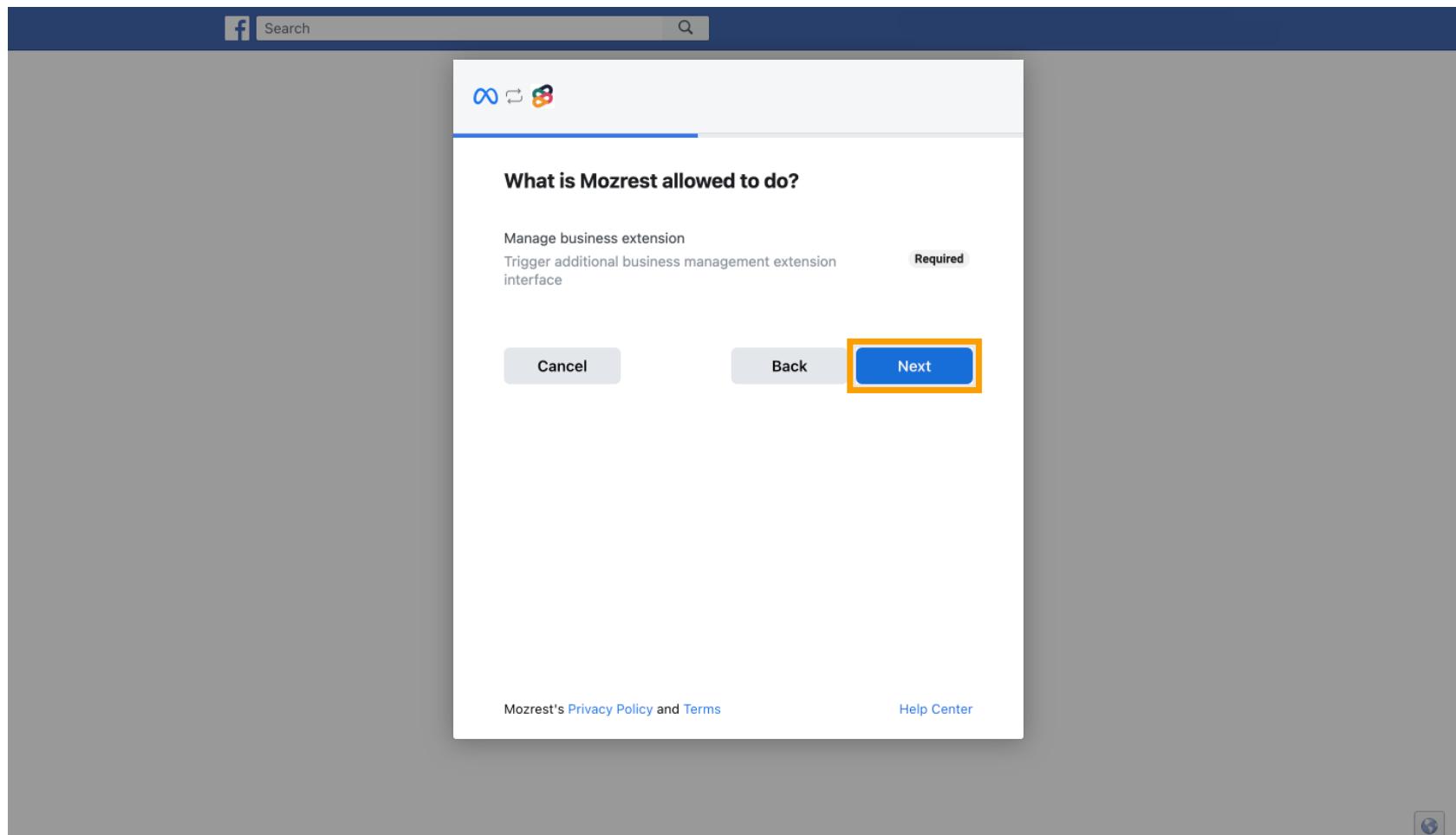


Une fois tous les comptes sélectionnés, un récapitulatif s'affichera. Cliquez sur « Continuer » pour continuer.



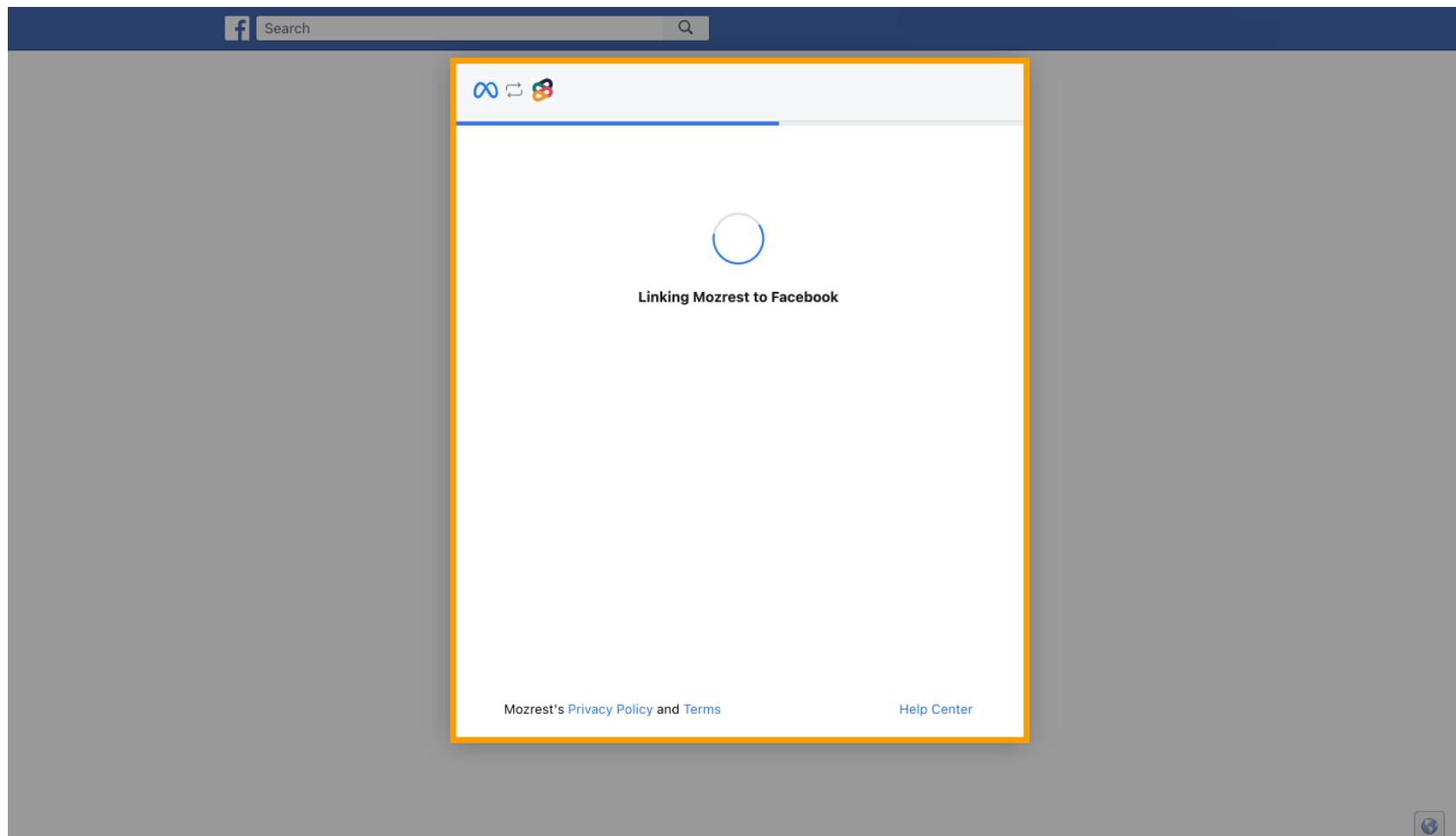


Vous devez ensuite autoriser notre partenaire d'intégration Mozrest à connecter Facebook et Instagram à DISH Reservation. Pour cela, cliquez sur « **Suivant** » .

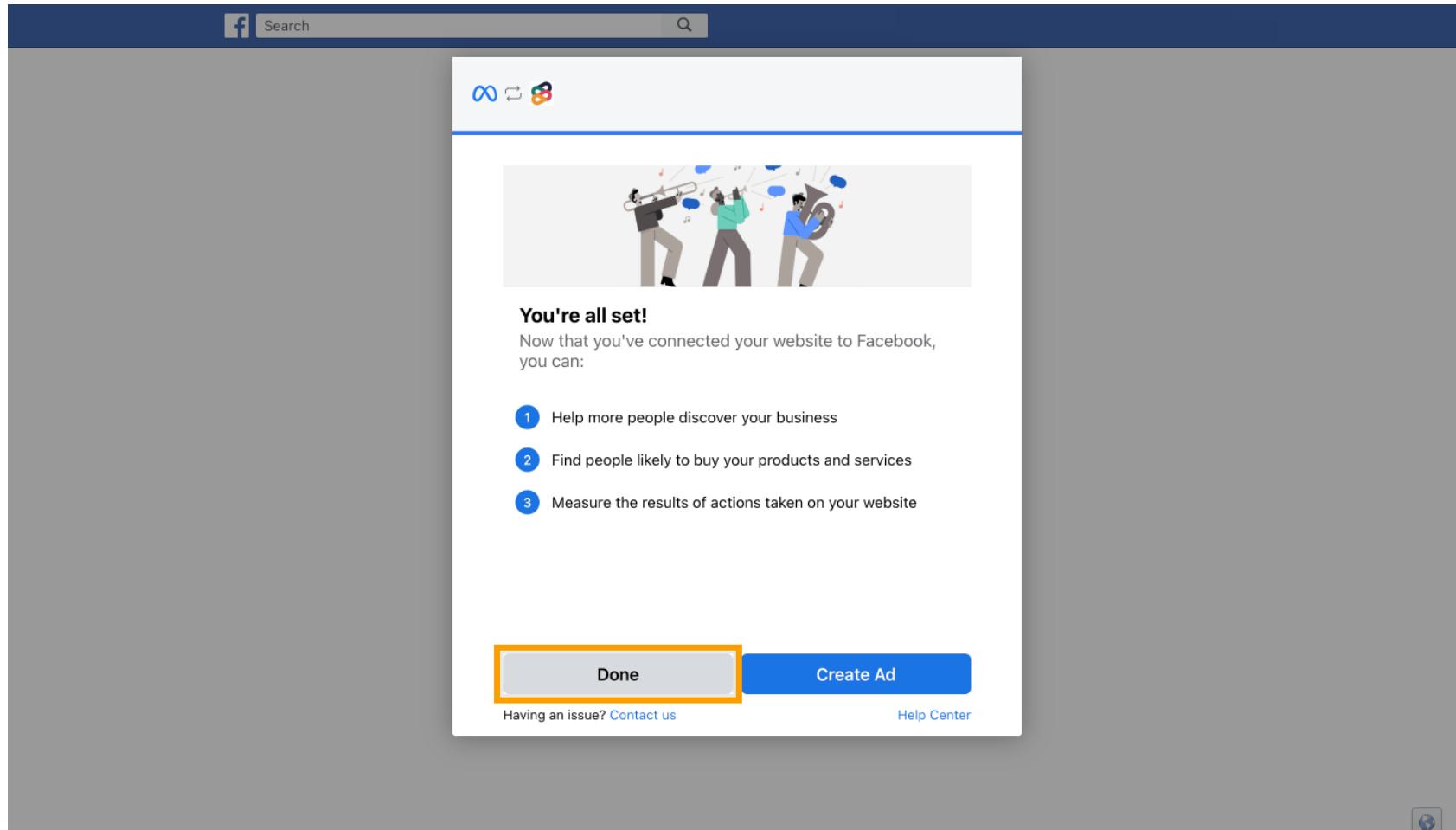


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Le processus de liaison commencera alors. Remarque : le processus peut prendre un peu plus de temps.

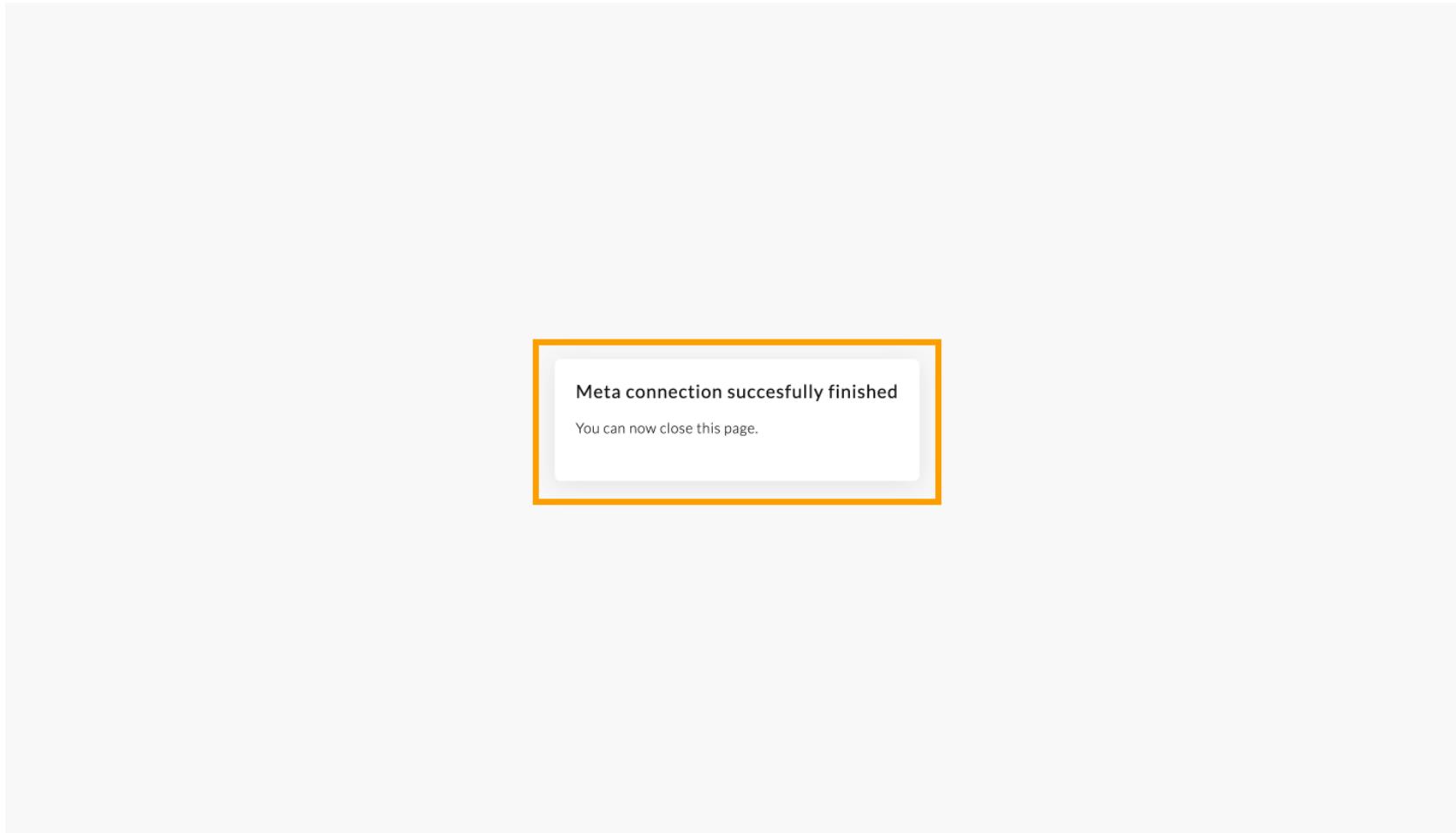


④ Une fois le processus de liaison terminé, cliquez sur **Terminé**.



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- Vous recevrez ensuite un message de confirmation indiquant que la connexion méta a réussi. Fermez la page.





Retournez à la réservation DISH et cliquez sur **Terminer la configuration**.

The screenshot shows the DISH Reservation software interface. On the left, there's a sidebar with various settings like Reservations, Table plan, Menu, Guests, Feedback, Reports, and Integrations. The 'Integrations' section is currently selected. In the main area, there's a 'CHANNELS' section with options for Online Widget, Facebook + Instagram, and Google. Below that is a 'CAPACITY' section with dropdowns for maximum and minimum group sizes. A central modal window titled 'Setup Completed? Please confirm the connection' contains the text: 'Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages.' It has two buttons: 'Finish setup' (highlighted in orange) and 'Start over'. At the bottom of the modal is a link 'Full Guide: How to Connect Your Facebook Page'. The background of the main interface shows sections for Administration (auto-confirmation for 2 people) and Engagement (reminders for 24 hours). There's also a section for guest feedback and a placeholder for COVID-19 guest information.

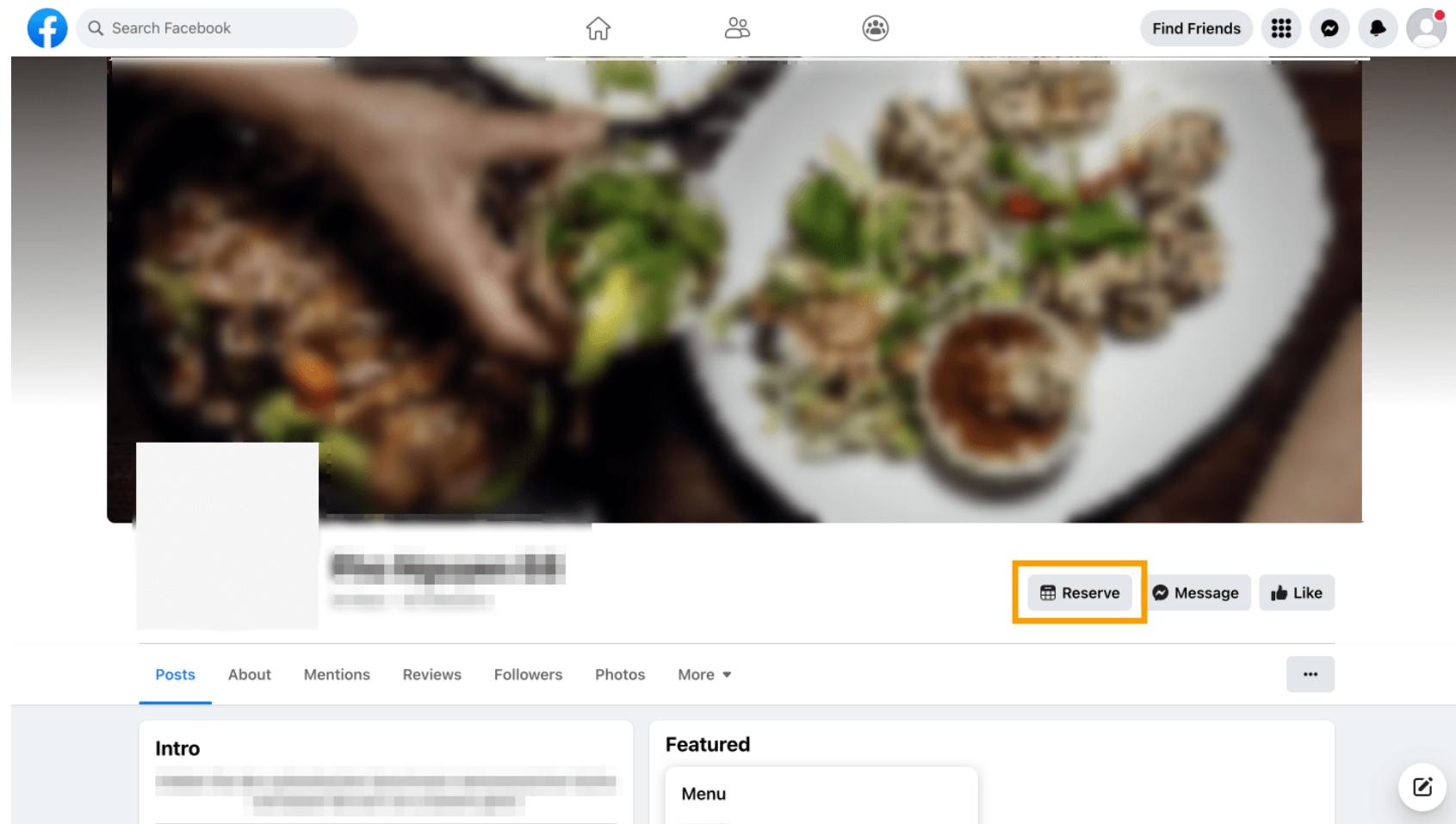
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Le bouton « Réserver avec Facebook » est désormais activé. La réservation via Instagram fonctionnera également si vous avez connecté votre profil.

The screenshot shows the DISH Reservation software interface. On the left, a sidebar menu includes options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with Reservations selected), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is titled 'CHANNELS' and asks 'Through which channels would you like to receive online reservations?'. It lists three options: 'Online Widget' (purple background, toggle switch off), 'Reserve with Facebook' (orange background, toggle switch on), and 'Reserve with Google' (light blue background, toggle switch off). Below this is a 'CAPACITY' section asking 'What is the maximum group size for reservations via the reservation widget?' with a dropdown set to '4 people'. Another question in this section asks 'What is the minimum group size for reservations via the reservation widget?' with a dropdown set to '1 person'. A green banner at the bottom states 'Facebook connection established successfully.' The top right of the screen shows a notification bell with a red dot, the user ID 'Est123', a dropdown menu, and a language selector set to English (UK).

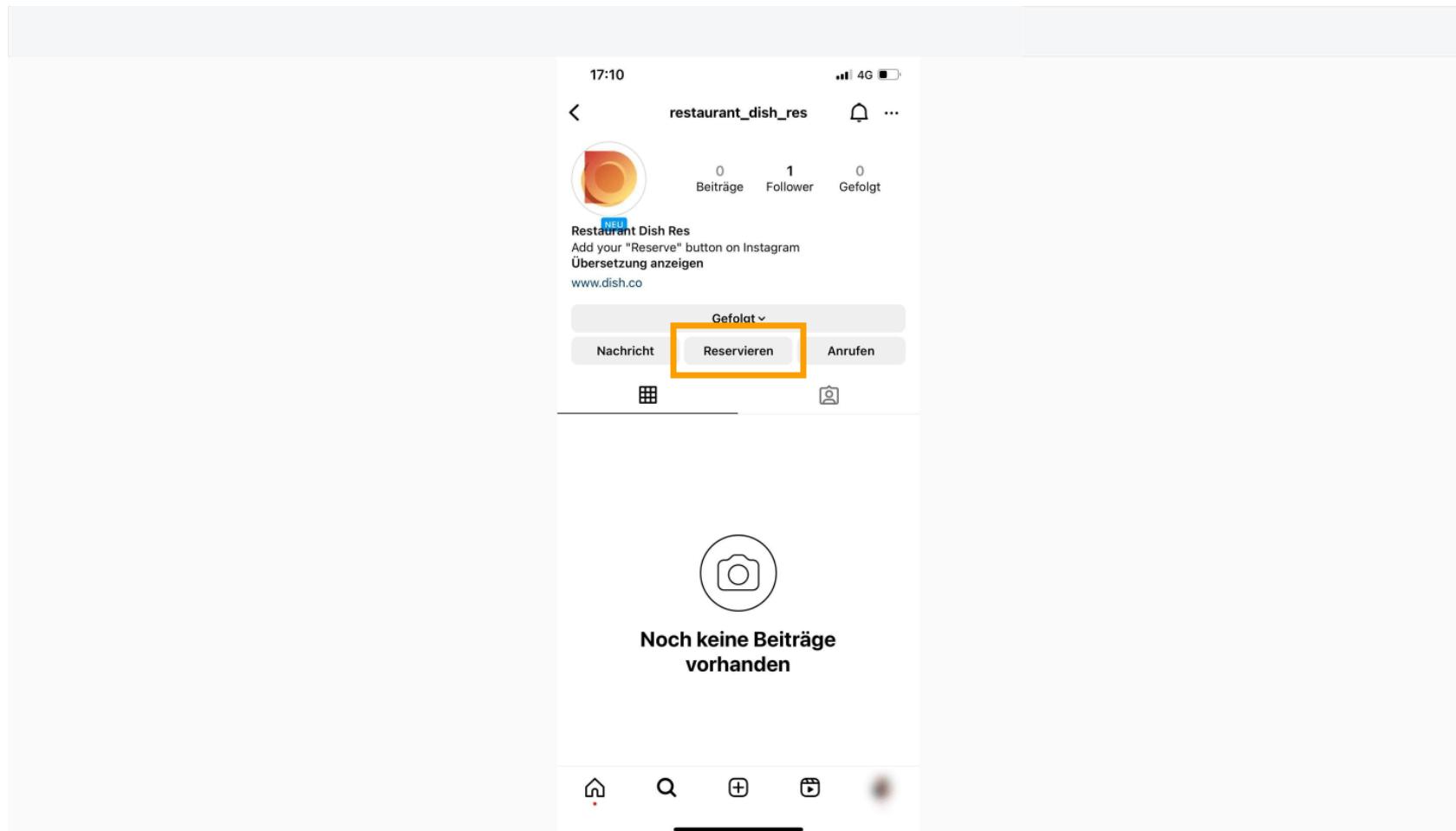
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Sur votre page Facebook, l'option de réservation ressemblera à ceci.



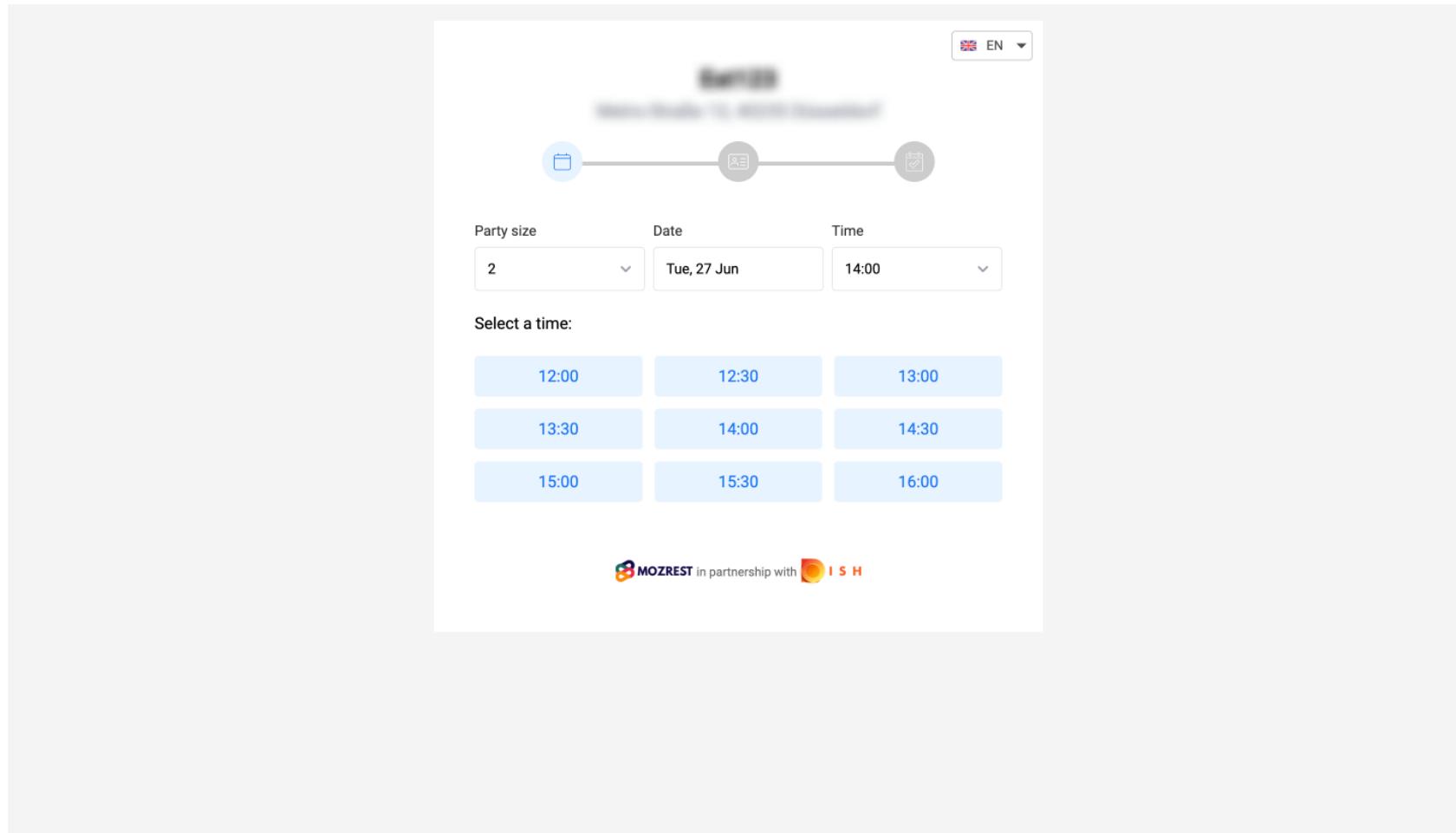
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Et sur Instagram, ça ressemblera à ça.



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Et voilà ! Vous avez terminé le tutoriel et savez maintenant comment activer les réservations sur Facebook et Instagram.





Scannez pour accéder au lecteur interactif