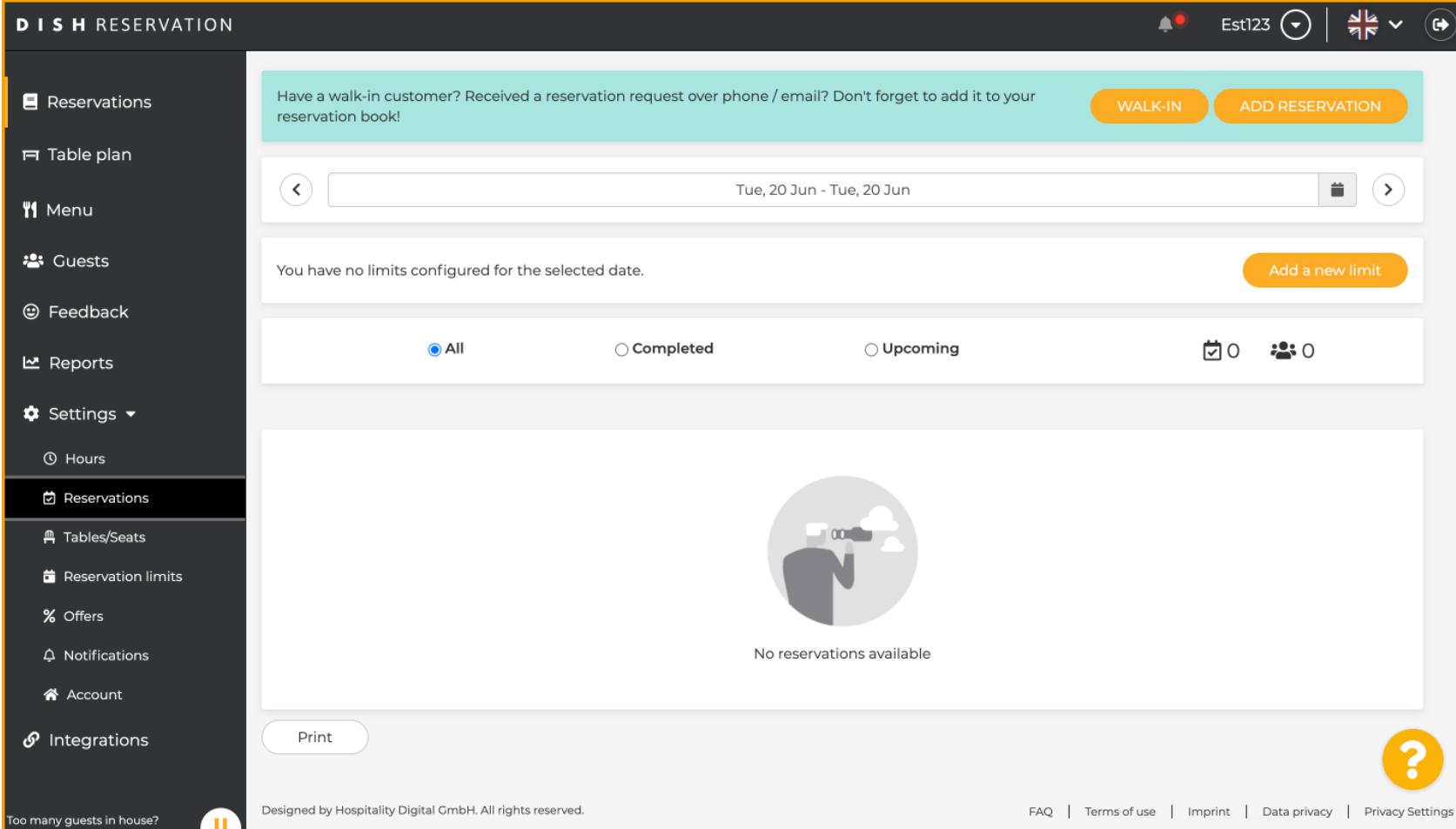


 Welcome to the dashboard of DISH Reservation. In this tutorial, we show you how to activate reservations on Facebook and Instagram.



The screenshot shows the DISH Reservation software interface. On the left is a dark sidebar with white icons and text for various features: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with Hours, Reservations selected), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. A small message at the bottom left says "Too many guests in house?" with a play/pause icon. The main area has a light blue header bar with a bell icon, the text "Est123", a UK flag, and a refresh arrow. Below this is a teal banner with the text "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" followed by "WALK-IN" and "ADD RESERVATION" buttons. The central part shows a date range "Tue, 20 Jun - Tue, 20 Jun" with arrows to change dates. Below it, a message says "You have no limits configured for the selected date." with a "Add a new limit" button. Underneath are three radio buttons: "All" (selected), "Completed", and "Upcoming". To the right are two counters: a checkmark icon with "0" and a people icon with "0". At the bottom of this section is a large circular icon with a magnifying glass and a question mark, and the text "No reservations available". At the very bottom of the main area is a "Print" button. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and links for "FAQ", "Terms of use", "Imprint", "Data privacy", and "Privacy Settings". A yellow question mark icon is also located in the bottom right corner of the main area.

First, click **Reservations** under the **Settings** menu.

The screenshot shows the DISH Reservation software interface. On the left, a sidebar menu is open, showing various options: Reservations (which is highlighted with an orange border), Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (which is also highlighted with an orange border), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. At the bottom of the sidebar, there is a message: "Too many guests in house? Pause online reservations." In the center, there is a message bar: "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" with "WALK-IN" and "ADD RESERVATION" buttons. Below this is a date range selector showing "Tue, 20 Jun - Tue, 20 Jun". A message below the date range says "You have no limits configured for the selected date." with an "Add a new limit" button. At the bottom of this section, there are filters: "All" (selected), "Completed", "Upcoming", and guest counts: "0" and "0". The main content area shows a placeholder icon of a person looking through binoculars and the text "No reservations available". There is a "Print" button at the bottom left of this area. At the very bottom, there is a footer with the text "Designed by Hospitality Digital GmbH. All rights reserved." and links for "FAQ", "Terms of use", "Imprint", "Data privacy", and "Privacy Settings". A yellow circular icon with a question mark is located in the bottom right corner.

Then click **Activate now** at Reserve with Facebook.

The screenshot shows the DISH Reservation software interface. On the left, a sidebar menu includes options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with Hours, Reservations, Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations), and a message about too many guests in house. The main content area has several sections: **CHANNELS** (with Online Widget, Reserve with Facebook - which has an orange box around the 'Activate now' button, and Reserve with Google), **CAPACITY** (maximum group size via reservation widget set to 4 people, minimum group size set to 1 person), **ADMINISTRATION** (auto-confirmation for groups up to 2 people), **ENGAGEMENT** (reminder time set to 2.0 hours in advance, feedback preference set to No), and **COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET** (additional information for guests and COVID-19 guest information).



A new pop-up will open with information on the following process. To continue click on **Activate now**.

DISH RESERVATION

Reservations

Table plan

Menu

Guests

Feedback

Reports

Settings ▾

Hours

Reservations

Tables/Seats

Reservation limits

Offers

Notifications

Account

Integrations

Too many guests in house?
Delete older reservations

CHANNELS

Through which channel would you like to receive reservations?

Online Widget

Reserve with G

CAPACITY

What is the maximum capacity of your widget?

4 people

What is the minimum capacity of your widget?

1 person

COVID-19 Guest Information

Get more reservations with Facebook & Instagram

Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:

- Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
- Grant access to our integration partner, Mozrest.
- If necessary, add your Instagram account and confirm the settings.
- Once you have successfully completed the process, return to this page and click the "Check connection" button.

You will need:

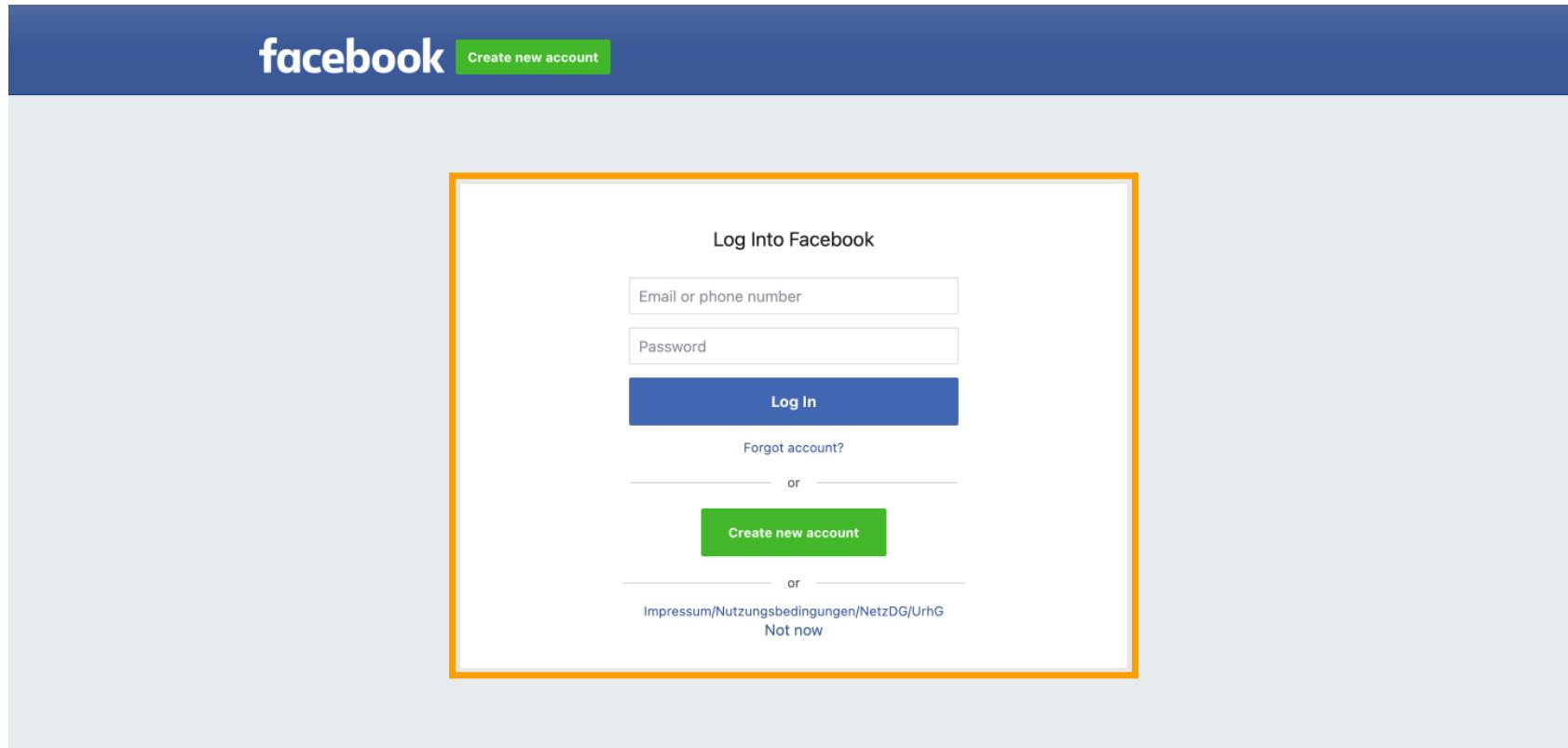
Facebook Business account Admin access

Activate now

[Full Guide: How to Connect Your Facebook Page](#)

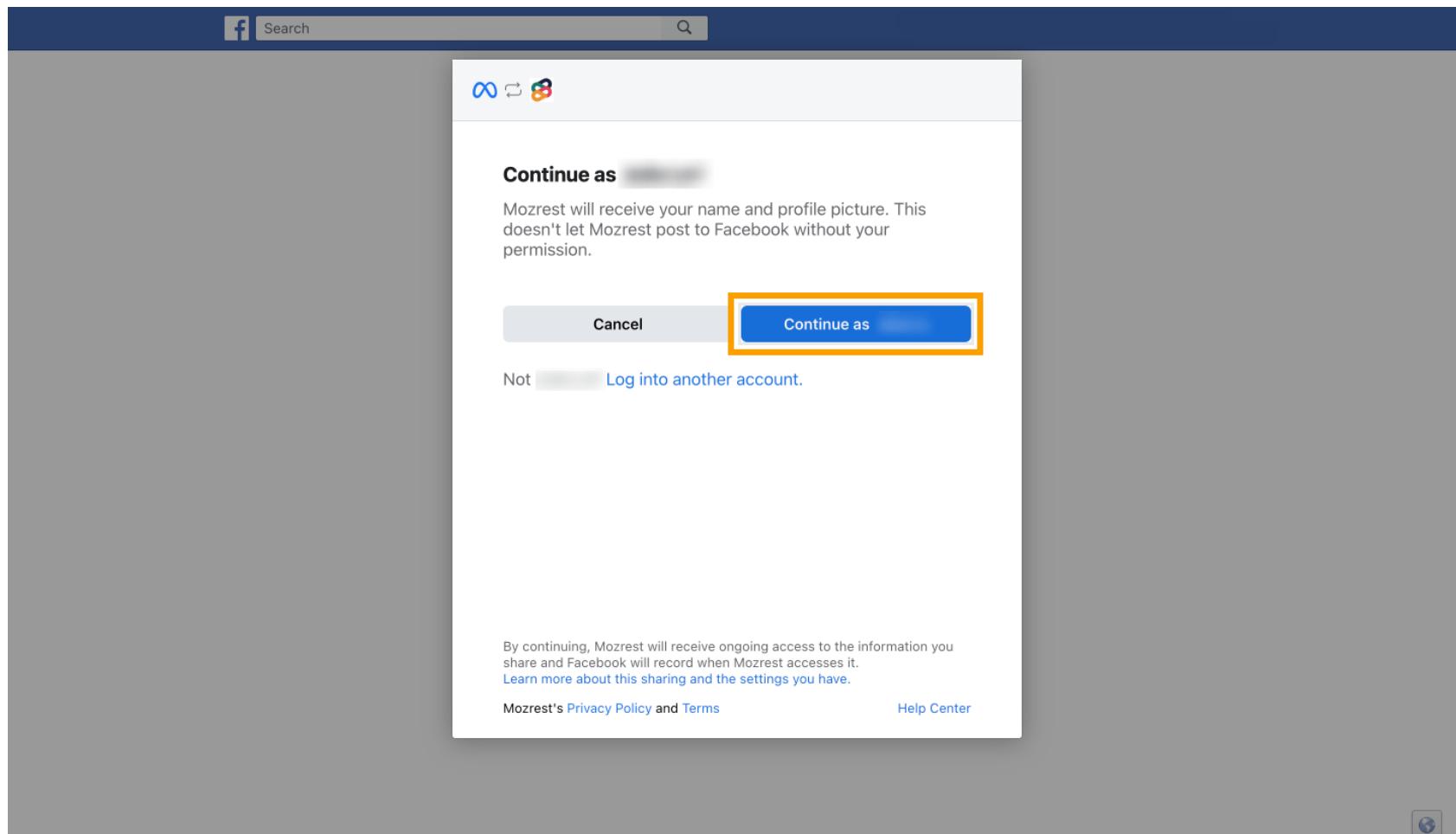


You then will be directed to Facebook. Log in or register with your business account on Facebook.



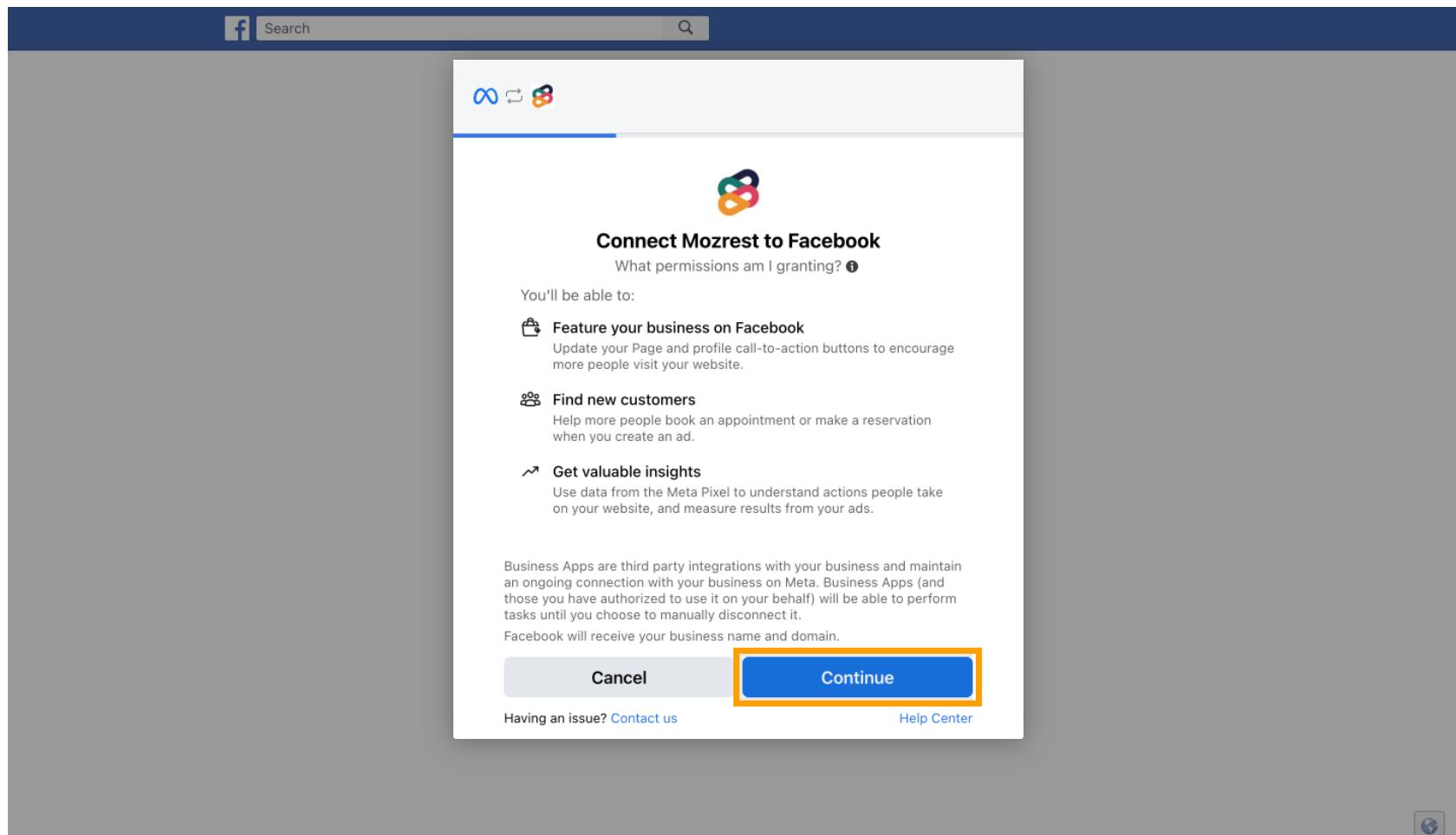


A pop-up will open with information on how your information will be used. Select your account by clicking **Continue as [your account]**.



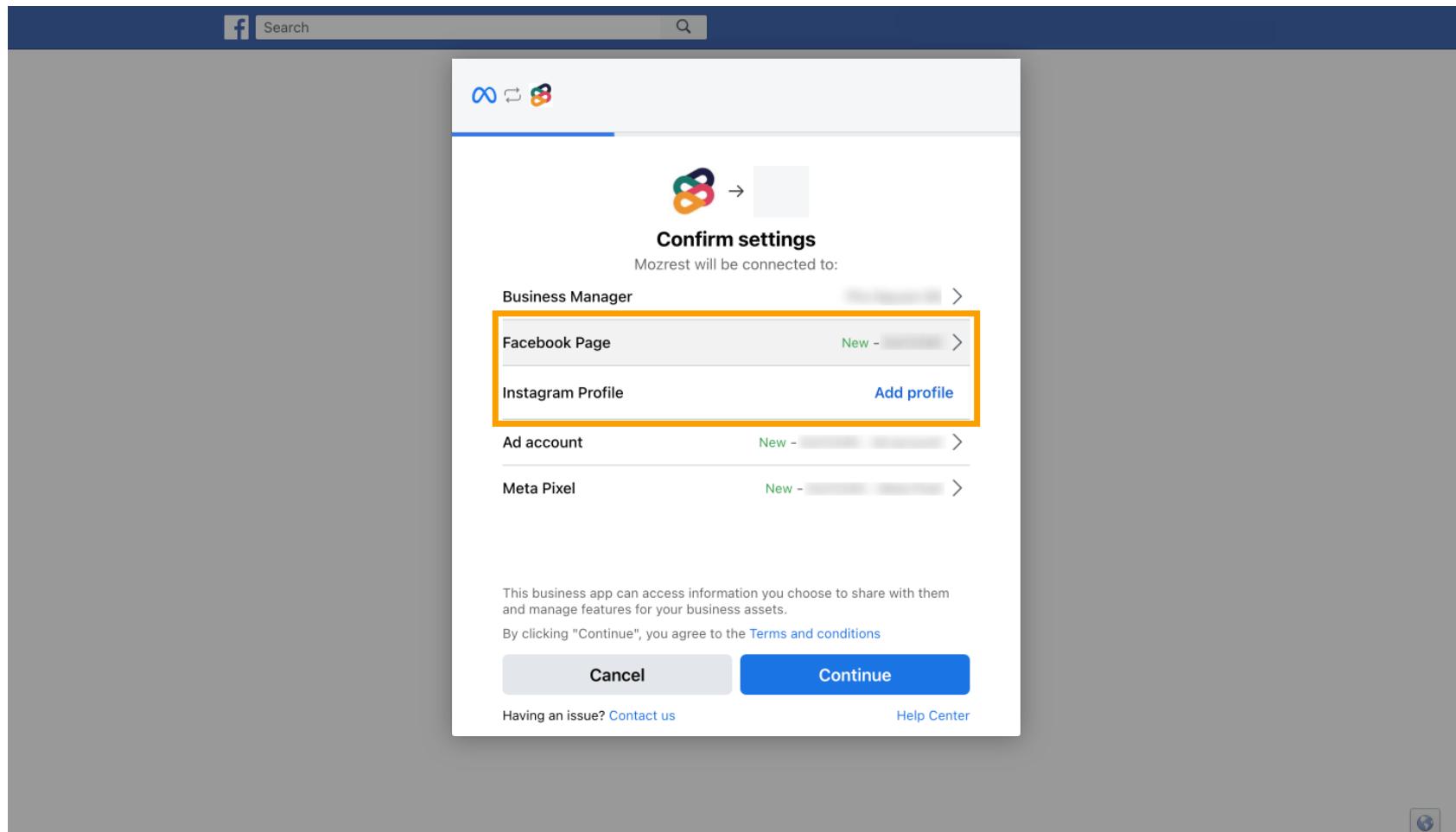


In this step you get more information about the usage of your data. Now click on **Continue** to connect Mozrest to Facebook.



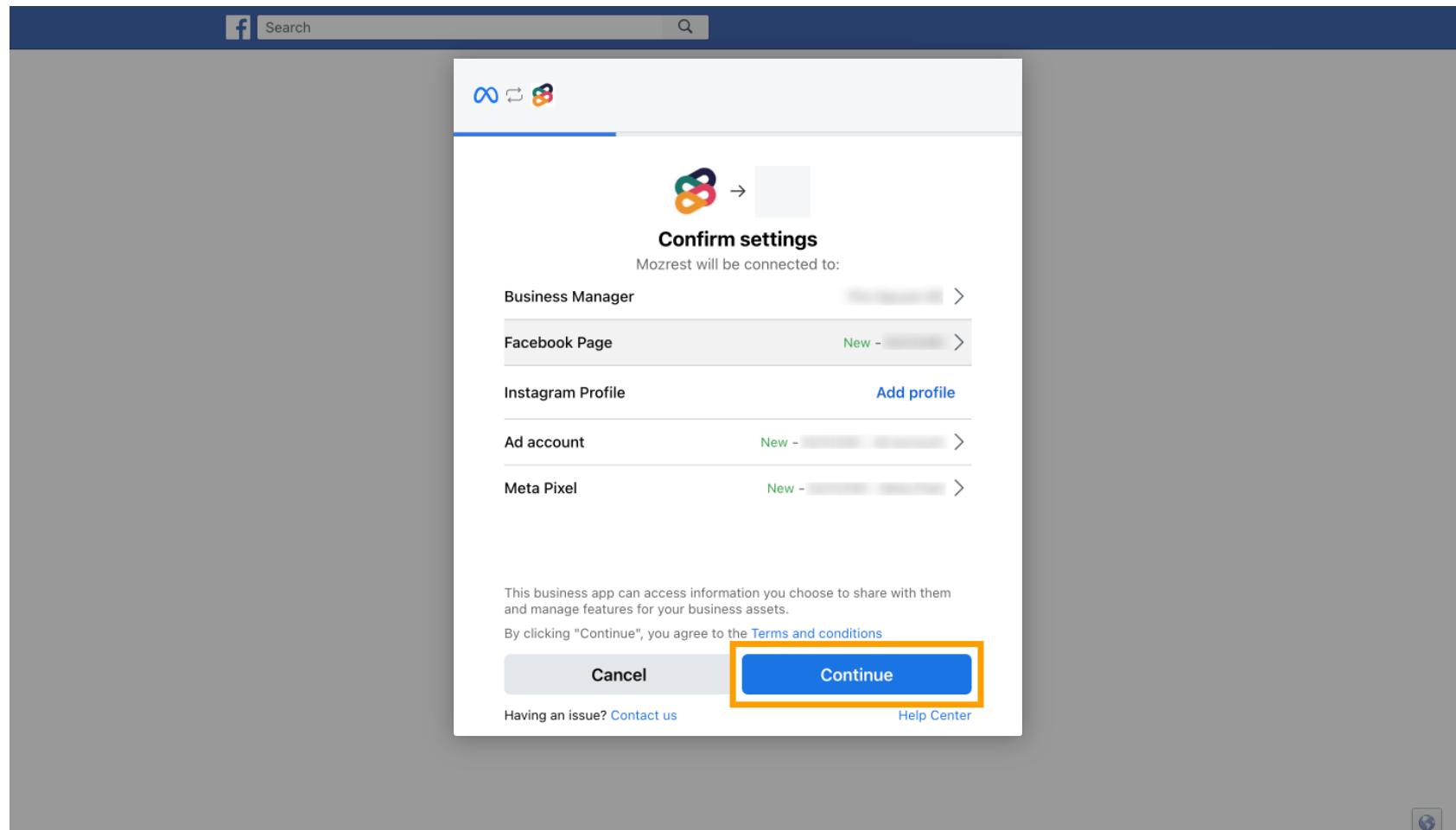


Then an overview of the accounts you're going to connect will be displayed.

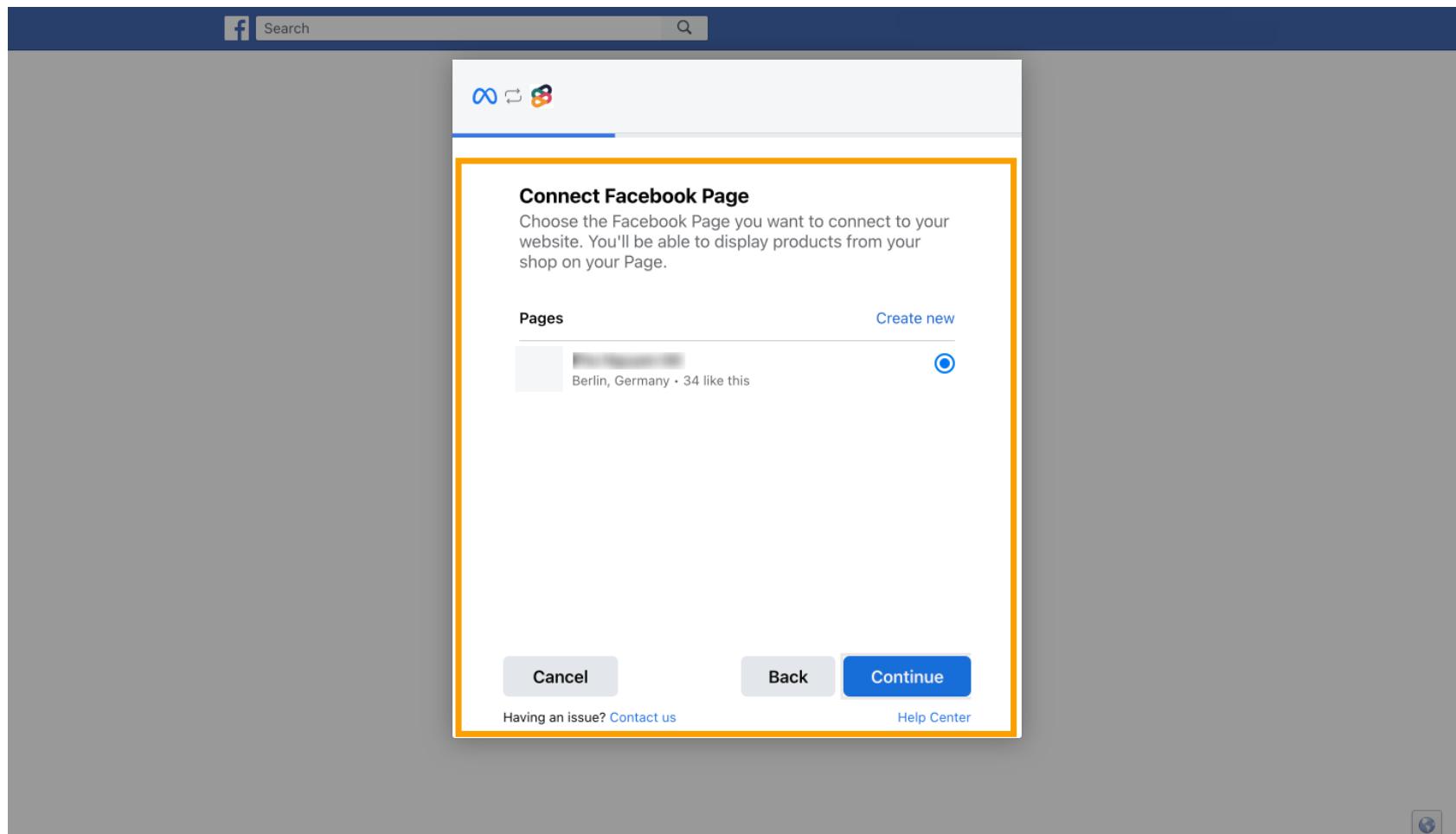




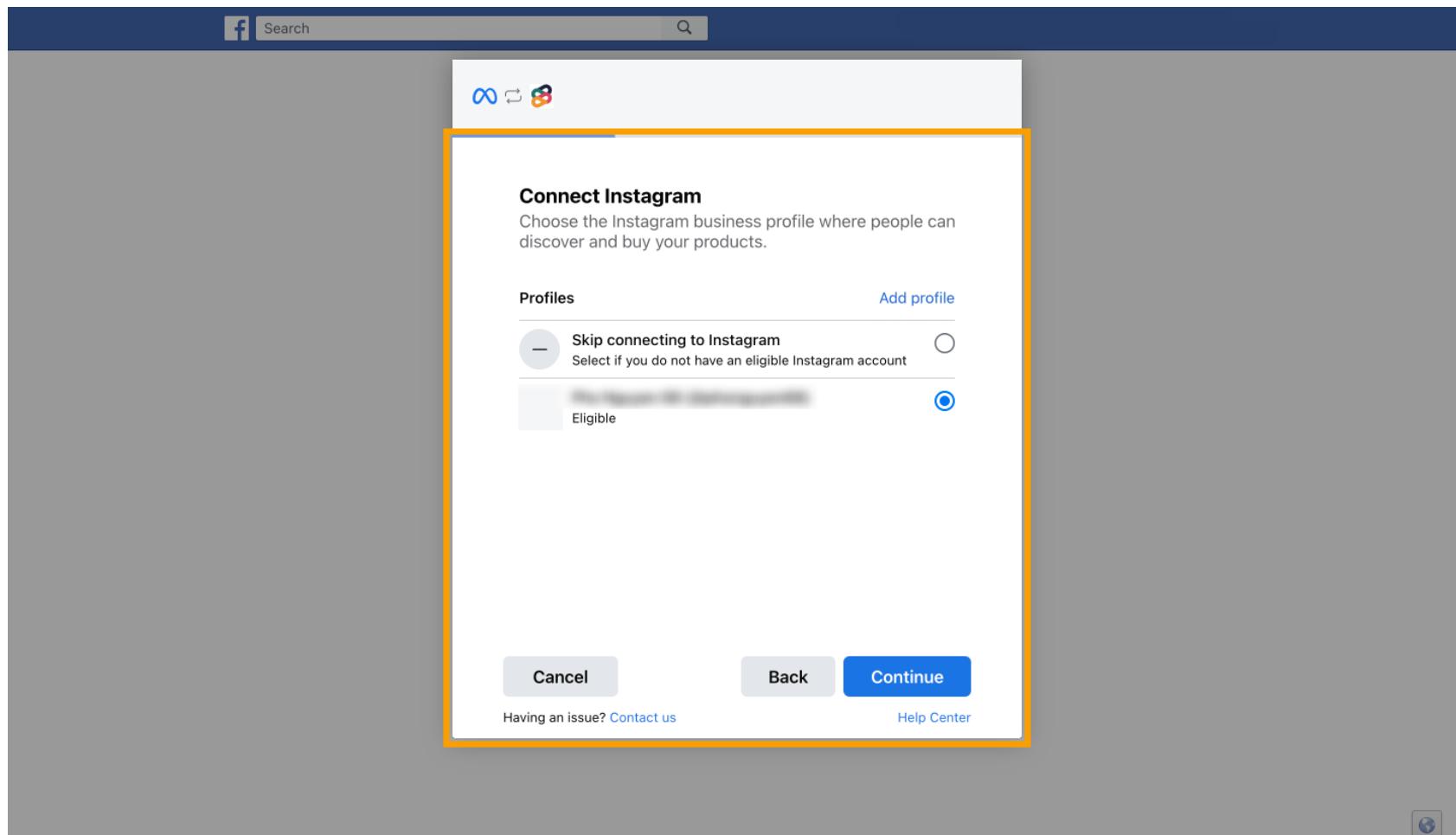
Proceed by clicking on **Continue**.



- Then select the **Facebook Page** for which you want to enable the reserve button and click on **Continue** to proceed.

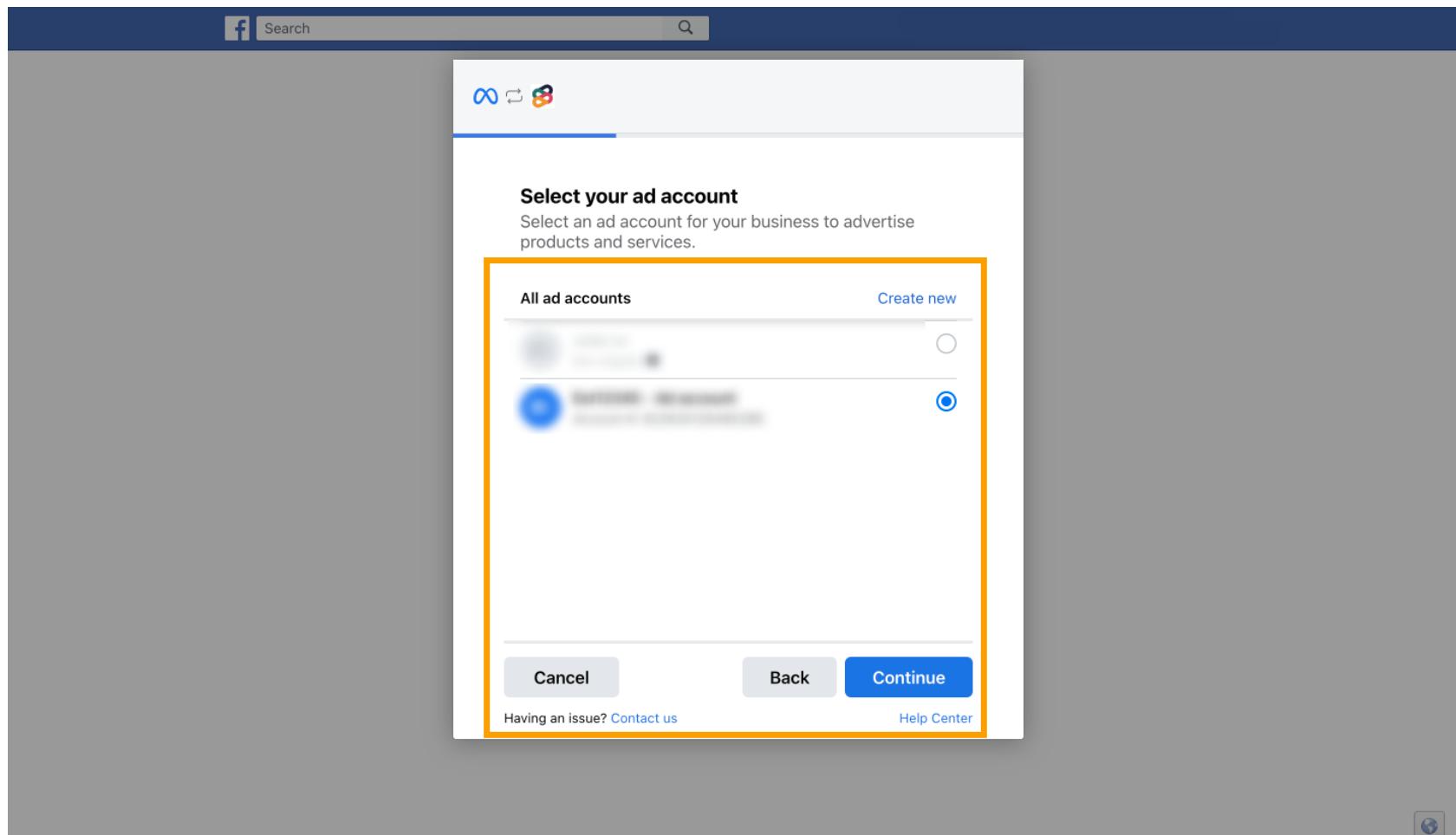


- Once you selected the Facebook page, select the **Instagram profile** for which you want to enable the reserve button and click on **Continue** to proceed.



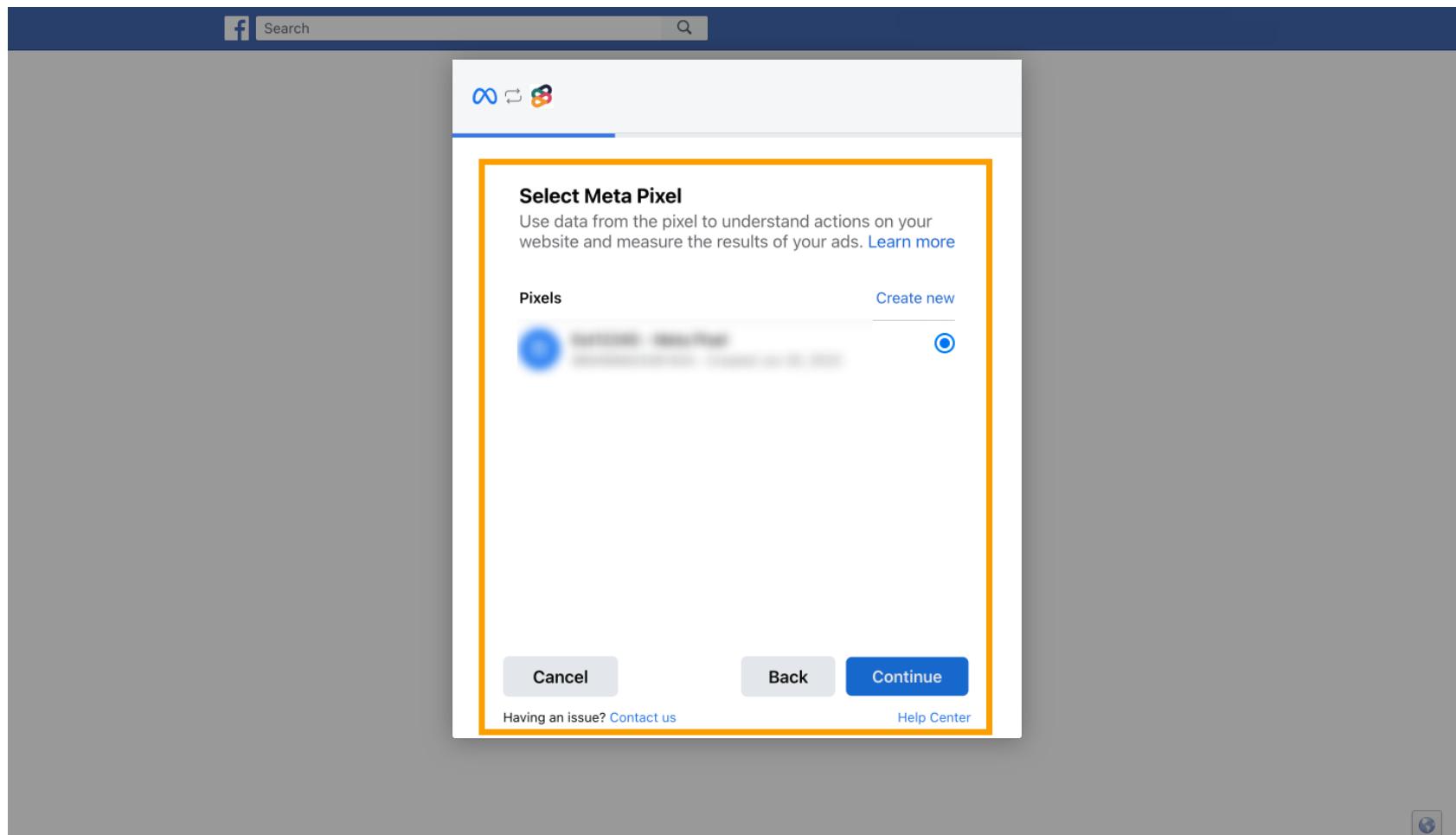


Then select an **ad account** for the selected Facebook Page to advertise product and services and click on **Continue** to proceed. Note: Facebook requires you to do so, in case you want to advertise.



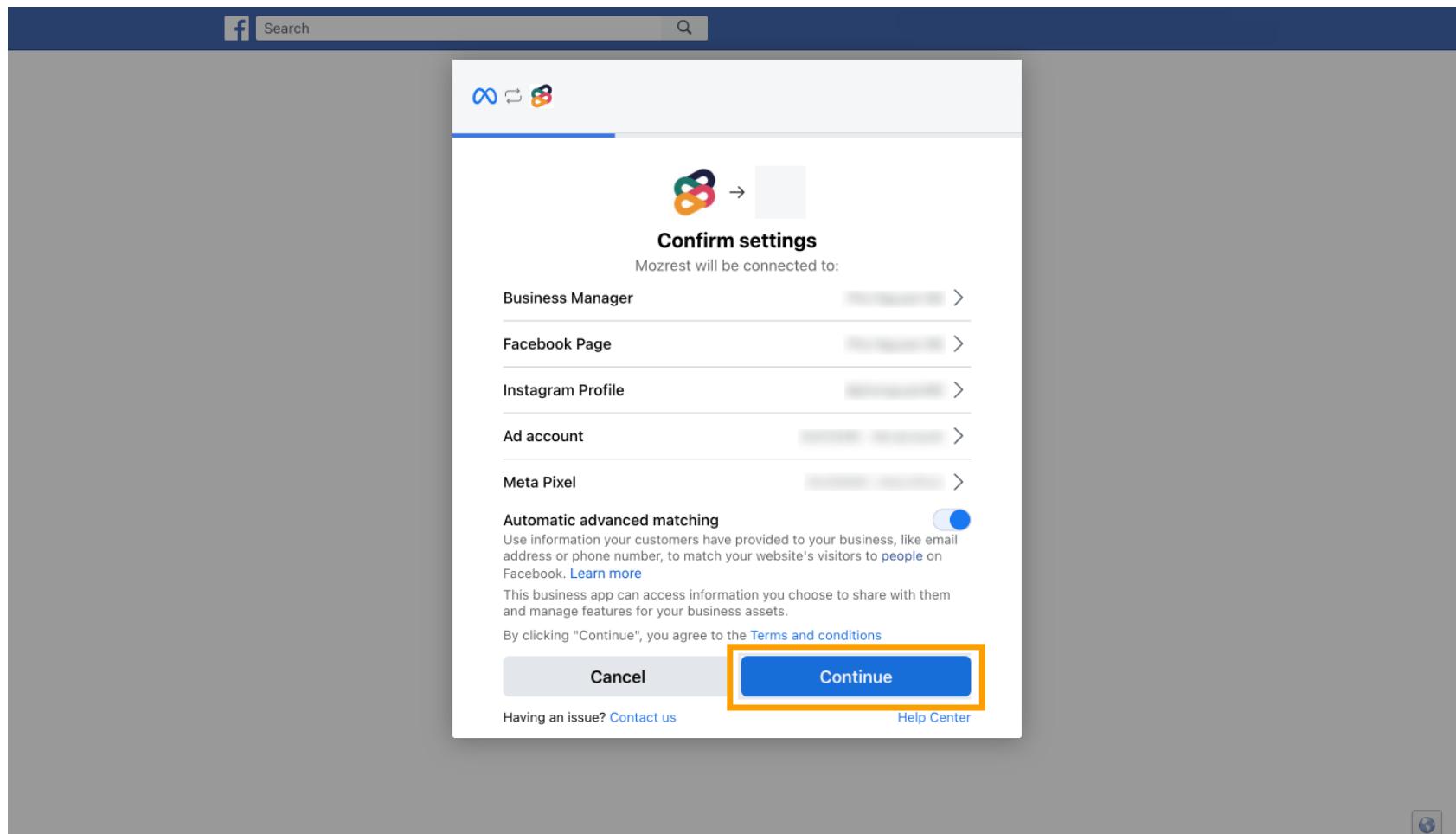


After setting the add account, select a **Meta Pixel** for the Facebook Page you will activate the Reserve button on and click on **Continue**.



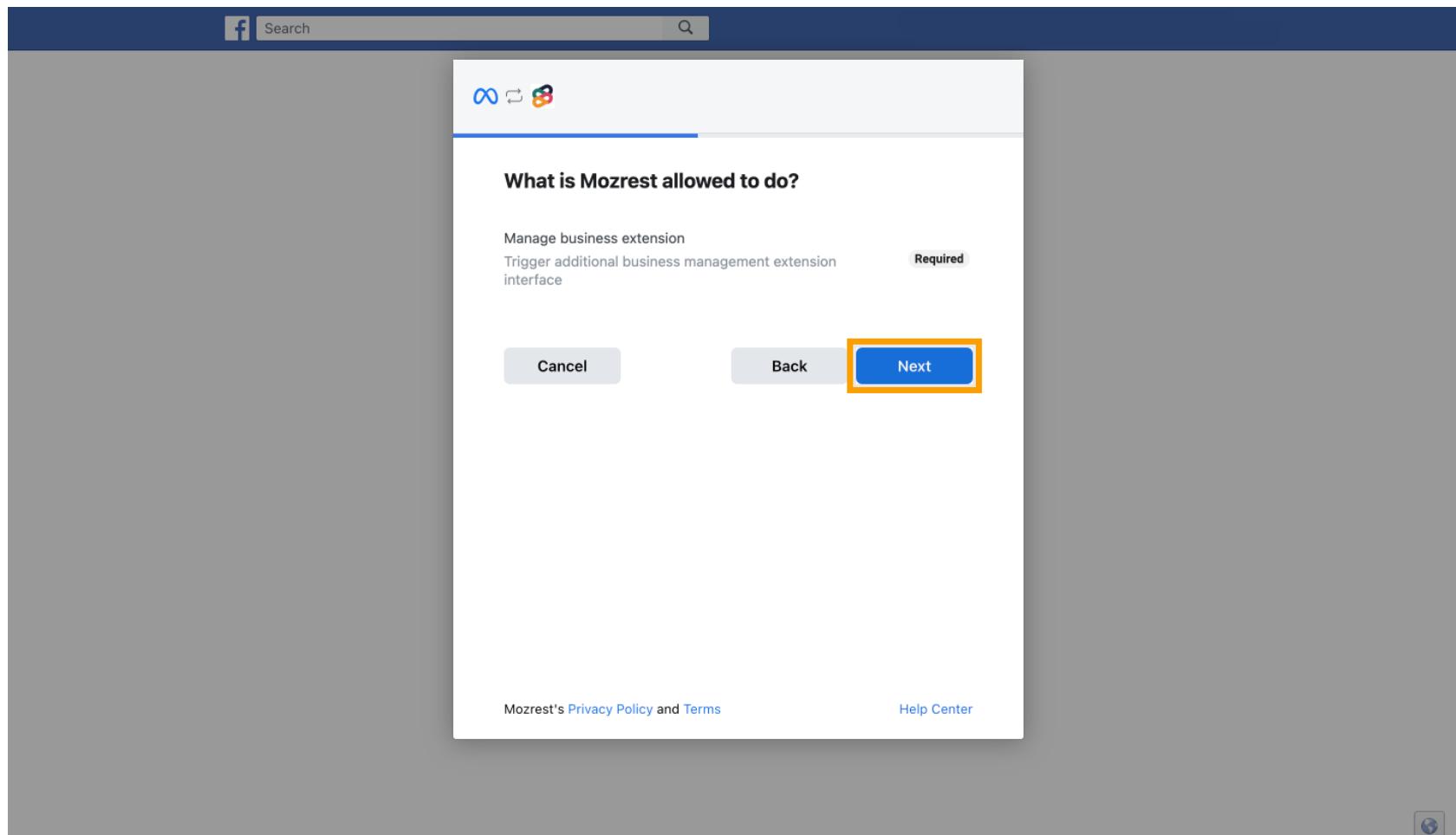


Once you selected all the required accounts, you will see a summary of those. Click on **Continue** to proceed further.



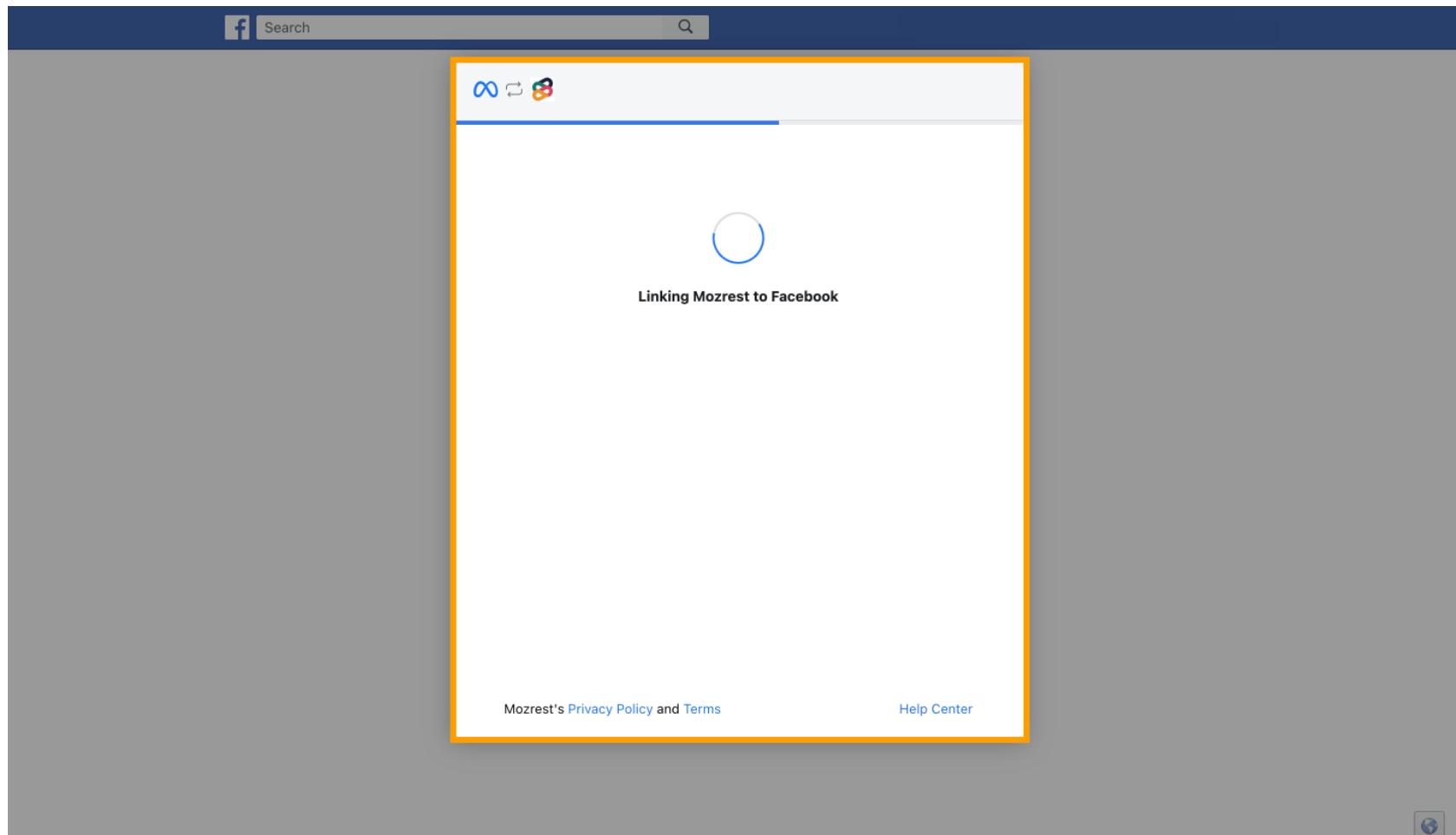


Then you need to allow our integration partner Mozrest to connect Facebook and Instagram with DISH Reservation. To do so click on **Next**.

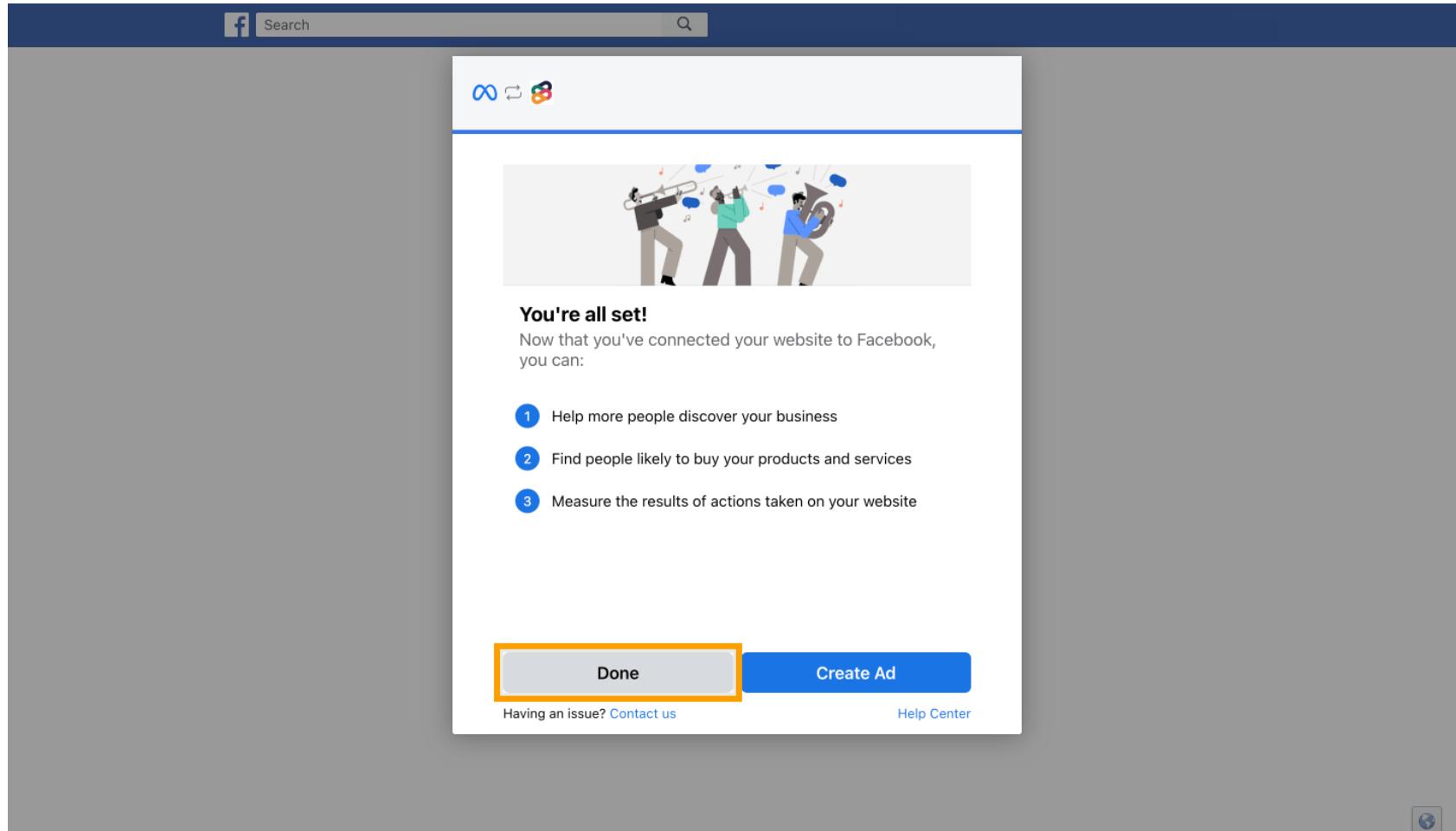


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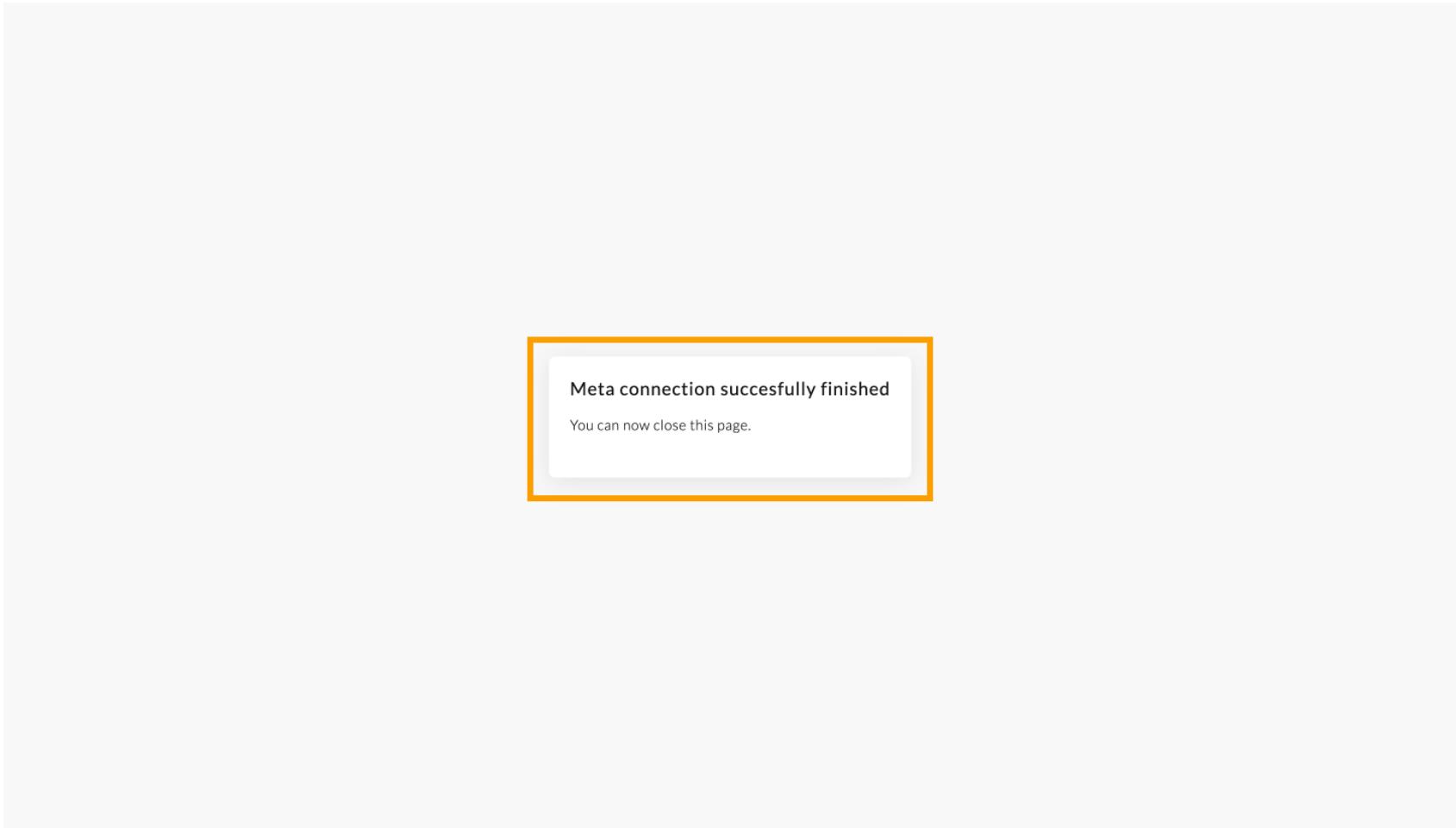
The linking process will then start. Note: The process may take a little longer.



Once the linking process is completed, click on **Done**.



- 1 You then receive a confirmation message, that the Meta Connection successfully finished. Close the page.



Return to DISH Reservation and click on **Finish setup**.

The screenshot shows the DISH Reservation software interface. On the left, there's a sidebar with various menu items like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (selected), Hours, Reservations, Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. A message at the bottom of the sidebar says "Too many guests in house? Disable online reservations". The main area has sections for CHANNELS, ADMINISTRATION, ENGAGEMENT, and CAPACITY. A central modal dialog box is open, titled "Setup Completed? Please confirm the connection". It contains the text: "Boost your reservations by adding 'Reserve' Button to your Facebook and Instagram Pages." Below this are two buttons: "Finish setup" (highlighted with an orange border) and "Start over". At the bottom of the modal is a link: "Full Guide: How to Connect Your Facebook Page". The background behind the modal shows the "CHANNELS" section with options for "Online Widget" (disabled), "Facebook + Instagram" (enabled), and "Google" (disabled). The "ADMINISTRATION" section shows a dropdown for automatic confirmation set to "2 people". The "ENGAGEMENT" section has a dropdown for reminder time set to "1 hour". The "CAPACITY" section shows group size settings: "4 people" for maximum and "1 person" for minimum. The "Additional information for your guests" section is empty. The "COVID-19 Guest Information" section is also empty.

1

The Reserve with Facebook button is now enabled. The reservation through Instagram will work as well if you did connect your profile.

DISH RESERVATION

Reservations

Table plan

Menu

Guests

Feedback

Reports

Settings

- Hours
- Reservations**
- Tables/Seats
- Reservation limits
- Offers
- Notifications
- Account
- Integrations

Facebook connection established successfully.

CHANNELS

Through which channels would you like to receive online reservations?

Online Widget

Reserve with Facebook

Reserve with Google

ADMINISTRATION

Up to what group size would you like reservations to be automatically confirmed?

2 people

ENGAGEMENT

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

CAPACITY

What is the maximum group size for reservations via the reservation widget?

4 people

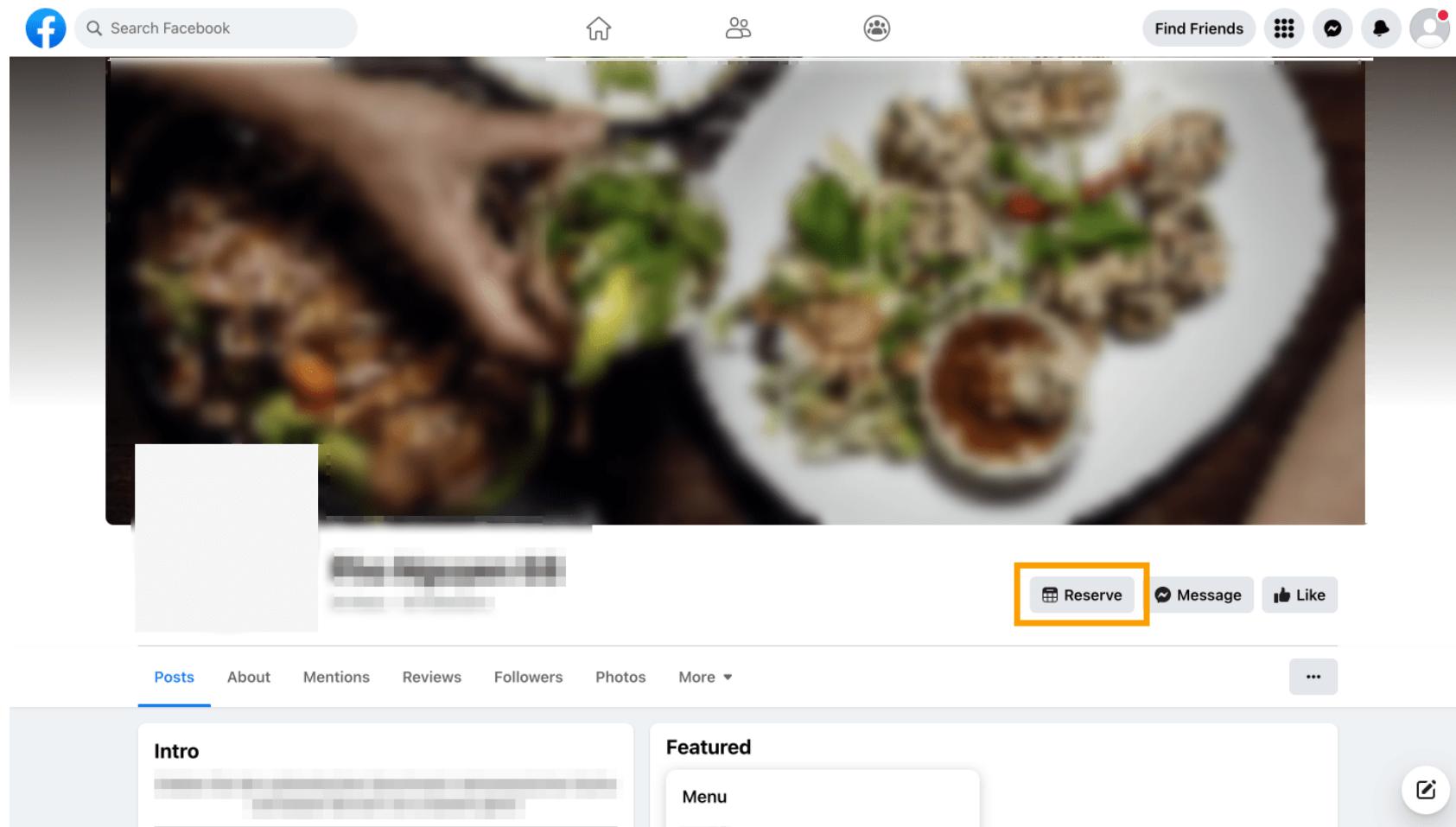
What is the minimum group size for reservations via the reservation widget?

COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET

Additional information for your guests

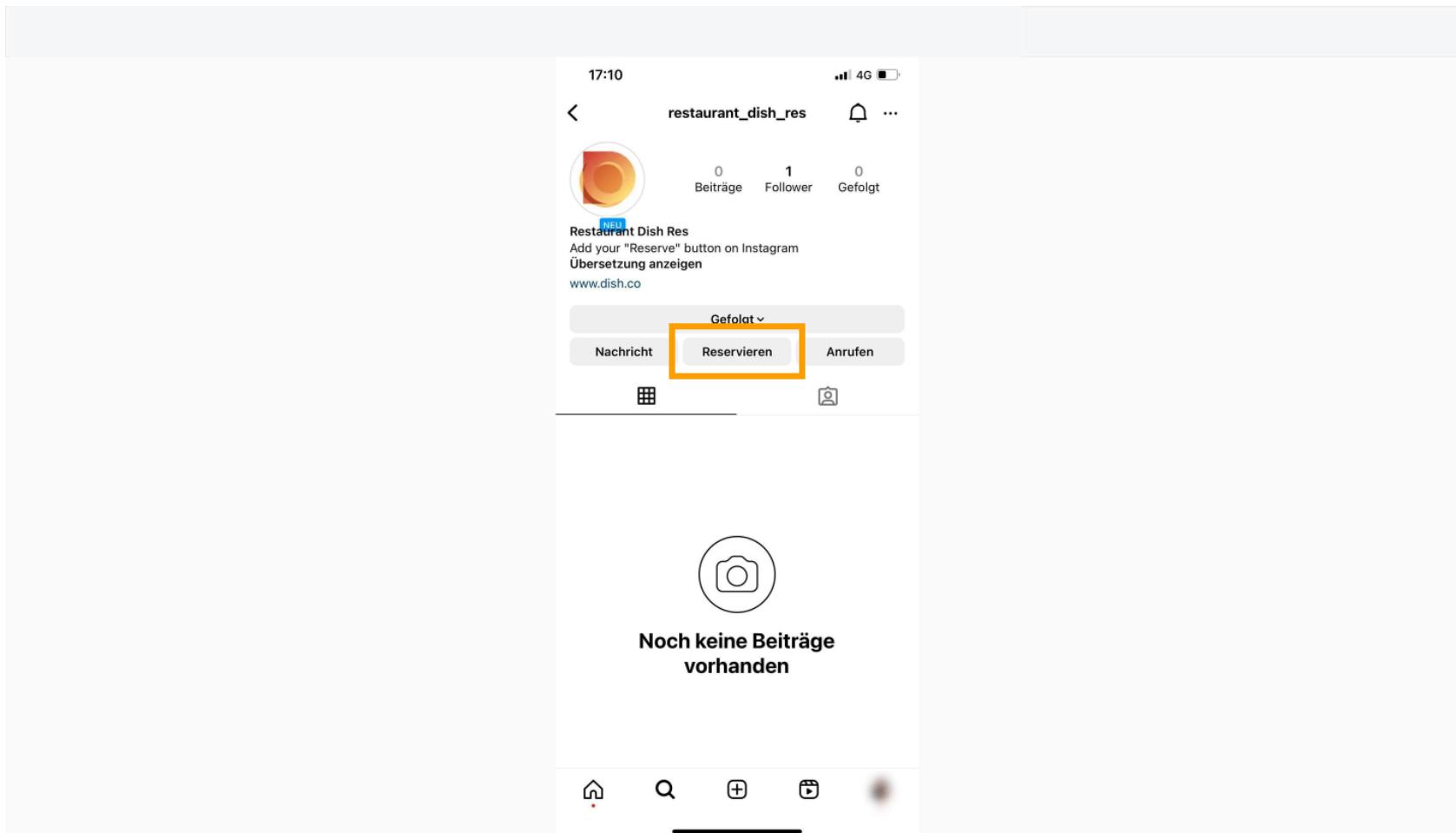
Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

1 On your Facebook Page the reservation option will look like this.



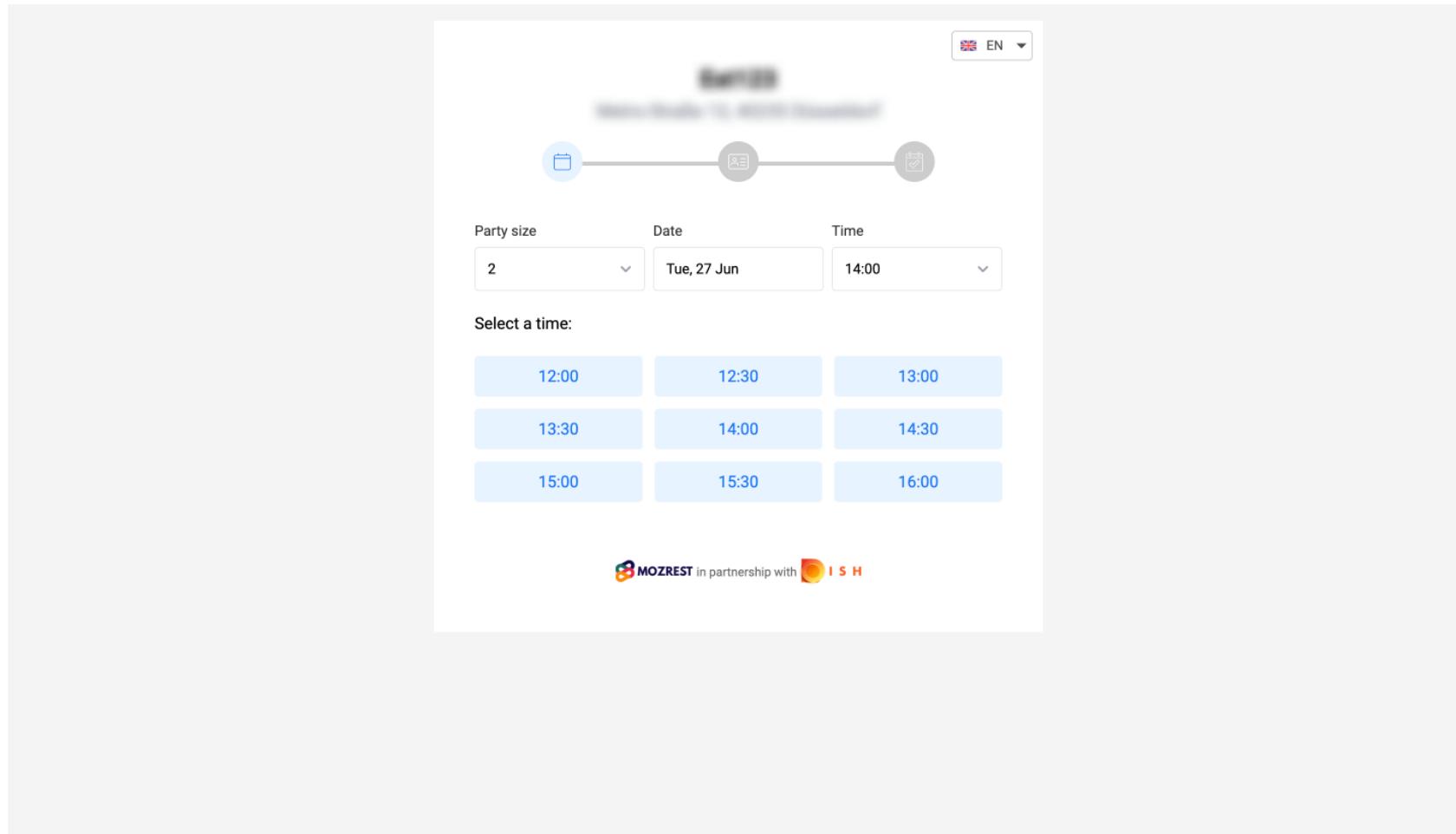
1

And on Instagram it will look like this.



1

That's it. You have completed the tutorial and now know how to activate reservations on Facebook and Instagram.





Scan to go to the interactive player